

9M20 Results

Investors Presentation

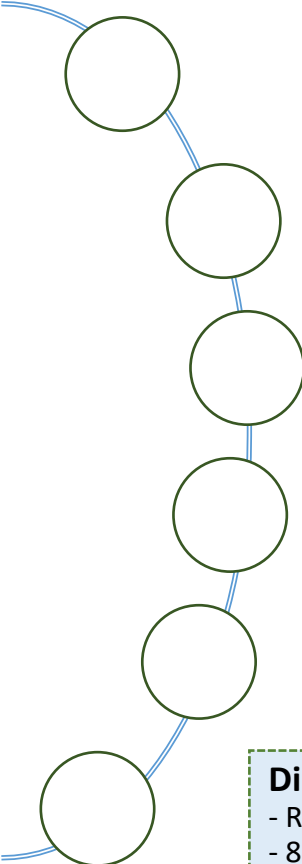
Ernesto Mauri – CEO

Alessandro Franzosi – CFO

Segrate, November 10th 2020

AGENDA

- 1. 3Q 2020 Highlights**
2. 9M 2020 Results
3. 9M 2020 Business Areas
4. FY 2020 Outlook



Significant improvement in the Group's economic profile:

- Revenue down single-digit vs 3Q19 (-9% vs -24% in 1H20)
- Adj. EBITDA (€60 mn) in line with 3Q19
- Net profit at €43 mn (vs €25 mn in 3Q19)

Steady cash flow generation

- LTM Ordinary Cash Flow at €40.8 mn (vs €36.7 mn as of June 2020)

Strong recovery in Trade books market after lock-down

- 23 growing weeks in a row vs 2019
- 3Q20: + 8.4% yoy

Increasing Education market share

- 22.1% at September 2020 vs 21.7% at September 2019

Remarkable rebound in digital advertising revenue

- +7% yoy in 3Q20
- 56% of total Group's adv revenue

Disposal of non-strategic assets:

- Residual stake (25%) in Stile Italia Edizioni
- 8.5% of ReWorld Media share capital (remaining stake equal to 7.8% - €11 mn approx.)

3Q20 Highlights

€ mn

-9.3%

Revenue

-7.9% like-for-like

253.0

3Q 20

279.0

3Q 19

-2.5%

Adj. EBITDA

60.0

3Q 20

61.6

3Q 19

-4.0%

EBIT

46.1

3Q 20

48.0

3Q 19

+72.2%

Net Profit

43.0

3Q 20

25.0

3Q 19

Incl.:

- RWM stock prices (from €1.98 to €2.85)
- Tax receivable from the use of Patent box

+10.8%

3Q Ordinary Cash Flow

42.0

3Q 20

37.9

3Q 19

+25.4%

NFP

-82.3

-170.4

3Q 20

-110.4

-209.5

3Q 19

-88.1

(IFRS16)

-99.1

(IFRS16)

9M20 Highlights

€ mn

-17.8%

Revenue

-16.1% like-for-like

541.9

658.9

9M20

9M19

-12.4 € mn

Adj. EBITDA

71.0

83.4

9M20

9M19

-13.3 € mn

Rep. EBITDA

65.1

78.4

9M20

9M19

-21.3 € mn

EBIT

Incl. impairment (-5.8 € mn)
and amortization (-2.0 € mn)
of some titles

28.9

50.2

9M20

9M19

-7.4 € mn

Result from continuing operations

18.0

25.4

9M20

9M19

-5.1 € mn

Consolidated Net Result

18.0

23.1

9M20

9M19

3Q20 Highlights – Trend EBITDA Adj.

€ mln

Var. yoy

-4.8 €mn

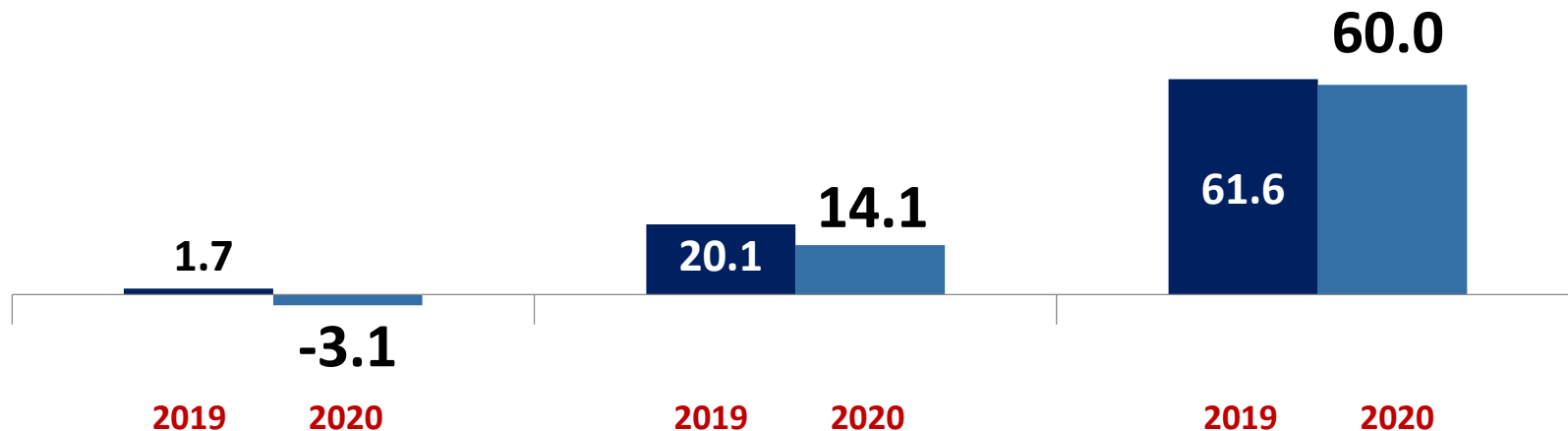
-6.1 €mn

-1.6 €mn

1Q

2Q

3Q



**EBITDA
margin**

1.0%

n.m.

9.4%

9.2%

22.1%

23.7%

AGENDA

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3Q-9M20 Revenue and Adjusted EBITDA by Business Area

€ mln

Revenue

	3Q 20	3Q 19	Var. %	9M 20	9M 19	Var. %
Books	170.2	182.2	(6.6%)	316.1	366.0	(13.6%)
Retail	43.0	45.2	(4.8%)	102.0	126.6	(19.4%)
Media	48.3	60.4	(19.9%)	144.1	191.2	(24.7%)
Corporate & Shared Services	11.1	9.6	15.8%	33.2	28.7	15.6%
<i>Intercompany</i>	(19.7)	(18.4)	7.1%	(53.5)	(53.6)	(0.1%)
Total	253.0	279.0	(9.3%)	541.9	658.9	(17.8%)

-19% lfl

-16% lfl

-8% lfl

Adj. EBITDA

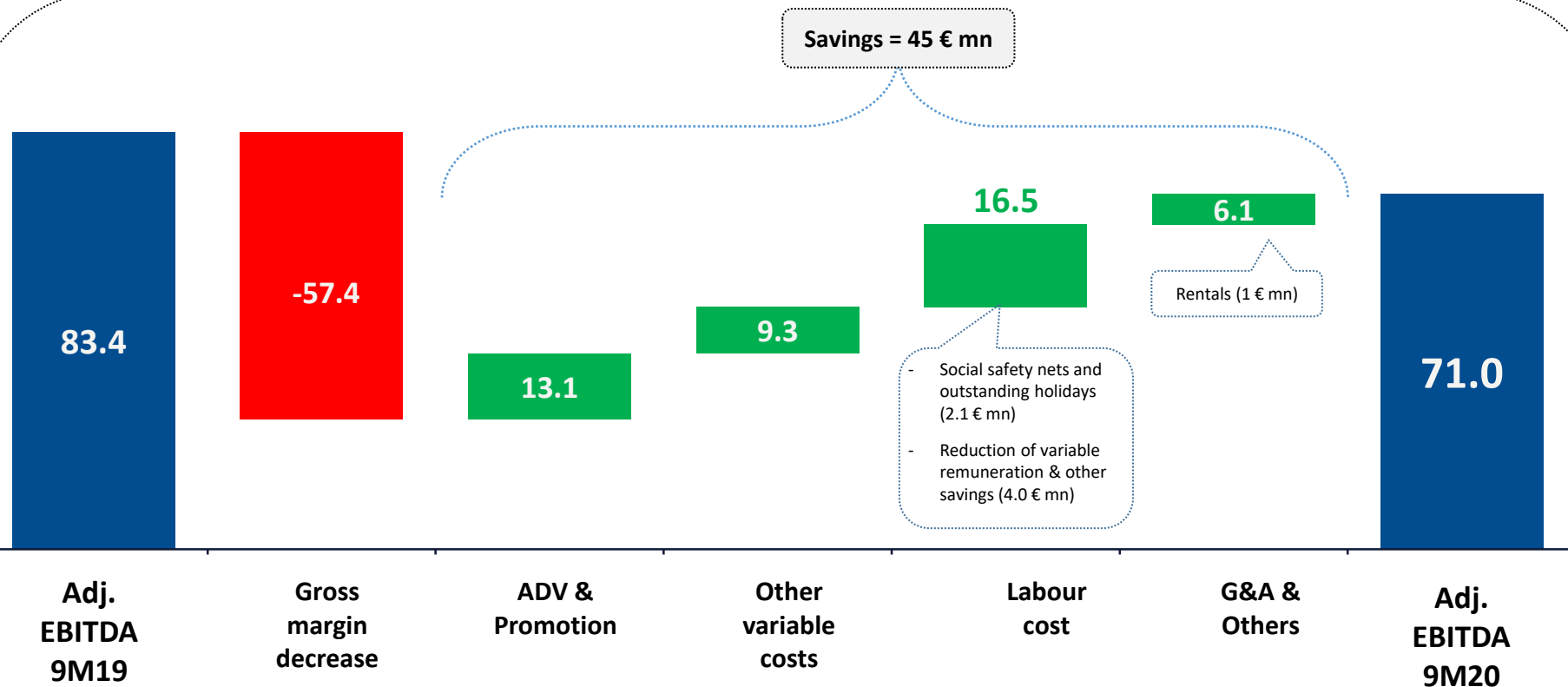
	3Q 20	3Q 19	Var. %	9M 20	9M 19	Var. %
Books	56.5	62.4	(9.4%)	67.5	78.6	(14.1%)
Retail	2.3	1.4	58.3%	(0.5)	0.8	n.s.
Media	1.2	(1.4)	n.s.	3.2	5.5	(41.3%)
Corporate & Shared Services	(0.2)	0.2	n.s.	(0.4)	(0.5)	n.s.
<i>Intercompany</i>	0.2	(1.0)	n.s.	1.2	(1.0)	n.s.
Total	60.0	61.6	(2.5%)	71.0	83.4	(14.9%)

Intercompany
stock effect*

* Margin release on intercompany inventory reduction

Cost savings 9M20 vs. 9M19

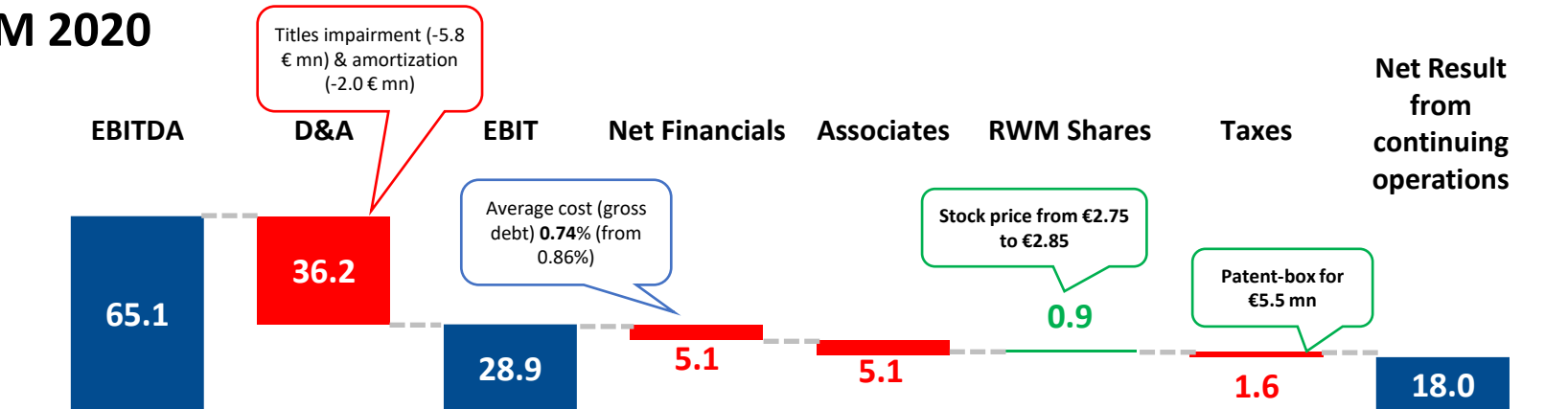
€ mn



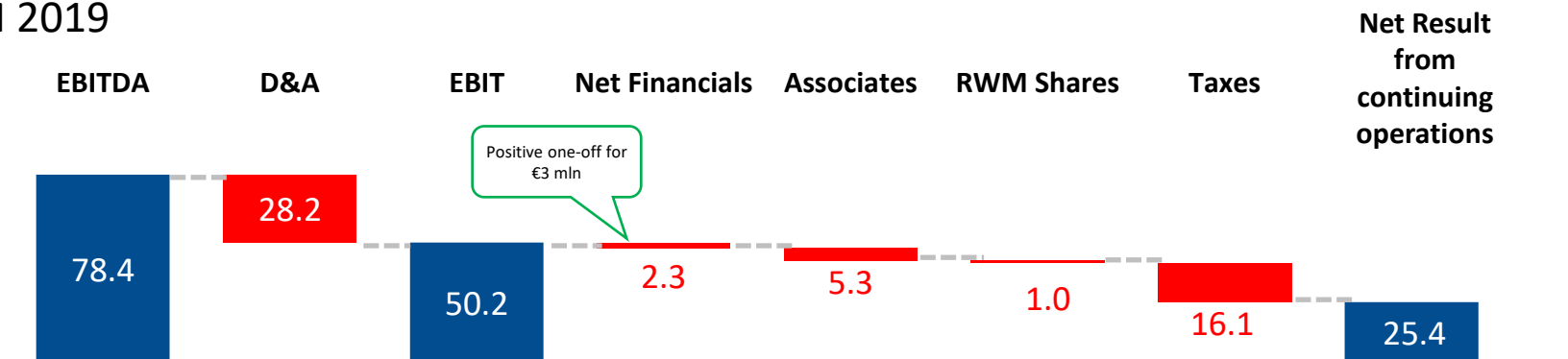
From EBITDA to Net Result 9M20

€ mn

9M 2020



9M 2019

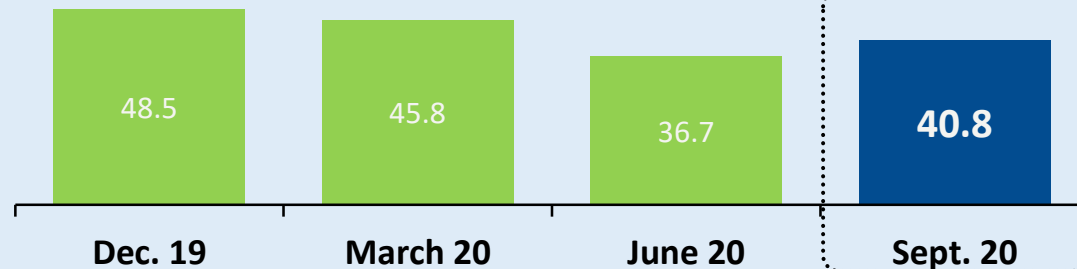


Cash Flow & NFP Sept. 20

€ mln

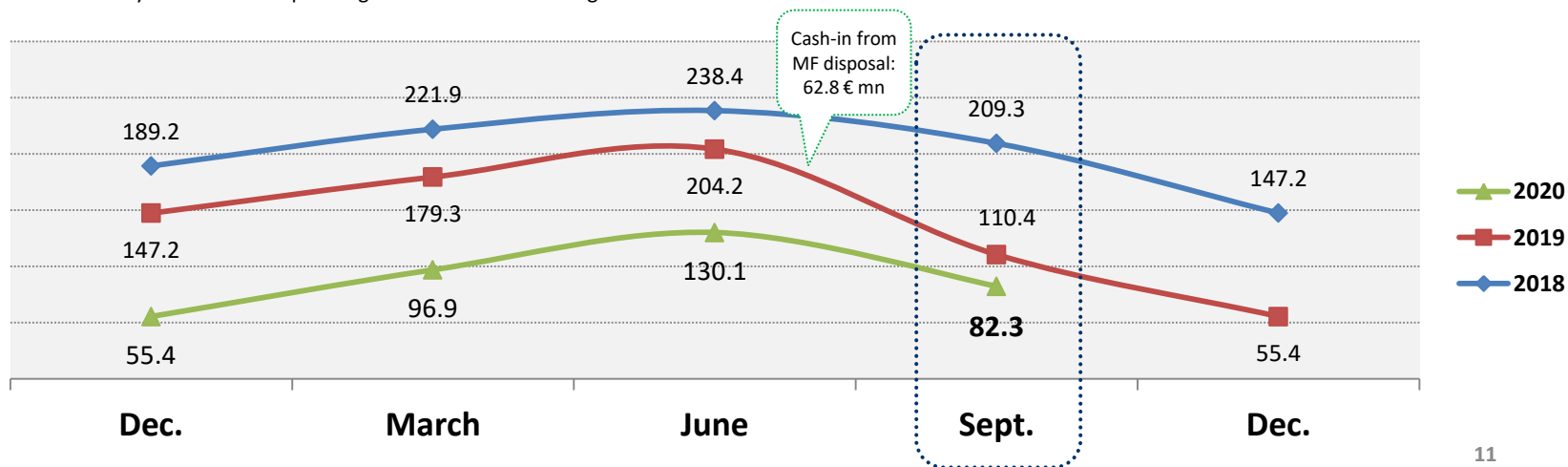
LTM Ordinary Cash Flow

Positive cash generation confirmed



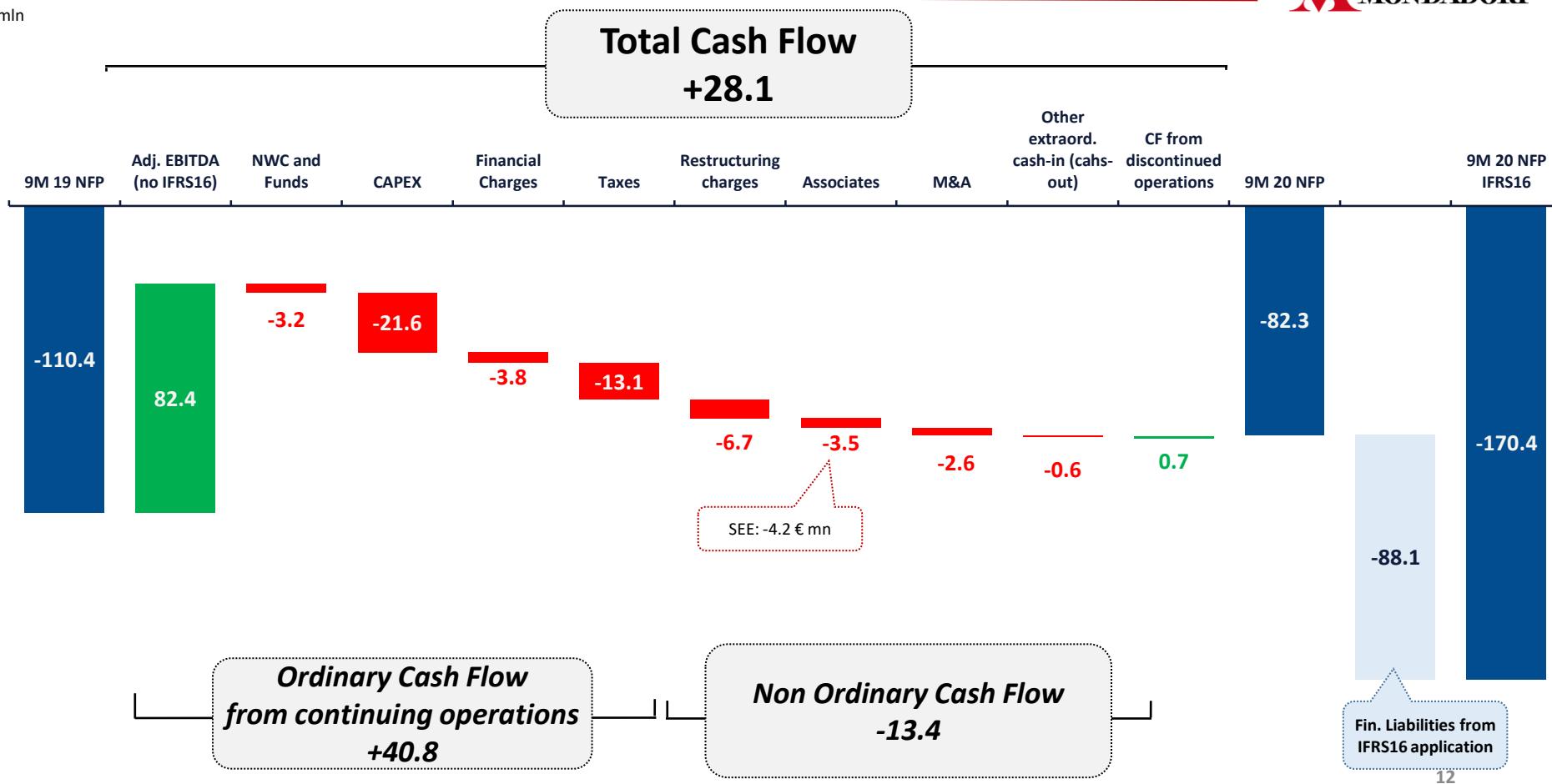
Ordinary Cash Flow = Operating CF net of financial charges and taxes

NFP evolution



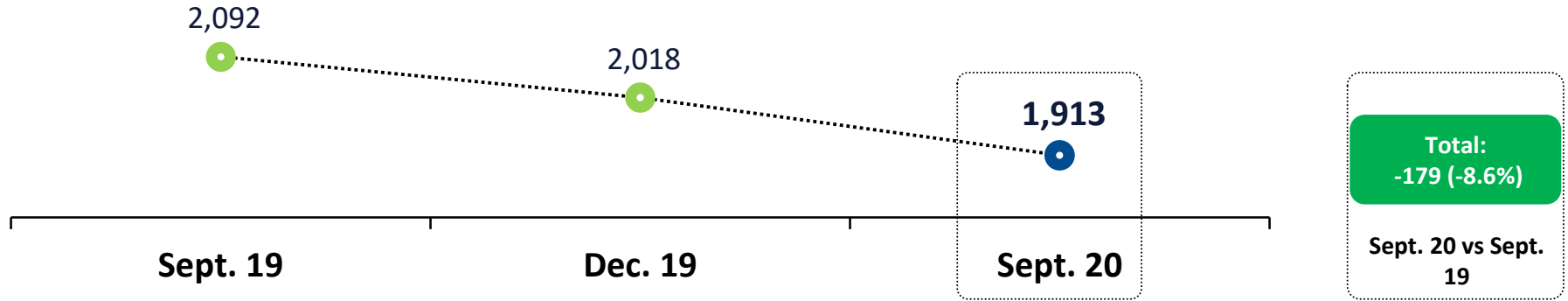
LTM Cash Flow – Sept. 20

€ mln

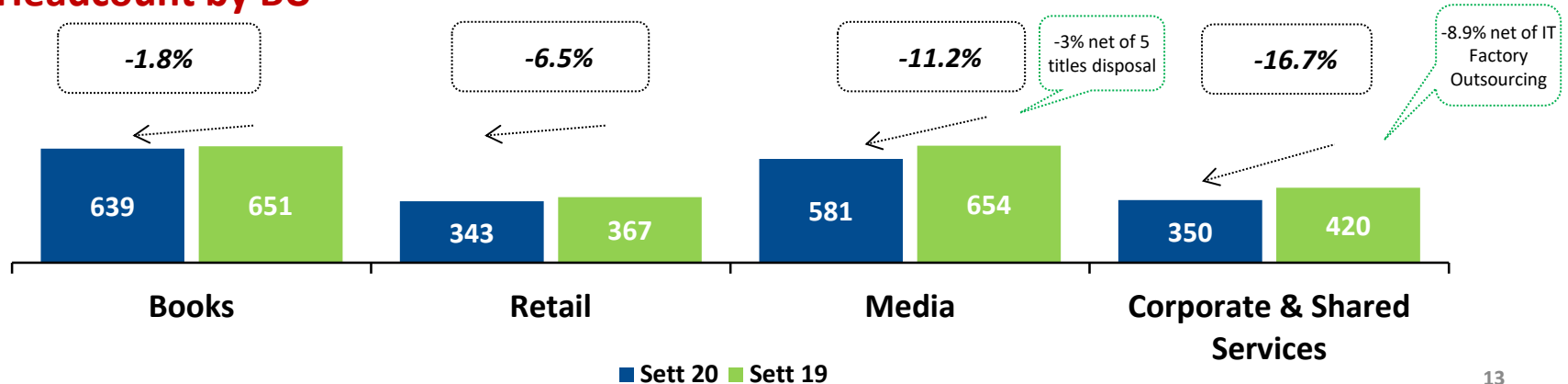


9M20 Headcount evolution

Group Headcount



Headcount by BU

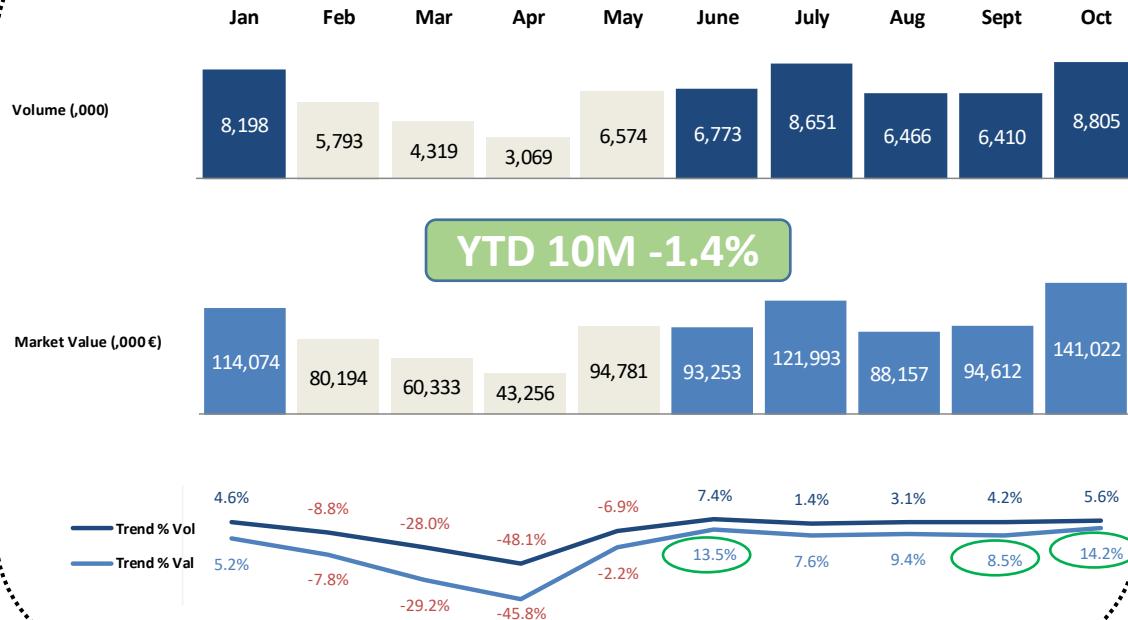


AGENDA

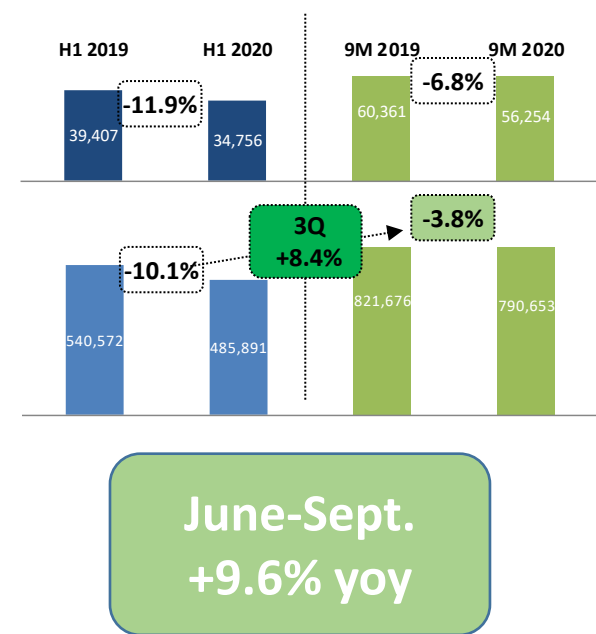
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Strong recovery of Trade Books after lock-down

Total Market - Month



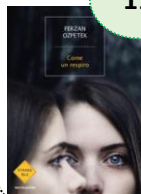
Total Market – 6/9 M



7 titles in the Top 20 bestsellers
(Sept.-Oct.)*



TOP TEN



YE 2020 New launches

MONDADORI

3rd NOV.



MONDADORI

NOV.

J.
Grisham

NOV.

S.
Avallone

Rizzoli

DIC.

M. De
Giovanni



GIULIO EINAUDI EDITORE

Trade Market Share

GRUPPO  MONDADORI

24.6%

25.5%

GMS

11.2%

10.5%



ADELPHI

2.1%

1.7%

GIUNTI

7.8%

8.8%



1.4%

1.5%

La Feltrinelli



5.2%

5.5%

Altri
editori

47.7%

46.5%

2020

2019

Education Market Share

GRUPPO  MONDADORI

22.1%

21.7%



12.2%

12.1%

Rizzoli
EDUCATION

9.9%

9.5%

ZANICHELLI

23.2%

22.8%

PEARSON

13.8%

13.8%



10.7%

10.7%

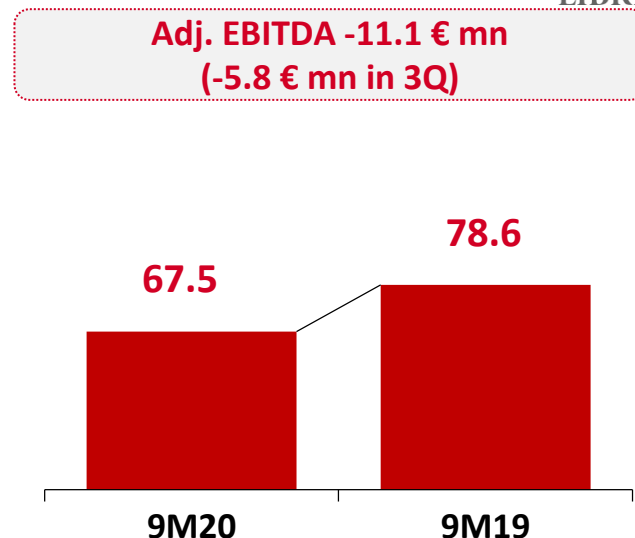
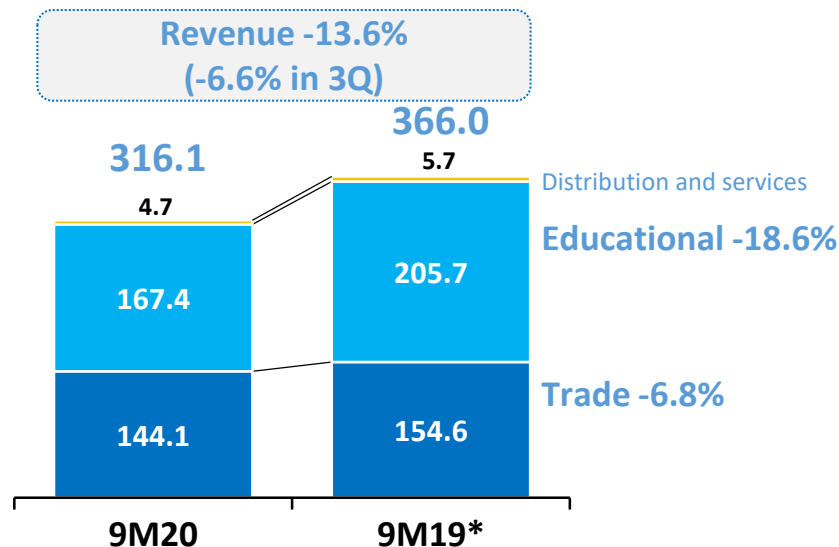
Altri
editori

30.2%

31.0%

9M20 Business Areas – Books

€ mn



*9M19 restated following the spin-off of Electa's Trade books BU, incorporated as from 1/1/20 in the Trade Books segment

REVENUE

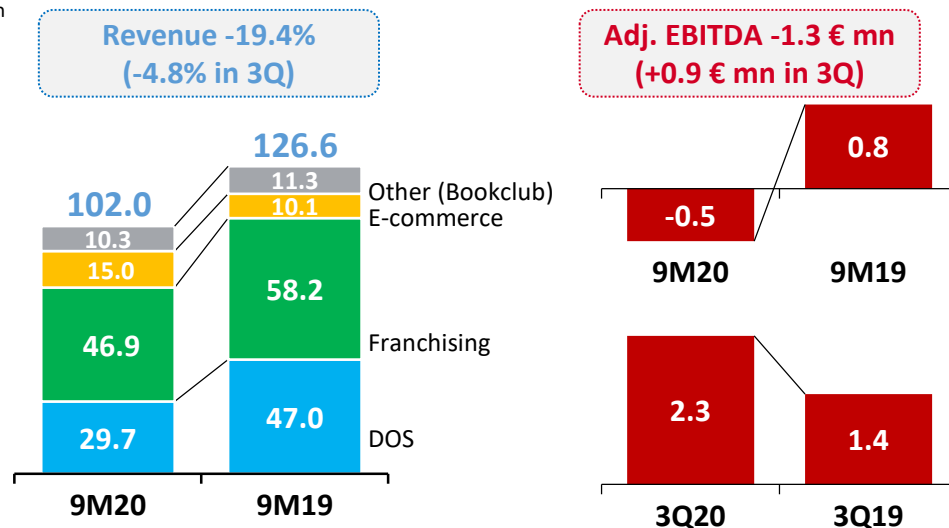
- **Trade:** -6.8% yoy, in the third quarter up by +13% yoy confirming the strong recovery of the reference market and thanks to the launch of new titles
- **E-books:** +29% yoy following the significant increase in the lockdown period (8.6% of total Trade revenue)
- **Educational:** -18.6% yoy mainly attributable to closure of exhibitions and archaeological sites due to the Covid-19 health emergency (-23€ mn yoy); Education revenue -8.8% yoy also for a timing effect (delay in procurement by some distributors)

Adj. EBITDA

- **Adjusted EBITDA** at 67.5 € mn vs 78.6€ mn in 9M19 mainly affected by the negative trend in museum activities
- **EBITDA margin %** substantially stable

9M20 Business Areas – Retail

€ mln



REVENUE

- **Book:** down by -14.8% (physical bookstores closed from 12 March until end of April); **in 3Q -0.6% yoy**
- **Extra-Book:** decline due also to the strategic decision to increase focus on the book product
- **Online:** ≈+49%

Adj. EBITDA

EBITDA adjusted: steady improvement in 3Q thanks to:

- the strong recovery of the book products
- the cost saving management
- the rationalization of the store and product portfolio



YTD 2020 Book market (Sept.)

Market

-3.8%

Penalized by lower weight of online channel



-14.8%

+42.0%

ONLINE 40.1%

ONLINE 11.6%

-20.8%

PHYSICAL CHANNELS 59.9%

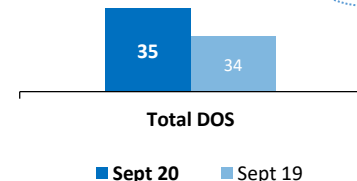
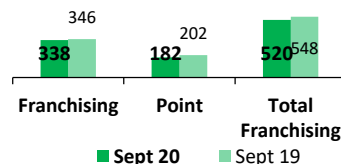
PHYSICAL CHANNELS 88.4%

Δ +0.9pt

Source: internal estimates on GfK data, Sept. 2020

Point of Sales

555
-27 PoS



Markets – Media

€ mn

YTD 2020 Circulation

-12.8%



2020

24.0%

2019

28.6%

25.2% (excl. 5 titles disposal)



22.9%

21.5%

HEARST magazines

5.2%

5.5%



6.3%

6.0%

Gr. La Verità (solo periodici)

4.0%

1.5%

Stile Italia edizioni



11.9%

11.3%

Altri

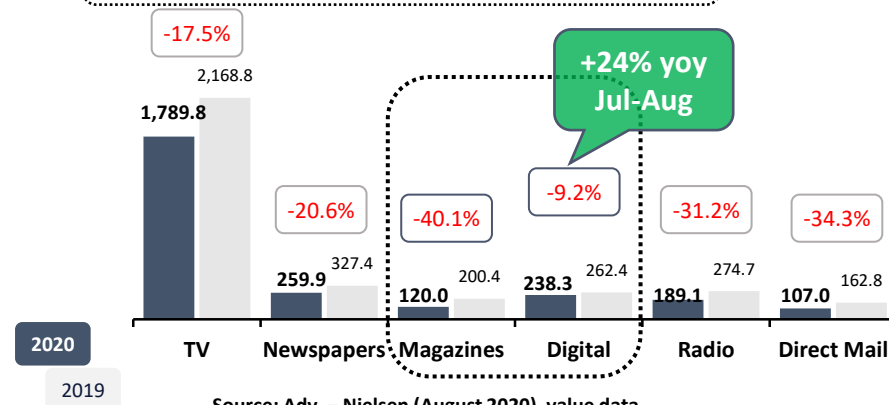
23.4%

22.7%



YTD 2020 ADV

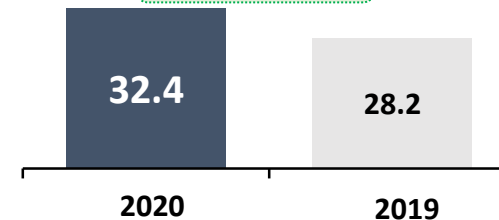
-22.0%



Source: Adv. – Nielsen (August 2020), value data

Mondadori – Web Unique Audience (mn/month)

+15% YoY



Source: Circulation – Press-di (August 2020), newstands + subs.

Fonte: comScore (August 2020)

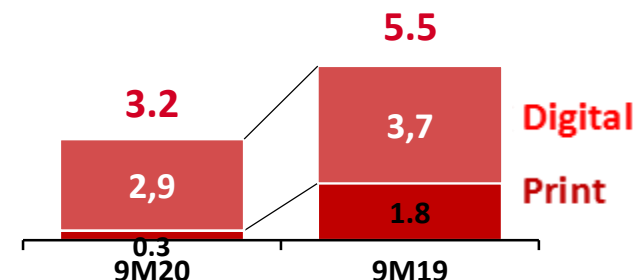
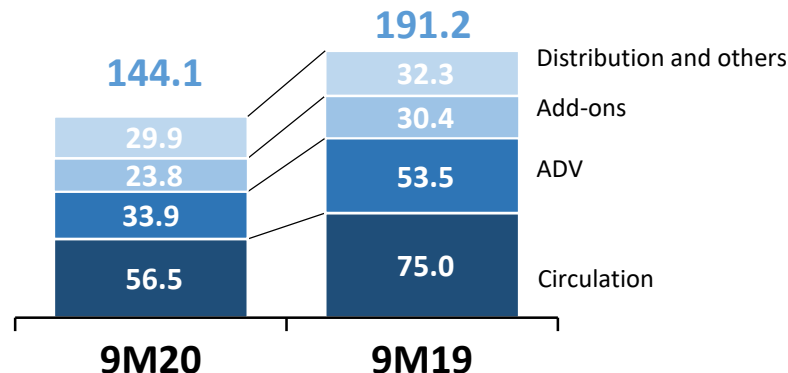
9M20 Business Areas – Media

€ mn

Revenue -24.7%
(-19.9% in 3Q)

-19 % excl. 5
titles disposal
(-14% in 3Q)

Adj. EBITDA
-2.3 € mn
(+2.6 € mn in 3Q)



REVENUE

- **Circulation:** ≈-25% yoy, due to the impact of Covid-19 emergency and, at a lower extent, to the five titles disposal; like-for-like down by -15% yoy
- **Add-ons:** -22% (-20% lfl), also due to a different scheduling of planned releases
- **Advertising:** ≈-37% yoy, -32% like-for-like, the most affected by the ongoing Covid-19 emergency; digital revenue on total: ≈56%. In 3Q, **digital adv revenue +7%**
- **Distribution and other revenues** down by ≈-8%

Adj. EBITDA

- **Adjusted EBITDA:** decrease in 9M but **improving significantly in 3Q** thanks to the **careful cost containment policy** and to the **recovery in digital advertising**

AGENDA

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TRADE BOOKS

- **Strong market recovery after lock-down**
- Positive estimate on 4Q performance thanks to the **market expected growth** and the Group's **publishing plan quality**
- **Profitability substantially in line with FY2019**

EDUCATION TEXTBOOKS

- **Market share increase** limit the impact on revenue deriving from lower adoption changes
- **Profitability basically steady/unchanged towards pre-Covid-19 level**

MUSEUM BUSINESS

- The **small size of the business** (≈10% of the Books BU's revenue) curbs the impact on the Group's consolidated profile, deriving from the sharp drop in activities
- The business model and the **cost cutting measures** aim at a substantial operating **break-even**, despite the drastic drop in revenue

RETAIL

- Decreasing revenue but sustained by the **books market growth** in the second half of the year (80% of BU revenue)
- **Positive profitability, although affected by the lockdown period**, thanks to the deep organizational and process review and the rationalization strategy on the store portfolio

MEDIA

- **Digital advertising recovery** should mitigate the overall advertising market slowdown
- Circulation revenue less affected by the emergency but however decreasing
- **Positive** – albeit declining – **profitability** thanks to the **cost-cutting** measures

2020 TARGETS IMPROVED

*Vs previous
estimate (1H20)*

REVENUE

-16/-18% vs FY19



EBITDA margin % (adj)

12%



Ordinary Cash Flow

Business cash generation to
continue



Non Ordin. Cash Flow

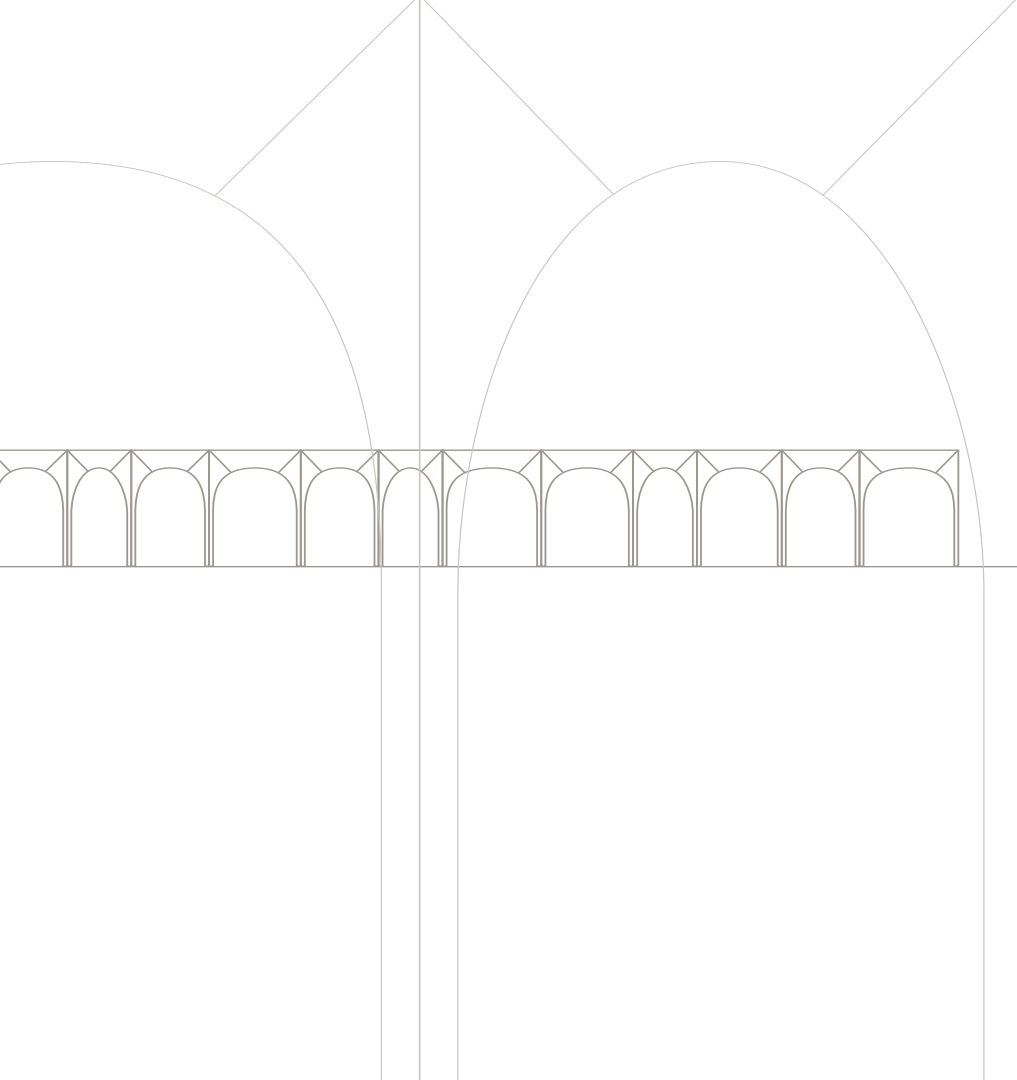
Lower cash-out for
restructuring costs



NFP

< NFP FY 2019





GRUPPO  MONDADORI

BACK-UP

Euro/millions	9M 2020		9M 2019		% chg.
REVENUE	541.9		658.9		(17.8%)
INDUSTRIAL PRODUCT COST	159.6	29.4%	205.4	31.2%	(22.3%)
VARIABLE PRODUCT COSTS	72.4	13.4%	86.2	13.1%	(16.0%)
OTHER VARIABLE COSTS	105.4	19.4%	127.7	19.4%	(17.5%)
STRUCTURAL COSTS	35.8	6.6%	41.8	6.3%	(14.2%)
EXTENDED LABOUR COST	98.2	18.1%	114.7	17.4%	(14.4%)
OTHER EXPENSE (INCOME)	(0.5)	(0.1%)	(0.3)	(0.0%)	50.7%
ADJUSTED EBITDA	71.0	13.1%	83.4	12.7%	(14.9%)
RESTRUCTURING COSTS	2.7	0.5%	3.0	0.5%	(9.0%)
EXTRAORDINARY EXPENSE (INCOME)	3.2	0.6%	2.0	0.3%	55.7%
EBITDA	65.1	12.0%	78.4	11.9%	(16.9%)
AMORTIZATION AND DEPRECIATION	25.4	4.7%	17.1	2.6%	48.4%
AMORTIZATION AND DEPRECIATION IFRS 16	10.8	2.0%	11.1	1.7%	(2.7%)
EBIT	28.9	5.3%	50.2	7.6%	(42.4%)
FINANCIAL EXPENSE (INCOME)	3.2	0.6%	0.6	0.1%	402.2%
FINANCIAL EXPENSE IFRS 16	1.9	0.3%	1.7	0.3%	9.8%
FINANCIAL EXPENSE (INCOME) FROM SECURITIES VALUATION	(0.9)	(0.2%)	1.0	0.2%	(186.1%)
EXPENSE (INCOME) FROM INVESTMENTS	5.1	0.9%	5.3	0.8%	(3.5%)
EBT	19.6	3.6%	41.5	6.3%	(52.8%)
TAX EXPENSE (INCOME)	1.6	0.3%	16.1	2.4%	(90.1%)
RESULT FROM CONTINUING OPERATIONS	18.0	3.3%	25.4	3.9%	(29.3%)
RESULT FROM DISCONTINUED OR DISCONTINUING OPERATIONS	0.0	0.0%	1.1	0.2%	(100.0%)
NET RESULT FOR THE PERIOD (GROUP AND NON-CONTROLLING INT)	18.0	3.3%	24.3	3.7%	(26.0%)
MINORITIES	(0.0)	(0.0%)	1.2	0.2%	(100.2%)
GROUP NET RESULT	18.0	3.3%	23.1	3.5%	(22.1%)

16.1% lfi

Incl. impairment (-5.8 € mn) and amortization (-2.0 € mn) of some titles

3Q20 P&L

Euro/millions	Q3 2020		Q3 2019		% chg.
REVENUE	253.0		279.0		(9.3%)
INDUSTRIAL PRODUCT COST	74.8	29.6%	84.0	30.1%	(11.0%)
VARIABLE PRODUCT COSTS	29.5	11.7%	31.6	11.3%	(6.6%)
OTHER VARIABLE COSTS	44.6	17.6%	53.2	19.1%	(16.1%)
STRUCTURAL COSTS	11.6	4.6%	13.7	4.9%	(15.0%)
EXTENDED LABOUR COST	32.7	12.9%	35.4	12.7%	(7.6%)
OTHER EXPENSE (INCOME)	(0.3)	(0.1%)	(0.5)	(0.2%)	n.s.
ADJUSTED EBITDA	60.0	23.7%	61.6	22.1%	(2.5%)
RESTRUCTURING COSTS	1.1	0.4%	1.8	0.7%	(40.4%)
EXTRAORDINARY EXPENSE (INCOME)	2.3	0.9%	2.0	0.7%	13.4%
EBITDA	56.7	22.4%	57.8	20.7%	(1.9%)
AMORTIZATION AND DEPRECIATION	7.1	2.8%	6.0	2.2%	18.0%
AMORTIZATION AND DEPRECIATION IFRS 16	3.5	1.4%	3.7	1.3%	(7.1%)
EBIT	46.1	18.2%	48.0	17.2%	(4.0%)
FINANCIAL EXPENSE (INCOME)	0.8	0.3%	1.0	0.4%	(17.6%)
FINANCIAL EXPENSE IFRS 16	0.6	0.2%	0.7	0.2%	(15.0%)
FINANCIAL EXPENSE (INCOME) FROM SECURITIES VALUATION	(7.5)	(3.0%)	1.0	0.4%	n.m.
EXPENSE (INCOME) FROM INVESTMENTS	1.8	0.7%	2.3	0.8%	(24.3%)
EBT	50.4	19.9%	43.1	15.4%	17.2%
TAX EXPENSE (INCOME)	7.4	2.9%	13.1	4.7%	(43.0%)
RESULT FROM CONTINUING OPERATIONS	43.0	17.0%	30.0	10.8%	43.3%
RESULT FROM DISCONTINUED OR DISCONTINUING OPERATIONS	0.0	0.0%	5.0	1.8%	(100.0%)
NET RESULT FOR THE PERIOD (GROUP AND NON-CONTROLLING INTERESTS)	43.0	17.0%	25.0	9.0%	71.9%
MINORITIES	0.0	0.0%	0.0	0.0%	(97.6%)
GROUP NET RESULT	43.0	17.0%	25.0	8.9%	72.2%

-7.9% lfl

Patent Box for €5.5 mn

3Q-9M20 Reported EBITDA and EBIT by Business Area

€ mln

Rep. EBITDA

	3Q 20	3Q 19	Var.	9M 20	9M 19	Var.
Books	56.1	62.3	(6.2)	66.4	78.1	(11.7)
Retail	0.9	1.3	(0.4)	(2.4)	0.5	(2.9)
Media	0.1	(3.8)	3.9	1.8	2.6	(0.8)
Corporate & Shared Services	(0.7)	(1.0)	0.4	(1.9)	(1.8)	(0.1)
<i>Intercompany</i>	0.2	(1.0)	1.2	1.2	(1.0)	2.2
Total	56.7	57.8	(1.1)	65.1	78.4	(13.3)

EBIT

	3Q 20	3Q 19	Var.	9M 20	9M 19	Var.
Books	51.9	58.8	(6.9)	55.8	68.5	(12.7)
Retail	(1.3)	(1.3)	0.1	(9.4)	(7.3)	(2.1)
Media	(1.6)	(5.1)	3.5	(9.5)	(1.4)	(8.1)
Corporate & Shared Services	(3.1)	(3.4)	0.3	(9.1)	(8.6)	(0.5)
<i>Intercompany</i>	0.2	(1.0)	1.2	1.2	(1.0)	2.2
Total	46.1	48.0	(1.9)	28.9	50.2	(21.2)

Incl. impairment (-5.8 € mn) and amortization (-2.0 € mn) of some titles

9M20 Balance Sheet

Euro/millions	set-20	set-19	% chg.
TRADE RECEIVABLES	231.4	269.1	(14.0%)
INVENTORY	125.6	133.0	(5.6%)
TRADE PAYABLES	246.2	282.0	(12.7%)
OTHER ASSETS (LIABILITIES)	(6.0)	(19.3)	(68.7%)
NET WORKING CAPITAL	104.8	100.8	4.0%
INTANGIBLE ASSETS	210.5	223.5	(5.8%)
PROPERTY, PLANT AND EQUIPMENT	17.5	17.1	2.1%
INVESTMENTS	21.6	28.7	(24.5%)
NET FIXED ASSETS WITH NO RIGHTS OF USE IFRS 16	249.7	269.3	(7.3%)
ASSETS FROM RIGHTS OF USE IFRS 16	85.0	97.8	(13.1%)
NET FIXED ASSETS WITH RIGHTS OF USE IFRS 16	334.7	367.1	(8.8%)
PROVISIONS FOR RISKS	49.1	57.7	(14.9%)
POST-EMPLOYMENT BENEFITS	32.7	34.7	(5.8%)
PROVISIONS	81.8	92.4	(11.5%)
NET INVESTED CAPITAL	357.7	375.5	(4.7%)
SHARE CAPITAL	68.0	68.0	0.0%
RESERVES	101.3	74.9	35.3%
PROFIT (LOSS) FOR THE PERIOD	18.0	23.1	(22.0%)
GROUP EQUITY	187.3	165.9	12.9%
NON-CONTROLLING INTERESTS' EQUITY	0.1	0.0	673.1%
EQUITY	187.4	165.9	12.9%
NET FINANCIAL POSITION NO IFRS 16	82.3	110.4	(25.4%)
NET FINANCIAL POSITION IFRS 16	88.0	99.1	(11.1%)
NET FINANCIAL POSITION	170.4	209.5	(18.7%)
SOURCES	357.7	375.5	(4.7%)

LTM Cash Flow – September²⁰

Euro/millions	set-20
INITIAL NFP IFRS 16	(209.3)
FINANCIAL LIABILITIES APPLICATION OF IFRS 16	(98.9)
INITIAL NFP NO IFRS 16	(110.4)
ADJUSTED EBITDA (NO IFRS 16)	82.4
NWC AND PROVISIONS	(3.2)
CAPEX NO IFRS 16	(21.6)
CASH FLOW FROM OPERATIONS	57.6
FINANCIAL INCOME (EXPENSE) NO IFRS 16	(3.8)
TAX	(13.1)
CASH FLOW FROM ORDINARY OPERATIONS CONTINUING OPERATIONS	40.8
CF FROM ORDINARY OPERATIONS DISCONTINUED OR DISCONTINUING OPERATIONS	0.7
CASH FLOW FROM ORDINARY OPERATIONS	41.5
RESTRUCTURING COSTS	(6.7)
SHARE CAPITAL INCREASE/DIVIDENDS NON CONTROLLING INTERESTS AND ASSOCIATES	(3.5)
PURCHASES/DISPOSALS	(2.6)
OTHER	(0.6)
CF EXTRAORDINARY OPERATIONS DISCONTINUED OR DISCONTINUING OPERATIONS	0.0
CASH FLOW FROM EXTRAORDINARY OPERATIONS	(13.4)
TOTAL CASH FLOW	28.1
NET FINANCIAL POSITION NO IFRS 16	(82.3)
IFRS 16 EFFECTS IN THE PERIOD	10.8
FINAL NET FINANCIAL POSITION	(170.4)

- ▶ **EBITDA** is equal to earnings before interest, tax, depreciation and amortization. The Group also provides information on the percentage of EBITDA on net sales.
EBITDA computed by the Group allows operating results to be compared with those of other companies, net of any effects from financial and tax items, and of depreciation and amortization, which may vary from company to company for reasons unrelated to general operating performance.

- ▶ **Adjusted EBITDA** is gross operating profit as explained above, net of income and expenses of a non-ordinary nature such as
 - (i) income and expenses from restructuring, reorganization and business combinations;
 - (ii) clearly identified income and expenses not directly related to the ordinary course of business;
 - (iii) as well as any income and expenses from nonrecurring events and transactions as set out in Consob communication DEM6064293 of 28/07/2006.

- ▶ **EBIT** net result for the period before income tax, and other income and expenses.

- ▶ **Net Invested Capital** is equal to the algebraic sum of Fixed Capital, which includes non-current assets and non-current liabilities (net of non-current financial liabilities included in the Net Financial Position) and Net Working Capital, which includes current assets (net of cash and cash equivalents and current financial assets included in the Net Financial Position), and current liabilities (net of current financial liabilities included in the Net Financial Position).

- ▶ **Operating Cash Flow** adjusted EBITDA, as explained above, plus or minus the decrease/(increase) in working capital in the period, minus capital expenditure (CAPEX/Investment).

- ▶ **Ordinary Cash Flow** is cash flow from operations as explained above, net of financial expenses, taxes paid in the period, and income/expenses from investments in associates.

- ▶ **LTM Ordinary Cash Flow** cash flow from ordinary operations in the last twelve months.

- ▶ **Non ord. Cash Flow** cash flow generated/used in transactions that are not considered ordinary, such as company restructuring and reorganization, share capital transactions and acquisitions/disposals.



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