GRUPPO A MONDADORI

MONDADORI RETAIL S.P.A.: CARMINE PERNA NEW MANAGING DIRECTOR

Segrate, 1 August 2019 - The Mondadori Group announces that, effective today, Carmine Perna is the new managing director of Mondadori Retail S.p.A.

In his functions, Perna will work towards launching a new phase of development and transformation in a multi-channel perspective of the company that operates in the retail segment of the Mondadori Group, led by CEO Ernesto Mauri.

Mondadori Retail, chaired by Mario Resca, generated revenue of € 191.8 million in 2018 and manages the largest network of bookshops in Italy. The company operates across the Country through approximately 600 directly-managed or franchised points of sale and online with mondadoristore.it.

Carmine Perna - 49, born in Serino (AV) and a graduate in business administration at the Bocconi University of Milan - joined the Mondadori Group in 2006 working in the Administration, Finance and Control Department, before holding positions of increasing responsibility. In 2007, he was appointed CFO of Mondadori France and, in 2010, Executive Director of Finance & Operations of the French subsidiary, before becoming General Managing Director in March 2013, a position he kept until completion of the sale.

Under his leadership, Mondadori France has strengthened its position as one of the top French magazine publishers: in recent years, Perna implemented a major transformation that led to the review and re-launch of all magazines and to a strong plan for brand diversification, including in the digital segment.
Prior to that, Perna worked with the SISAL Group, in H3G S.p.A. and for the Ventaglio Group, holding various roles in the finance area.

The Mondadori Group wishes to thank Pierluigi Bernasconi - who has decided to leave Mondadori Retail for personal reasons and in agreement with the company - for the valuable contribution and professionalism he has shown during his tenure.