

# FY 2017 Results STAR Conference

Investors Presentation

*Milan, 27<sup>th</sup> and 28<sup>th</sup> March 2018*

# Mondadori in a nutshell

## GRUPPO MONDADORI



### Business

 **MONDADORI**  
LIBRI

 **MONDADORI**  
RETAIL

 **MONDADORI**  
MAGAZINE

 **MONDADORI** FRANCE

### Brands



% on 2017  
Group sales

40%

15%

22%

23%

2017 EBITDA  
Margin %

14,2%

0,4%

5,3%

8,8%

## 2014–2016

- ✓ **Economic and financial rebalance** phase completed
- ✓ **Strategic re-positioning** phase completed

- ✓ **Ebitda** from 50 € mn. to **100 € mn.**
- ✓ **Positive EBITDA** in all **Business Areas**
- ✓ **Yearly Ordinary Cash Flow** at **50 € mn.**
- ✓ **NFP/EBITDA** from **>7x** to **<3x**

## 2017

- ✓ **Economic and financial improvement** path confirmed

- ✓ **Ebitda** growth at **106 € mn.**
- ✓ **Yearly ordinary Cash Flow** at **>60 € mn.**
- ✓ **NFP/EBITDA** at **1.8x**

## 2018–2019

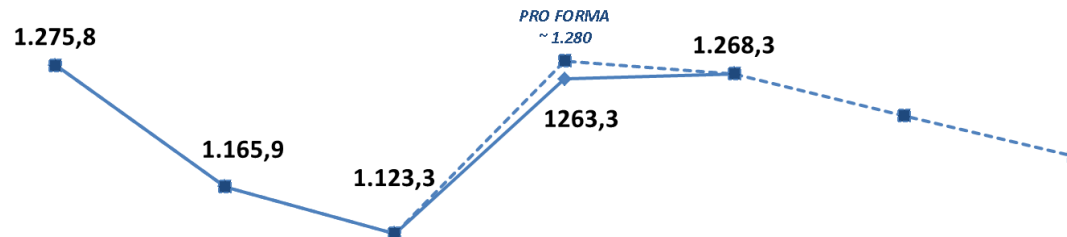
- ✓ **Strategic re-positioning** path still on-going together with a continuous asset portfolio reassessment
- ✓ Thanks to the **strong deleverage** and the expected cash-flows, **development opportunities**, also through **external growth**, could be caught

- ✓ **Lfl Ebitda** from 106 € mn. to **110 € mn.**
- ✓ **Yearly ordinary Cash Flow** **>50 € mn.**
- ✓ **Lfl NFP/EBITDA** from **1.8x** to **1.3x** (Lfl and excl. dividends)

# Mondadori – 4 ys. Evolution

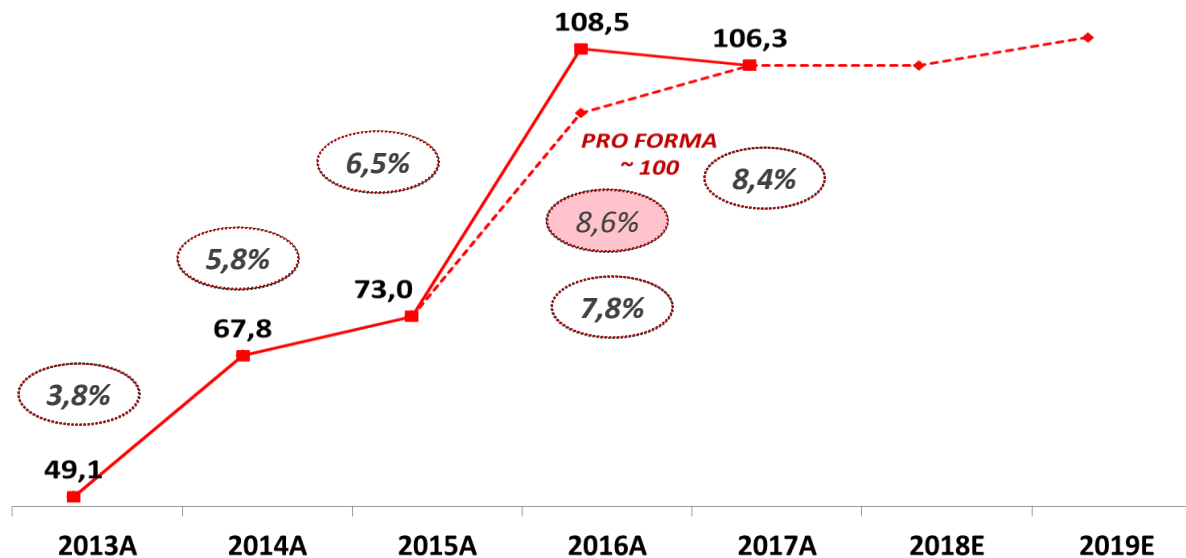
€ mn

## Revenues



## Adj. EBITDA

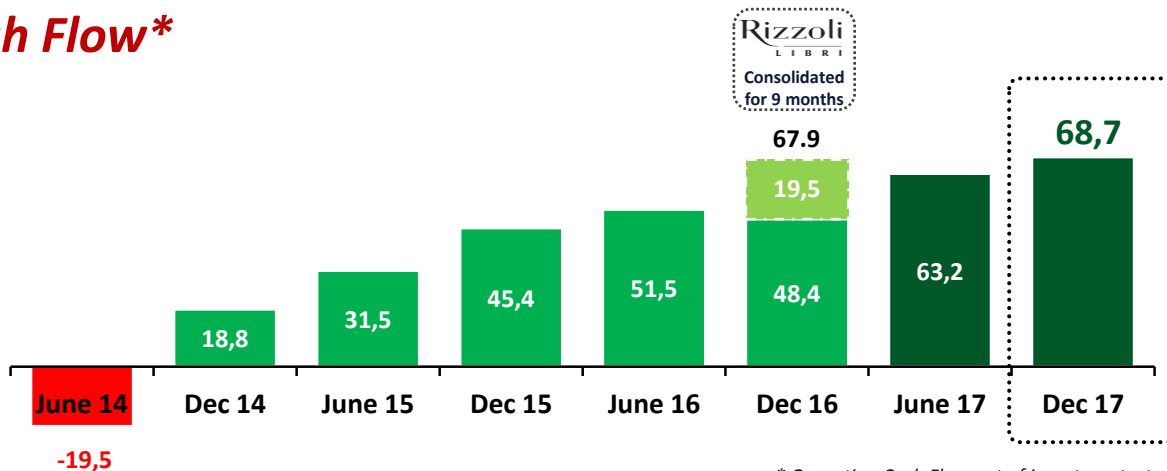
EBITDA  
margin %



# Mondadori – 4 ys. Evolution

€ mn

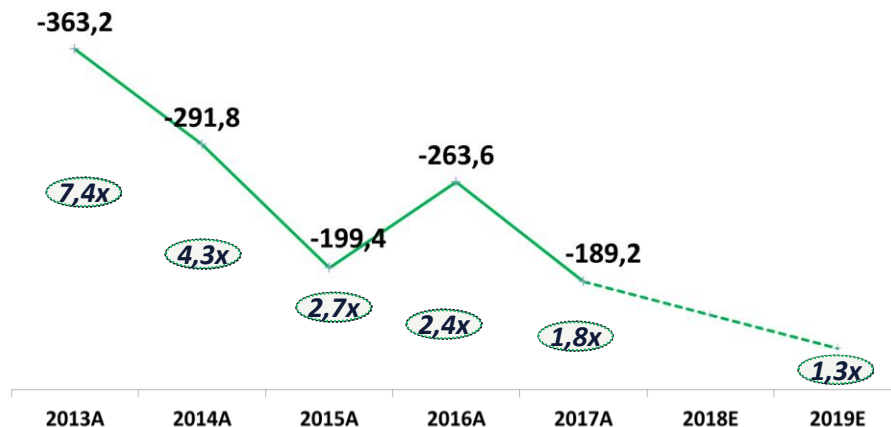
## Ordinary LTM Cash Flow\*



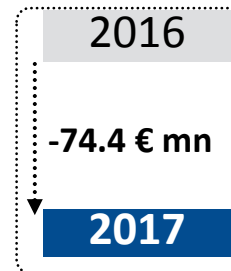
\* Operating Cash Flow net of investments, taxes and financial charges

## Group NFP

NFP / Adj.  
EBITDA



**70+ € mn reduction in 12 months**



**AGENDA**

- 1. FY 2017 Highlights**
- 2. FY 2017 Results**
- 3. FY 2017 Headcount**
- 4. FY 2018/2019 Outlook**
- 5. FY 2017 Business**

# FY17 Highlights

€ mn

**FY17**

**4Q17**

**Revenues**

2017

1.268,3

2016

1.263,3

+0.4%  
(-0.9% like-for-like\*)

+4.7%

**Adjusted EBITDA**

2017

106,3

2016

108,5

*Rizzoli's 1Q not included*

-2.2 mn  
+6.3% like-for-like\*

-3.7%

**EBITDA**

2017

101,1

2016

94,0

+7.5%  
+16.8% like-for-like

-8.3%

**Net Result**

2017

30,4

2016

22,5

+35%  
+8 € mn increase

-5.5 mn  
(due to equity associates depreciation)

**NFP**

2017

-189,2

2016

-263,6

-74.4 mn  
-28.2%

## *Results in line with targets*

### REVENUES

### TARGETS

Slight decrease

### RESULTS

-0.9% like-for-like

### Adj. EBITDA

High-single digit  
increase

+6.3% like-for-like

### Net Result

+30% increase

+35%

### NFP / Adj. EBITDA

< 2.0x

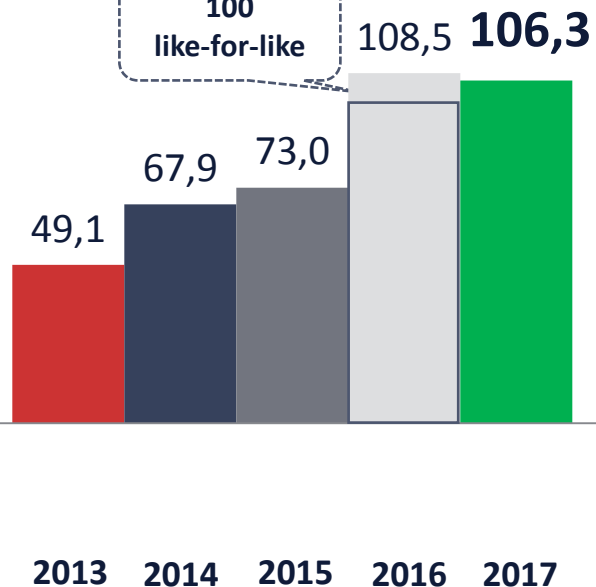
1.8x



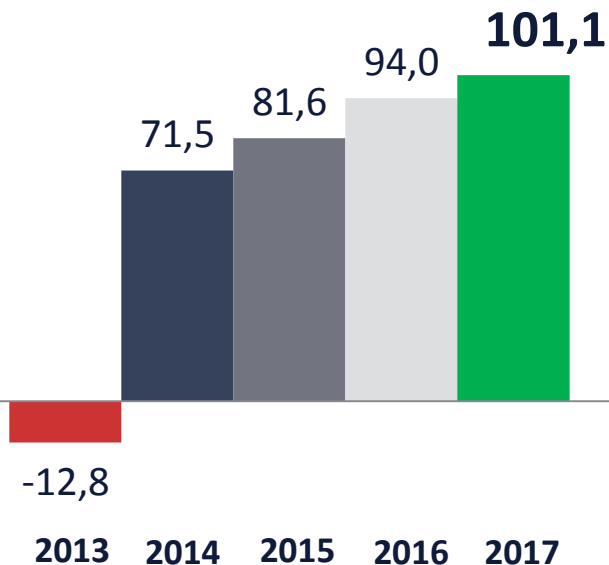
## EBITDA improvement for 4 consecutive fiscal years

### Adjusted

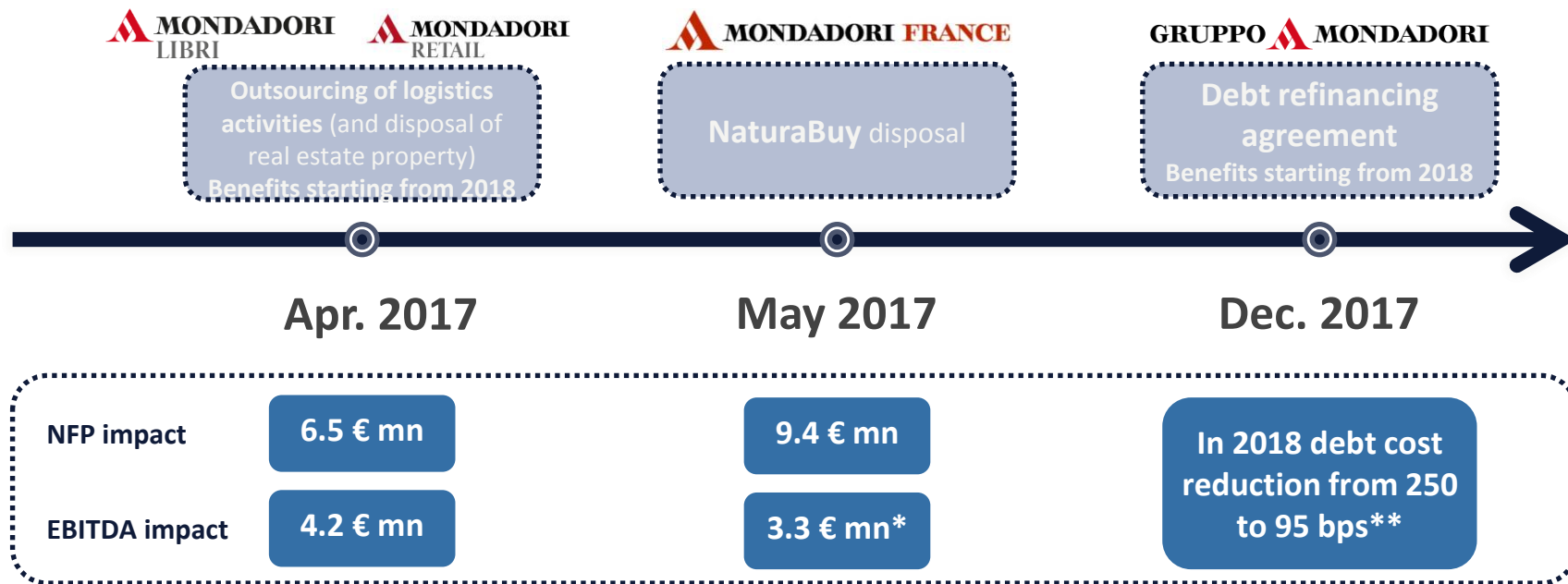
100  
like-for-like



### Reported



In 2017 Mondadori Group has successfully continued its plan of **focalizing on core business**, through the disposal of non-strategical asset, and has signed a new financing agreement



\* Including NaturaBuy deconsolidation impact from 1st May 2017

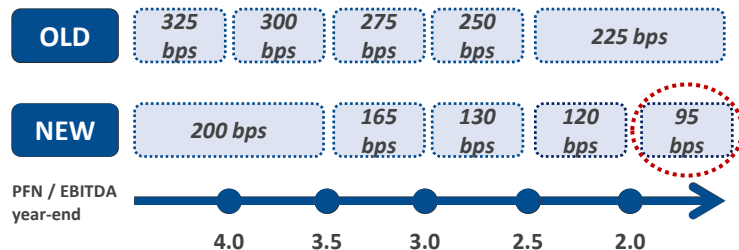
\*\* Charges applicable starting from May 2018 on the previous fiscal year NFP/EBITDA

€ mn

### Committed lines

|      | OLD     |                          | NEW     |                          |
|------|---------|--------------------------|---------|--------------------------|
|      | Refunds | Available lines<br>31/12 | Refunds | Available lines<br>31/12 |
| 2017 | -25     | 520                      | ➔       | 450                      |
| 2018 | -33     | 259                      | -15     | 435                      |
| 2019 | -33     | 90                       | -18     | 417                      |
| 2020 | -379    | -                        | -23     | 394                      |
| 2021 | -       | -                        | -28     | 366                      |
| 2022 | -       | -                        | -366    | -                        |

### Cost of debt (spread)



### Covenant

|           | OLD   | NEW   |
|-----------|-------|-------|
| 2017      | 3.75x | 3.25x |
| 2018      | 3.50x | 3.50x |
| 2019      | 3.25x | 3.25x |
| 2020/2021 | -     | 3.25x |

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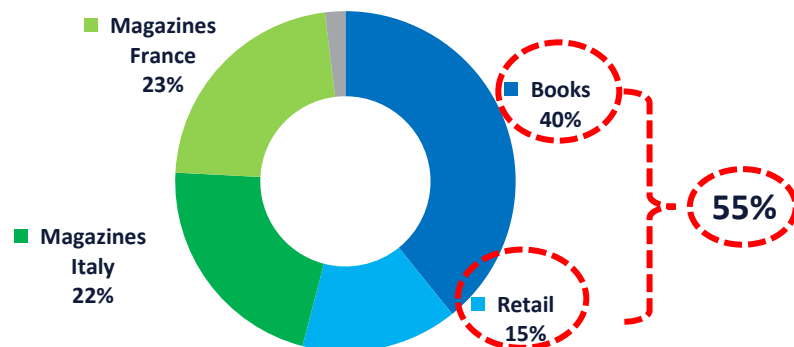
# FY17 Revenues by Business Area

€ mn

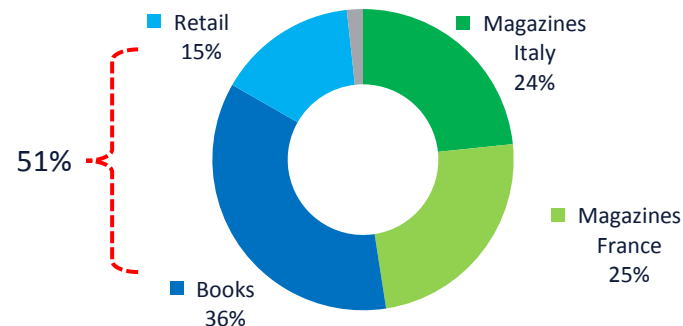
|                             | FY 2017        | FY 2016        | Var. %      |
|-----------------------------|----------------|----------------|-------------|
| Books                       | 523.9          | 475.1          | 10.3%       |
| Retail                      | 198.5          | 199.6          | -0.5%       |
| Magazines Italy             | 290.7          | 310.6          | -6.4%       |
| Magazines France            | 297.4          | 321.7          | -7.5%       |
| Corporate & Shared Services | 26.2           | 23.3           | 12.6%       |
| Intercompany                | (68.5)         | (66.8)         | 2.5%        |
| <b>Total Revenues</b>       | <b>1,268.3</b> | <b>1,263.3</b> | <b>0.4%</b> |

-0.9%  
like-for-like

FY 2017

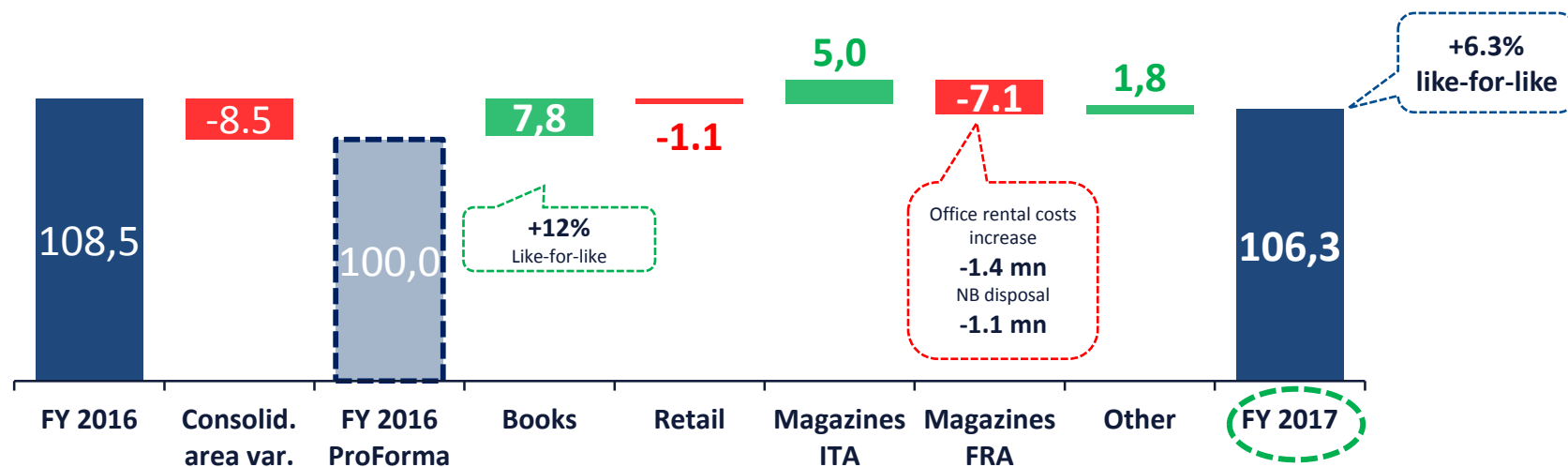


FY 2016



# FY17 Adjusted EBITDA by Business Area

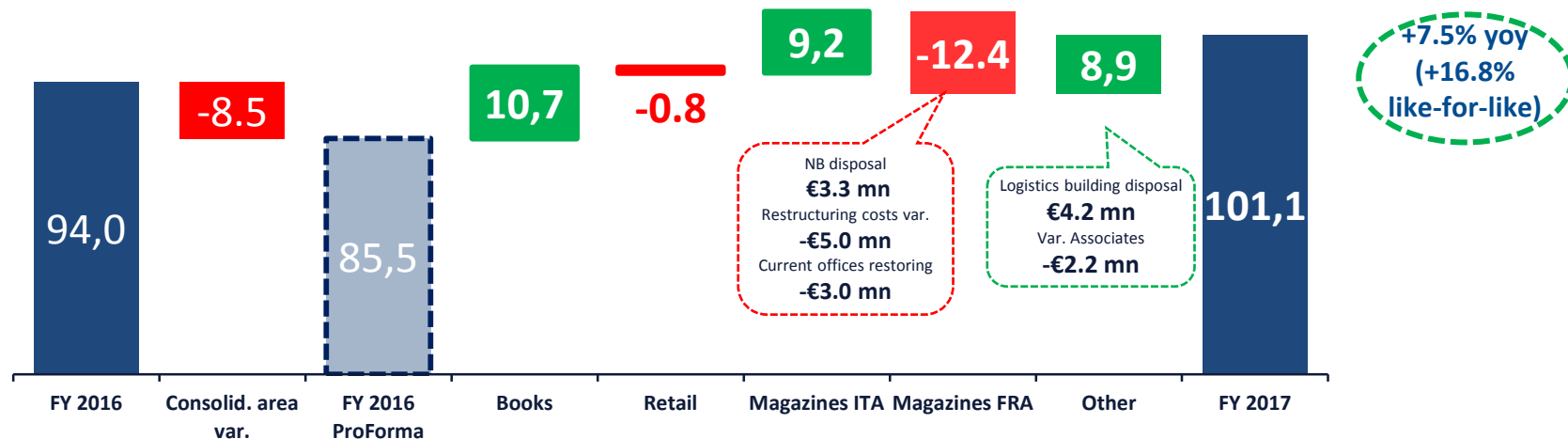
€ mn



|                             | FY 2017      | FY 2016      | Var.        |
|-----------------------------|--------------|--------------|-------------|
| Books                       | 74.3         | 75.1         | -0.7        |
| Retail                      | 0.7          | 1.8          | -1.1        |
| Magazines Italy             | 15.4         | 10.5         | 5.0         |
| Magazines France            | 26.0         | 33.2         | -7.1        |
| Corporate & Shared Services | (10.2)       | (12.1)       | 1.8         |
| <b>Adj. EBITDA</b>          | <b>106.3</b> | <b>108.5</b> | <b>-2.2</b> |

# FY17 Reported EBITDA by Business Area

€ mn

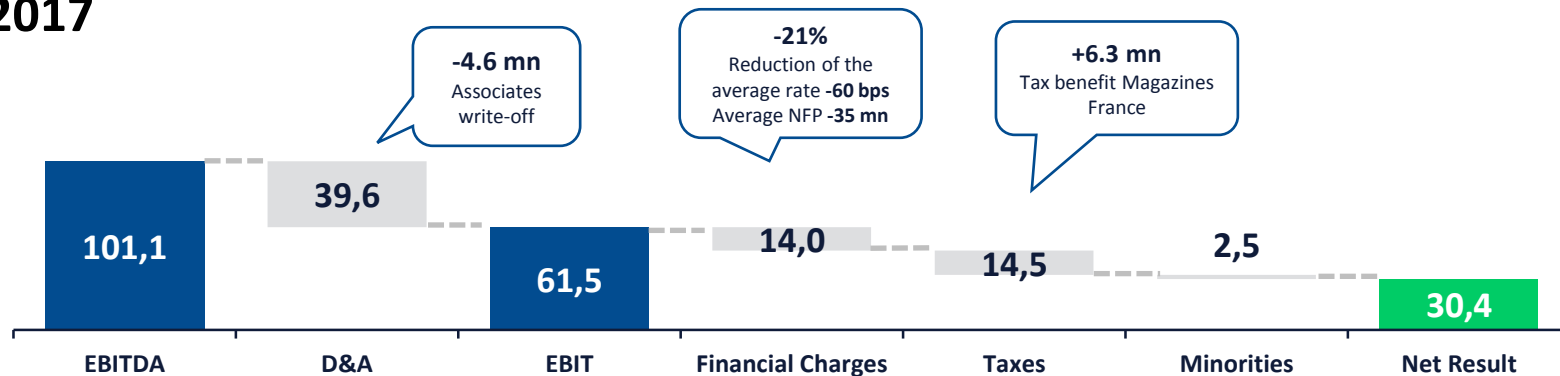


|                             | FY 2017      | FY 2016     | Var.       |
|-----------------------------|--------------|-------------|------------|
| Books                       | 74.5         | 72.3        | 2.2        |
| Retail                      | 0.6          | 1.4         | -0.8       |
| Magazines Italy             | 12.8         | 3.6         | 9.2        |
| Magazines France            | 18.4         | 30.8        | -12.4      |
| Corporate & Shared Services | (5.2)        | (14.0)      | 8.9        |
| <b>Adj. EBITDA</b>          | <b>101.1</b> | <b>94.0</b> | <b>7.1</b> |

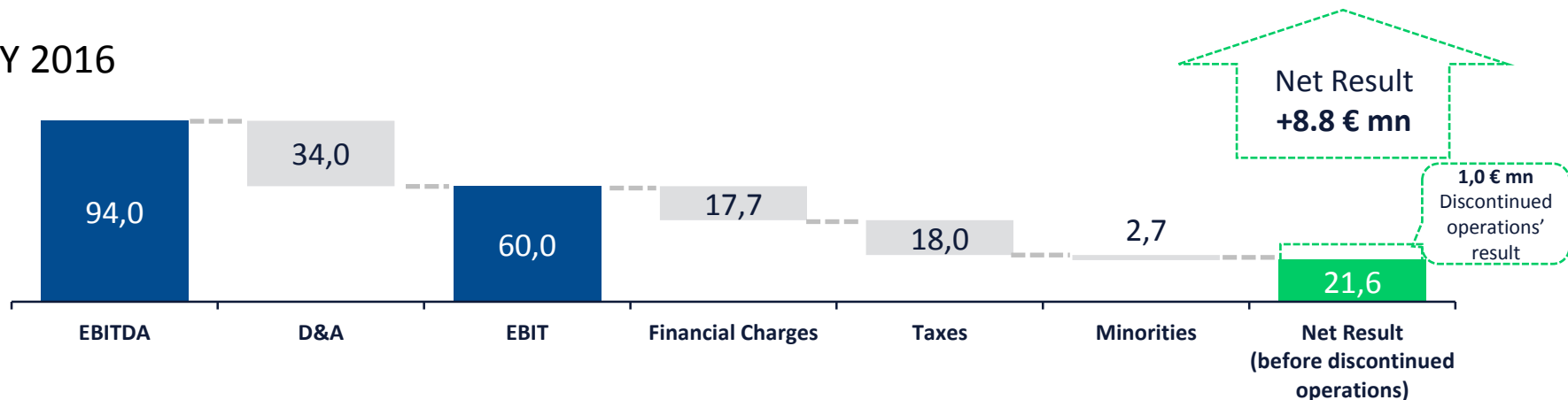
# FY17 from EBITDA to Net Result

€ mn

## FY 2017



## FY 2016





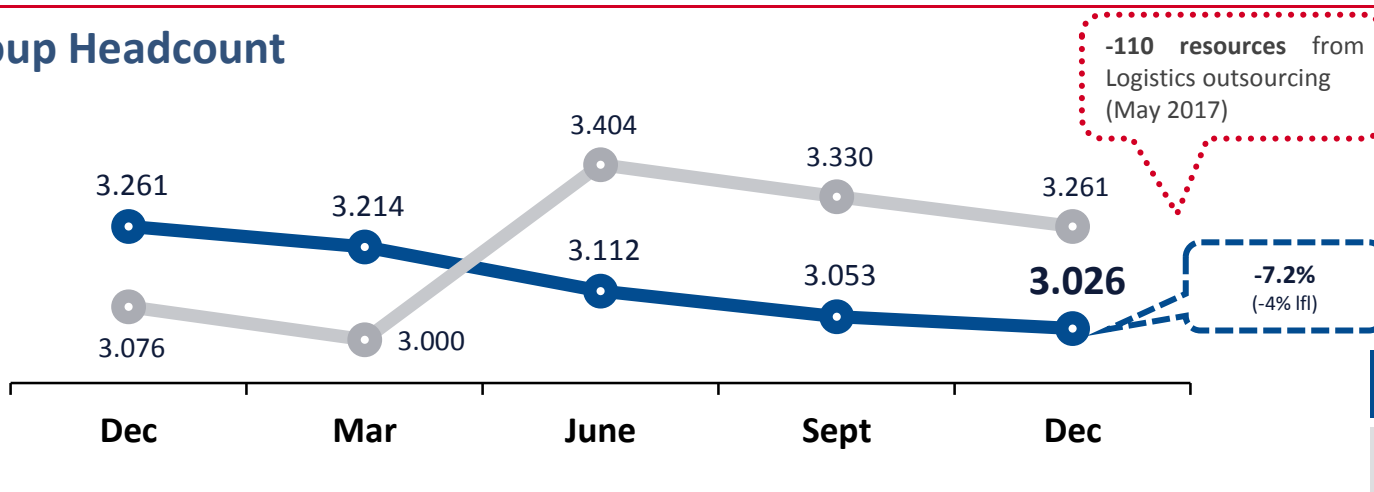


**Total Cash Flow**  
**+74.4**

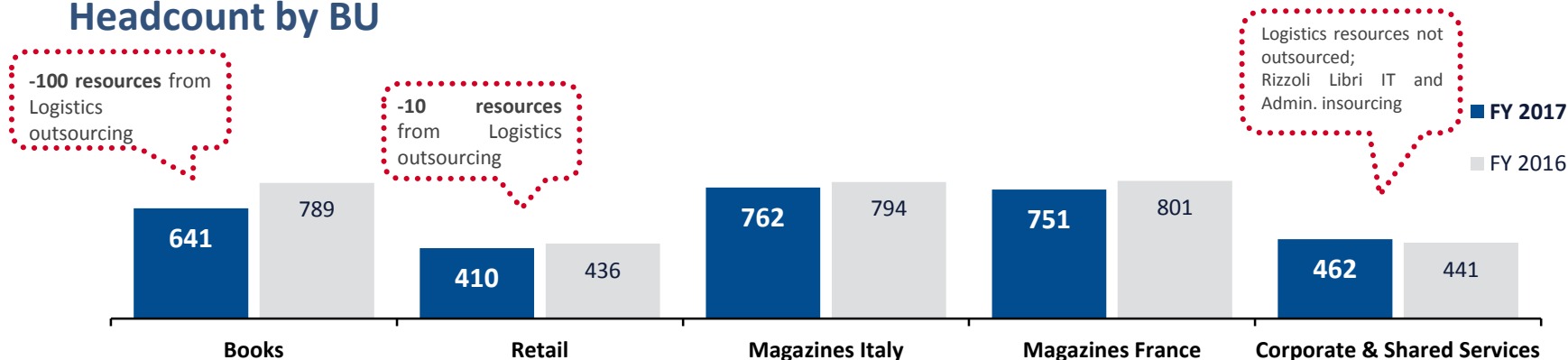
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## Group Headcount



## Headcount by BU



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## Like-for-like

### TARGETS 2018

### TARGETS 2019

REVENUES

Slight decrease

Slight decrease vs 2018

Adj. EBITDA

Stable

~ 110 € mn

(EBITDA margin at 9.5%)

Net Result

Decrease due to less positive not ordinary components (7 € mn. net of fiscal impact)

> 30 € mn

Ordinary Cash Flow

~ 50 € mn

> 50 € mn

NFP

< -150 € mn

(NFP/Adj. EBITDA ~ 1.3x)

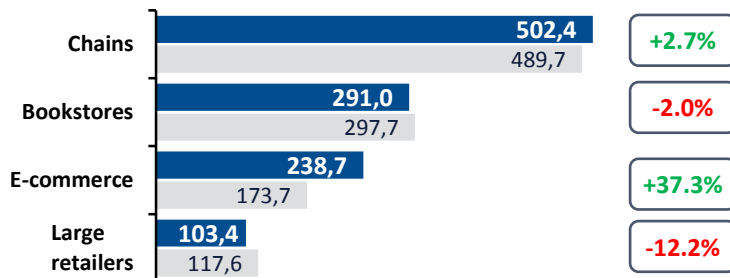
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# FY17 Business – Trade Books

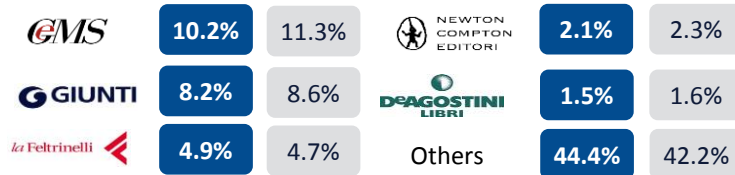
Trade market – € 1,137 mn

5.4%

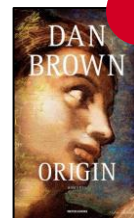


## Trade market shares

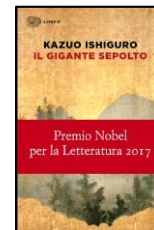
**GRUPPO MONDADORI** 28.7%



3 titles in first 3 positions of Top 10 sellers



Winning of 2017 Literature Nobel Prize – Einaudi



Premio Nobel per la Letteratura 2017

8 titles in Top 10 sellers



Winning of Strega and Campiello 2017 prizes



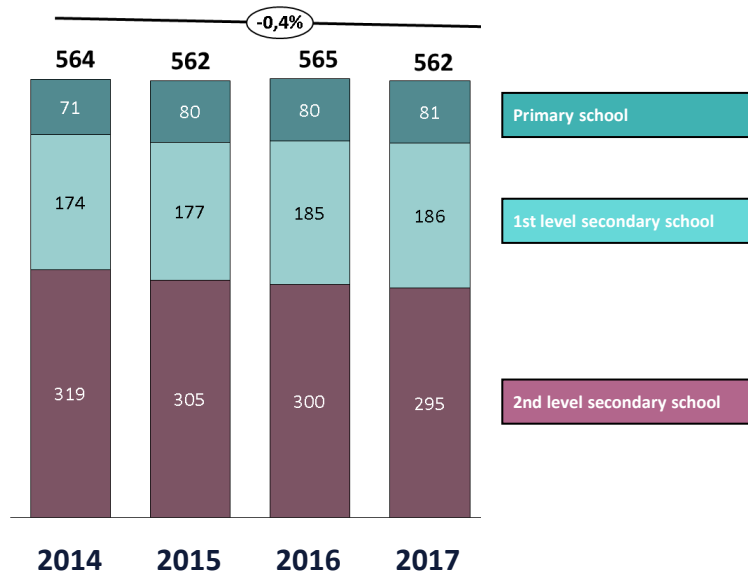
10 titles in Top 20 sellers

33 titles in Top 100 sellers

# FY17 Business – Education Books

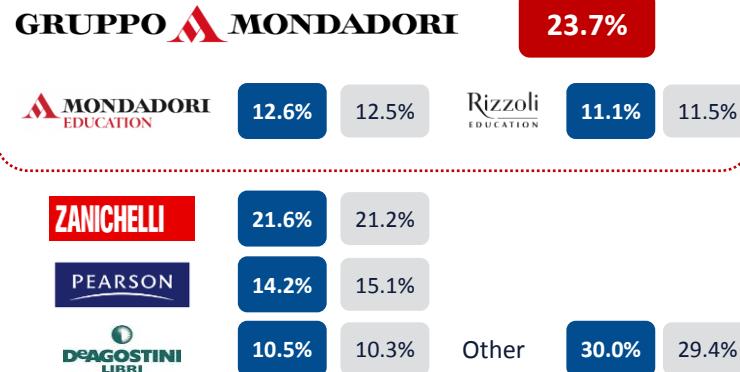
Education market – € 562 mn

-0.5%



Source: Databank 2017

Education market shares



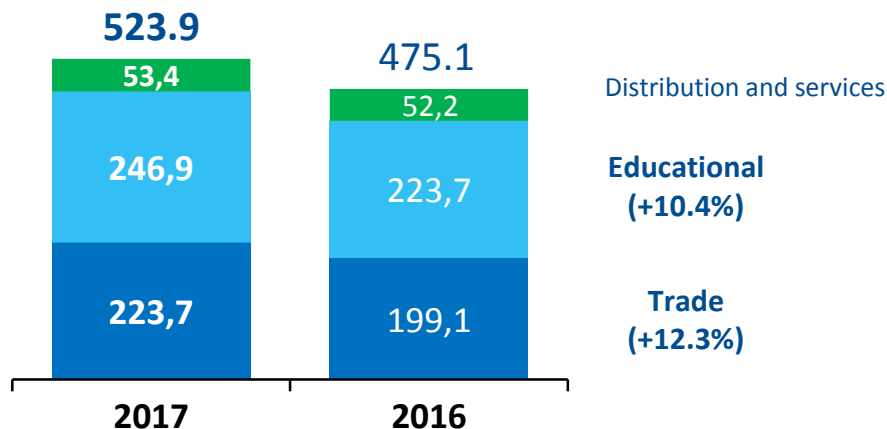
Source: AIE, 2017 (adoption volumes)



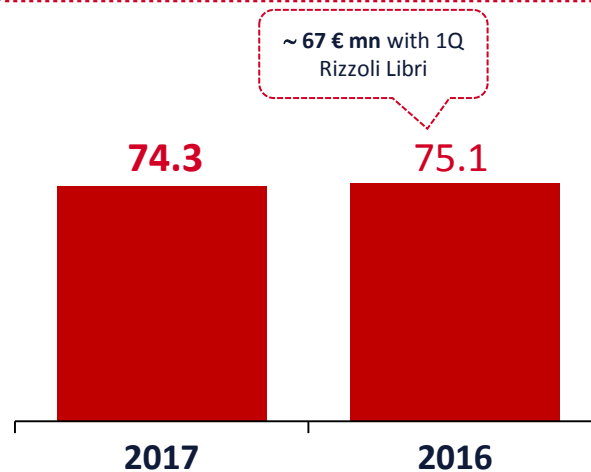
# FY17 Business – Books

€ mn

Revenues +10.3%



Adj. EBITDA +12.0% like-for-like



## REVENUES

- ▶ **Growth in Trade segment** for the different consolidation area and for the publication in the second half of the year of some best-sellers
- ▶ **Growth in Educational segment** for the different consolidation area and for the positive performance of *Electa* in museum and publishing activities (+16.8%)

## Adj. EBITDA

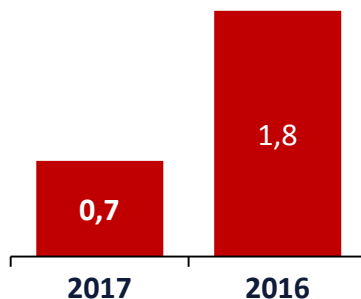
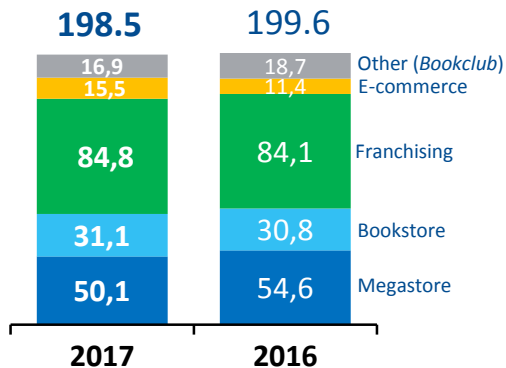
- ▶ **+12% like-for-like** (with Rizzoli Libri included in 1Q16) with a **marginality over 14%** thanks to:
  - positive revenue evolution
  - targeted editorial planning and ongoing operating processes optimization (also deriving from Rizzoli Libri integration)

# FY17 Business – Retail

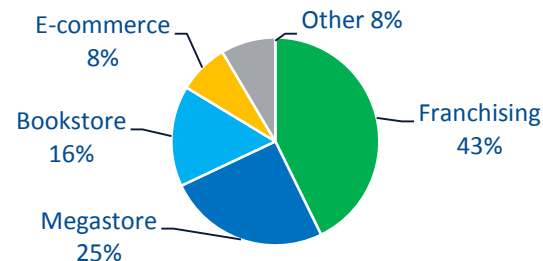
€ mn

**Revenues -0.5%**  
(+2.1% in 4Q)

**Adj. EBITDA -1.1 mn**



**Revenues by channel\***



**Franchising**

|                | Dec. 16    | Var.       | Dec. 17    |
|----------------|------------|------------|------------|
| Franchising    | 326        | +28        | 354        |
| Point          | 221        | -10        | 211        |
| <b>TOT PoS</b> | <b>547</b> | <b>+18</b> | <b>565</b> |

**Directly Operated Stores**

|                | Dec. 16   | Var.     | Dec. 17   |
|----------------|-----------|----------|-----------|
| Bookstore      | 20        | +1       | 21        |
| Megastore      | 11        | -1       | 10        |
| <b>TOT PoS</b> | <b>31</b> | <b>-</b> | <b>31</b> |

## REVENUES

- ▶ **Directly-managed Bookstores +1.3%** (+2.5% lfl)
- ▶ **Franchised bookstores +0.9%** (-1.5% lfl)
- ▶ **Megastore -8.3%** for Consumer Electronics and Palermo store closure, **Book +1.2%**
- ▶ **On-line +36.4%** for the positive performance of «18app» (*Bonus Cultura*)

## Adj. EBITDA

- ▶ Decrease due to the:
  - structural decline in Bookclub channel;
  - temporary decline of the Franchised channel, affected by promotions;
  - costs associated with the targeted reduction in the sales of Consumer Electronics.

**80% revenues in Book market\***

Market



**Market share: 15.0%**  
(+0,1 p.p. vs December 2016)

# Magazines Italy - Mondadori Off & Online Brands



*Italy – 42 brands*



*France – 31 brands*

|                   |               |                     |                   |                  |                   |                      |             |                           |            |
|-------------------|---------------|---------------------|-------------------|------------------|-------------------|----------------------|-------------|---------------------------|------------|
| Auto              | PANORAMA AUTO |                     |                   |                  | l'auto-journal    |                      | Auto Plus   | Auto Plus Classiques      | Sport auto |
| News              | PANORAMA      |                     |                   |                  | a altervista      |                      |             |                           |            |
| Tv                | PAPA          | Soldi online        | smartworld        |                  |                   |                      |             |                           |            |
| Women             | TV            | GUIDA TV            | telepiù           | Film tv          | TÉLÉ POCHÉ        | Télé Star            | Télé Jeux   |                           |            |
|                   | GRAZIA        | DONNA MODERNA       | TUSTYLE           | PIANETA donna    | GRAZIA            | veillées             | BIBA        | MODES & TRAVAUX           |            |
|                   | Chi           | SPY                 | Confidenze        | NOSTRO FIGLIO.it | Mamma             | closer               | closer teen | Nous Deux                 | Pleine Vie |
| Food              | sale pepe     | cucina MODERNA      | Cucina no problem | Guida Cucina     | Giallo d'affarano | Cook AROUND          |             |                           |            |
| Health & Wellness | Starbene      | My personal trainer | FarmacoCura       |                  |                   |                      |             |                           |            |
| Men               | ICON          |                     |                   |                  |                   |                      |             |                           |            |
| Home & Garden     | CASA facile   | INTERNI             | CASABELLA         | DESIGN           | L'Ami jardins     |                      |             |                           |            |
| Nature & Hunting  |               |                     |                   |                  | GrandGibier       | LE CHASSEUR FRANÇAIS | la chasse   |                           |            |
| Science & Tech    | Focus         |                     |                   |                  |                   | CAHIERS SCIENCE-VIE  | SCIENCE-VIE | SCIENCE-VIE découvrir les |            |
| Images & Sound    |               |                     |                   |                  | D'APASON          | PHOTO                |             |                           |            |
| Kids              | Focus Junior  | Pico                | WILD              |                  |                   |                      |             |                           |            |
| Culture & History | Focus STORIA  |                     |                   |                  |                   | GUERRES Histoire     |             |                           |            |
| Others            | Studenti      |                     |                   |                  | zingarate         |                      |             |                           |            |
|                   | mobileworld   | androidworld        |                   |                  |                   |                      |             |                           |            |

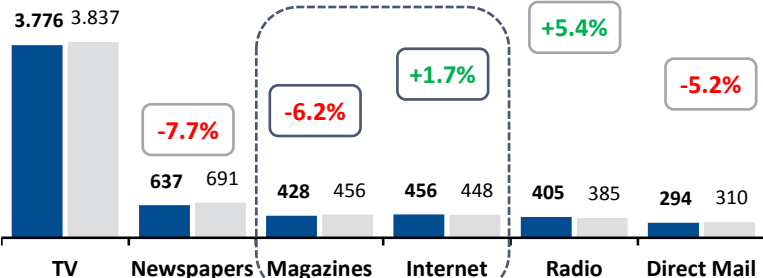
# FY17 Business – Magazines Italy

Adv. market – € 6,251 mn

-2.1%

Circulation market shares

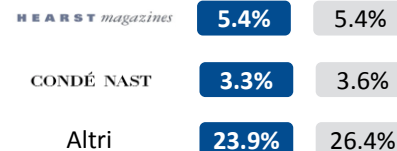
-1.6%



**MONDADORI**  
MAGAZINE

31.8%

30.8%



Web Unique Users / month (mn)

**MONDADORI** + **banzal**  
MAGAZINE MEDIA

16,2

16,0

2017

2016

Circulation (newstands + subs.)

Web adv.

Print adv.

Add-on sales

-4,2%

-10,6%

-5,8%

-6,2%

-24,4%

-21,9%

27,0%

+1,9% lfi

Gross collection

+7,5%

**MONDADORI**  
MAGAZINE  
■ Market

Source: Adv. – Nielsen (Dec. 2017), value data;

Circulation by value (newstands+subs. channels) – internal source Press-di (Dec. 2017)

Fonte: Audiweb (average data, Jan.–Dec. 2017) 28

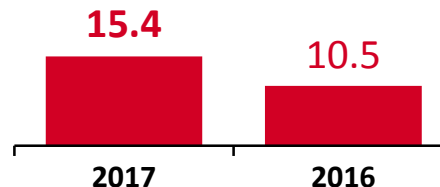
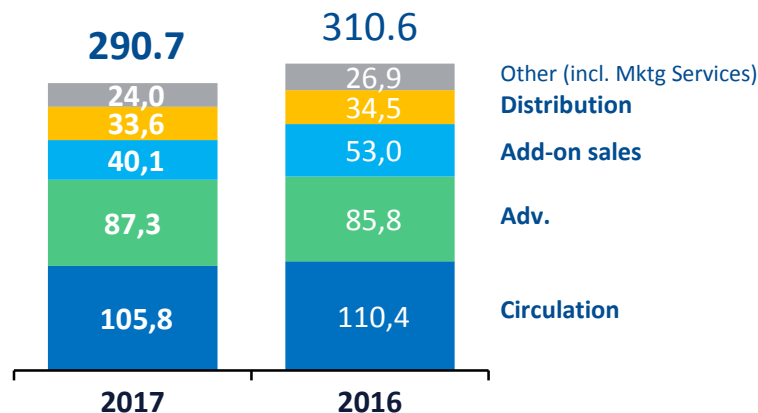
# FY17 Business – Magazines Italy

€ mn

**Revenues -6.4%**

**Adj. EBITDA +47.3 %**

**Magazines**



Monthly food magazine, out from March



Weekly gossip magazine, out from June



Top 1 Italian weekly magazine, 500k average copies\*

## REVENUES

- ▶ Circulation revenues -4.2%, performance better than the market thanks to TV magazine and new launches
- ▶ Adv. revenues +1.8% (print+web), thereof **digital** represents **27% of the total adv. revenues**
- ▶ Distribution and revenues towards third publishers -2.8%, performance better than the market
- ▶ Total Digital Revenues: 38 € mn., up 16%

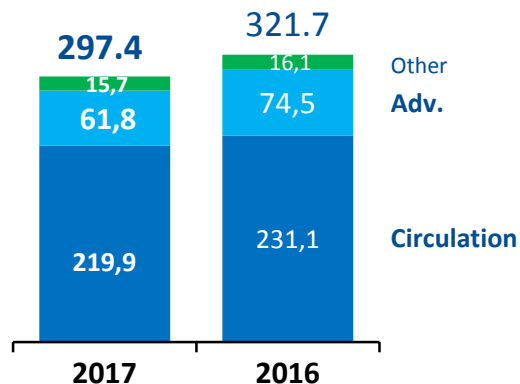
## Adj. EBITDA

- ▶ +47% increase:
  - **positive EBITDA of digital business, highly improved** thanks to the teams/products integration between Banzai Media and Mondadori;
  - **improved print EBITDA**, offsetting market decline, due to processes optimization and containment of editorial and overhead costs.

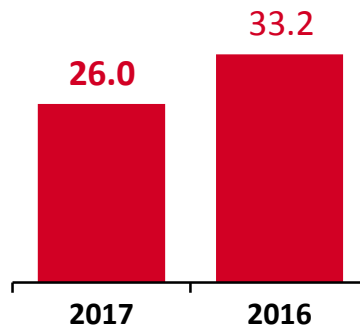
# FY17 Business – Magazines France

€ mn

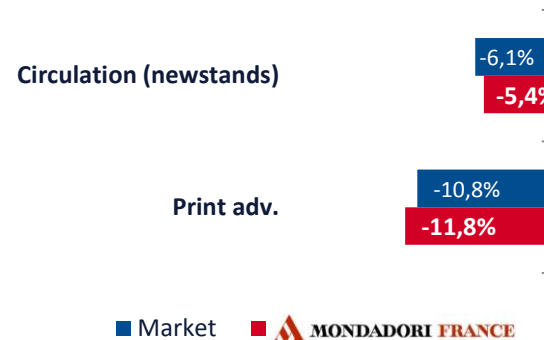
## Revenues -7.5%



## Adj. EBITDA -7.1 mn



## Mondadori vs market



## REVENUES

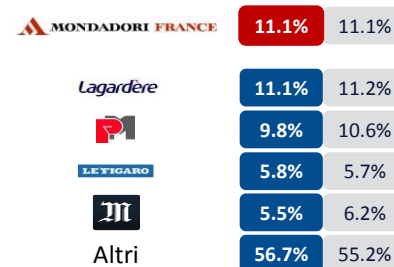
- **Circulation revenues** (74% of the total) down -4.9% (newstands -5.4%, subscriptions -3.7%)
- **Adv. revenues** (print+web) down -17.1%, mainly due to the decrease of the digital collection (affected by the insourcing of mobile/video adv. sales)

## Adj. EBITDA

- Decrease due to the impact of:
  - downturn in circulation and adv. revenues;
  - higher circulation expenses;
  - higher rental costs for the offices (-1.4 € mn) and NaturaBuy deconsolidation from 1 May (-1.1 € mn).

Business decrease  
-4.6 € mn

## Print adv. market shares (by volume, Dec. 2017)



**BACKUP**

# FY17 Profit & Loss

| Euro/millions                             | 2017           | % on revenue  | 2016           | % on revenue  | Var. %       |
|-------------------------------------------|----------------|---------------|----------------|---------------|--------------|
| <b>Revenue from sales and services</b>    | <b>1,268.3</b> | <b>100.0%</b> | <b>1,263.3</b> | <b>100.0%</b> | <b>0.4%</b>  |
| Cost of sold items                        | 401.5          | 31.7%         | 396.4          | 31.4%         | 1.3%         |
| Variable costs                            | 421.9          | 33.3%         | 415.4          | 32.9%         | 1.6%         |
| Fixed costs                               | 99.9           | 7.9%          | 102.4          | 8.1%          | -2.5%        |
| Cost of personnel*                        | 231.9          | 18.3%         | 240.7          | 19.1%         | -3.7%        |
| Other costs/(income)                      | 2.5            | 0.2%          | 0.5            | 0.0%          | n.s.         |
| Result - associates                       | -4.2           | -0.3%         | 0.5            | 0.0%          | n.s.         |
| <b>Adjusted EBITDA</b>                    | <b>106.3</b>   | <b>8.4%</b>   | <b>108.5</b>   | <b>8.6%</b>   | <b>-2.0%</b> |
| Restructuring costs                       | -12.3          |               | -10.8          |               | 14.0%        |
| Not ordinary items                        | 7.1            |               | -3.7           |               | n.s.         |
| <b>EBITDA</b>                             | <b>101.1</b>   | <b>8.0%</b>   | <b>94.0</b>    | <b>7.4%</b>   | <b>7.5%</b>  |
| Amortization, depreciation and impairment | 39.6           | 3.1%          | 34.0           | 2.7%          | 16.5%        |
| <b>EBIT</b>                               | <b>61.5</b>    | <b>4.8%</b>   | <b>60.0</b>    | <b>4.8%</b>   | <b>2.4%</b>  |
| Net financial income (costs)              | -14.0          | -1.1%         | -17.7          | -1.4%         | -21.0%       |
| Income (costs) from other investments     | 0.0            | 0.0%          | 0.0            | 0.0%          |              |
| <b>Result before tax for the period</b>   | <b>47.5</b>    | <b>3.7%</b>   | <b>42.3</b>    | <b>3.3%</b>   | <b>12.3%</b> |
| Income tax                                | 14.5           | 1.1%          | 18.0           | 1.4%          | -19.1%       |
| Minority shareholders' result             | 2.5            | 0.2%          | 2.7            | 0.2%          | -8.2%        |
| <b>Result from continuing operations</b>  | <b>30.4</b>    | <b>2.4%</b>   | <b>21.6</b>    | <b>1.7%</b>   | <b>41.1%</b> |
| Result from discontinued operations       | 0.0            | 0.0%          | 1.0            | 0.1%          | n.s.         |
| <b>Net result</b>                         | <b>30.4</b>    | <b>2.4%</b>   | <b>22.5</b>    | <b>1.8%</b>   | <b>34.9%</b> |



# 4Q17 Profit & Loss

| Euro/millions                             | 4Q 2017      | % on revenue  | 4Q 2016      | % on revenue  | Var. %        |
|-------------------------------------------|--------------|---------------|--------------|---------------|---------------|
| <b>Revenue from sales and services</b>    | <b>343.5</b> | <b>100.0%</b> | <b>328.1</b> | <b>100.0%</b> | <b>4.7%</b>   |
| Cost of sold items                        | 119.2        | 34.7%         | 103.1        | 31.4%         | 15.6%         |
| Variable costs                            | 107.2        | 31.2%         | 99.2         | 30.2%         | 8.1%          |
| Fixed costs                               | 25.8         | 7.5%          | 30.5         | 9.3%          | -15.3%        |
| Cost of personnel*                        | 58.0         | 16.9%         | 65.1         | 19.8%         | -10.9%        |
| Other costs/(income)                      | 0.5          | 0.1%          | -1.6         | -0.5%         | n.s.          |
| Result - associates                       | -1.8         | -0.5%         | 0.5          | 0.1%          | n.s.          |
| <b>Adjusted EBITDA</b>                    | <b>31.1</b>  | <b>9.1%</b>   | <b>32.3</b>  | <b>9.8%</b>   | <b>-3.7%</b>  |
| Restructuring costs                       | -7.3         |               | -6.9         |               | 6.0%          |
| Not ordinary items                        | -2.0         |               | -1.7         |               | 21.9%         |
| <b>EBITDA</b>                             | <b>21.8</b>  | <b>6.4%</b>   | <b>23.8</b>  | <b>7.2%</b>   | <b>-8.3%</b>  |
| Amortization, depreciation and impairment | 15.5         | 4.5%          | 11.8         | 3.6%          | 31.5%         |
| <b>EBIT</b>                               | <b>6.4</b>   | <b>1.8%</b>   | <b>12.0</b>  | <b>3.7%</b>   | <b>-47.2%</b> |
| Net financial income (costs)              | -3.8         | -1.1%         | -5.0         | -1.5%         | -24.6%        |
| Income (costs) from other investments     | 0.0          | 0.0%          | 0.0          | 0.0%          |               |
| <b>Result before tax for the period</b>   | <b>2.6</b>   | <b>0.7%</b>   | <b>7.0</b>   | <b>2.1%</b>   | <b>-63.4%</b> |
| Income tax                                | 2.7          | 0.8%          | 1.8          | 0.5%          | 56.2%         |
| Minority shareholders' result             | 0.6          | 0.2%          | 0.8          | 0.3%          | -24.5%        |
| <b>Result from continuing operations</b>  | <b>-0.8</b>  | <b>-0.2%</b>  | <b>4.4</b>   | <b>1.3%</b>   | <b>n.s.</b>   |
| Result from discontinued operations       | 0.0          | 0.0%          | 0.3          | 0.1%          | n.s.          |
| <b>Net result</b>                         | <b>-0.8</b>  | <b>-0.2%</b>  | <b>4.7</b>   | <b>1.4%</b>   | <b>n.s.</b>   |

# 4Q17 Revenue & EBITDA Breakdown

|                                        | 4Q 2017       | 4Q 2016       | Var. %      |
|----------------------------------------|---------------|---------------|-------------|
| <b>Books</b>                           | <b>138.7</b>  | 119.6         | 15.9%       |
| <b>Retail</b>                          | <b>65.9</b>   | 64.5          | 2.1%        |
| <b>Magazines Italy</b>                 | <b>74.4</b>   | 75.8          | -1.8%       |
| <b>Magazines France</b>                | <b>77.3</b>   | 82.4          | -6.1%       |
| <b>Corporate &amp; Shared Services</b> | <b>6.0</b>    | 6.1           | -1.9%       |
| <i>Intercompany</i>                    | <i>(18.8)</i> | <i>(20.4)</i> | -7.7%       |
| <b>Total Revenues</b>                  | <b>343.5</b>  | <b>328.1</b>  | <b>4.7%</b> |

|                                        | 4Q 2017      | 4Q 2016      | Var.        |
|----------------------------------------|--------------|--------------|-------------|
| Books                                  | 13.5         | 16.6         | 3.1         |
| Retail                                 | 4.6          | 4.5          | 0.1         |
| Magazines Italy                        | 6.9          | 3.6          | 3.3         |
| Magazines France                       | 9.2          | 11.9         | 2.6         |
| <i>Corporate &amp; Shared Services</i> | <i>(3.2)</i> | <i>(4.3)</i> | 1.1         |
| <b>Adj. EBITDA</b>                     | <b>31.1</b>  | <b>32.3</b>  | <b>-1.2</b> |

# FY17 Balance Sheet

| (€/mln)                                    | dic-17       | dic-16       | Var.          |
|--------------------------------------------|--------------|--------------|---------------|
| Net receivables                            | 298.0        | 298.7        | (0.7)         |
| Net inventory                              | 127.6        | 143.4        | (15.8)        |
| Trade payables                             | (416.3)      | (415.0)      | (1.3)         |
| Other assets/(liabilities)                 | (12.1)       | (14.6)       | 2.6           |
| <b>NWC and Provisions</b>                  | <b>(2.8)</b> | <b>12.5</b>  | <b>(15.3)</b> |
| Intangible assets                          | 593.0        | 612.1        | (19.1)        |
| Tangible assets                            | 26.9         | 33.3         | (6.4)         |
| Investments                                | 38.0         | 43.0         | (5.0)         |
| <b>Net Fixed Assets</b>                    | <b>657.9</b> | <b>688.5</b> | <b>(30.5)</b> |
| Provisions                                 | (73.1)       | (68.6)       | (4.5)         |
| Post-employment benefits                   | (47.5)       | (51.0)       | 3.5           |
| <b>NET INVESTED CAPITAL</b>                | <b>534.6</b> | <b>581.4</b> | <b>(46.8)</b> |
| Share Capital                              | 68.0         | 68.0         | (0.0)         |
| Minority shareholders' reserves and equity | 246.9        | 227.3        | 19.6          |
| Net result                                 | 30.4         | 22.5         | 7.9           |
| <b>Equity</b>                              | <b>345.3</b> | <b>317.8</b> | <b>27.5</b>   |
| <b>NFP</b>                                 | <b>189.2</b> | <b>263.6</b> | <b>(74.3)</b> |
| <b>TOTAL EQUITY</b>                        | <b>534.6</b> | <b>581.4</b> | <b>(46.8)</b> |

# FY17 Net Financial Position

| €mn                                     | dic-17         | dic-16         |
|-----------------------------------------|----------------|----------------|
| <b>NFP beginning of period</b>          | <b>(263.6)</b> | <b>(199.4)</b> |
| Adjusted EBITDA                         | 106.3          | 108.5          |
| Shareholdings/dividends                 | (2.1)          | (4.7)          |
| Change in NWC + provision               | 5.7            | 12.7           |
| CAPEX                                   | (19.6)         | (17.2)         |
| <b>Cash flow from operations</b>        | <b>90.3</b>    | <b>99.3</b>    |
| Financial costs                         | (14.0)         | (17.7)         |
| Taxes                                   | (7.6)          | (13.8)         |
| <b>Ordinary Cash Flow</b>               | <b>68.7</b>    | <b>67.9</b>    |
| Restructuring costs                     | (13.8)         | (14.9)         |
| Extraordinary tax amounts / prior years | 6.8            | 15.5           |
| Asset acquisition/disposals             | 12.6           | (132.6)        |
| <b>Extraordinary Cash Flow</b>          | <b>5.6</b>     | <b>(132.0)</b> |
| <b>Total Cash Flow</b>                  | <b>74.3</b>    | <b>(64.2)</b>  |
| <b>NFP end of period</b>                | <b>(189.2)</b> | <b>(263.6)</b> |

- ▶ **EBITDA**

is equal to earnings before interest, tax, depreciation and amortization. The Group also provides information on the percentage of EBITDA on net sales. EBITDA computed by the Group allows operating results to be compared with those of other companies, net of any effects from financial and tax items, and of depreciation and amortization, which may vary from company to company for reasons unrelated to general operating performance
- ▶ **Adjusted EBITDA**

is gross operating profit as explained above, net of income and expenses of a non-ordinary nature such as

  - (i) income and expenses from restructuring, reorganization and business combinations;
  - (ii) clearly identified income and expenses not directly related to the ordinary course of business;
  - (iii) as well as any income and expenses from nonrecurring events and transactions as set out in Consob communication DEM6064293 of 28/07/2006.
- ▶ **EBIT**

net result for the period before income tax, and other income and expenses.
- ▶ **Net Invested Capital**

is equal to the algebraic sum of Fixed Capital, which includes non-current assets and non-current liabilities (net of non-current financial liabilities included in the Net Financial Position) and Net Working Capital, which includes current assets (net of cash and cash equivalents and current financial assets included in the Net Financial Position), and current liabilities (net of current financial liabilities included in the Net Financial Position).
- ▶ **Operating Cash Flow**

adjusted EBITDA, as explained above, plus or minus the decrease/(increase) in working capital in the period, minus capital expenditure (CAPEX/Investment) and income and expenses from equity investments.
- ▶ **Ordinary Cash Flow**

is cash flow from operations as explained above, net of financial expenses and taxes paid in the period.
- ▶ **Extraordinary Cash Flow**

cash flow generated/used in transactions that are not considered ordinary, such as company restructuring and reorganization, share capital transactions and acquisitions/disposals.



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## **Upcoming events**

### **May 15th, 2018**

Interim report at March 31,  
2018

### ***Forward-looking Statements***

Statements contained in this document, particularly the ones regarding any Mondadori Group possible or assumed future performance, are or may be forward looking statements and in this respect they involve some risks and uncertainties.

Mondadori Group actual results and developments may differ materially from the ones expressed or implied by the above statements depending on a variety of factors.

Any reference to past performance of Mondadori Group shall not be taken as an indication of future performance.

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