

## **Mid & Small Virtual Conference**

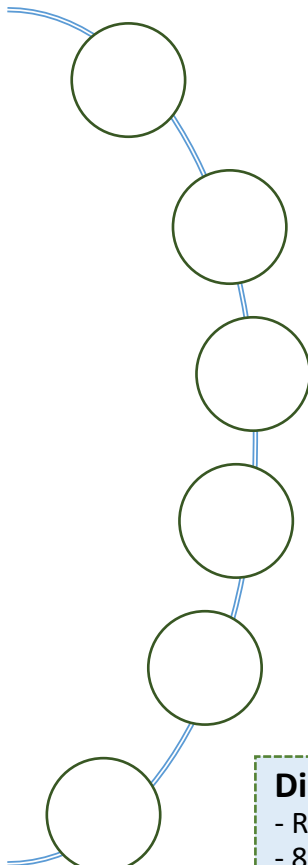
**Investors Presentation**

*Ernesto Mauri – CEO*  
*Alessandro Franzosi – CFO*

December 3rd 2020

**AGENDA**

- 1. Latest Highlights**
- 2. 9M 2020 Results**
- 3. 9M 2020 Business Areas**
- 4. FY 2020 Outlook**



## Significant improvement in the Group's economic profile:

- Revenue down single-digit vs 3Q19 (-9% vs -24% in 1H20)
- Adj. EBITDA (€60 mn) in line with 3Q19
- Net profit at €43 mn (vs €25 mn in 3Q19)

## Steady cash flow generation

- LTM Ordinary Cash Flow at €40.8 mn (vs €36.7 mn as of June 2020)

## Strong recovery in Trade books market after lock-down

- 27 growing weeks in a row vs 2019
- 3Q20: + 8.4% yoy / 4Q20 YTD: +14.4% yoy (Oct./22 Nov.)
- YTD: -0.2% (at 22 Nov.)

## Increasing Education market share

- 22.1% at September 2020 vs 21.7% at September 2019

## Remarkable rebound in digital advertising revenue

- +7% yoy in 3Q20
- 56% of total Group's adv revenue

## Disposal of non-strategic assets:

- Residual stake (25%) in Stile Italia Edizioni
- 8.8% of ReWorld Media share capital (remaining stake equal to 7.5% - €11 mn approx.)

# 3Q20 Highlights

€ mn

-9.3%

Revenue

-7.9% like-for-like

253.0

3Q 20

279.0

3Q 19

-2.5%

Adj. EBITDA

60.0

3Q 20

61.6

3Q 19

-4.0%

EBIT

46.1

3Q 20

48.0

3Q 19

+72.2%

Net Profit

43.0

3Q 20

25.0

3Q 19

Incl.:

- RWM stock prices (from €1.98 to €2.85)
- Tax receivable from the use of Patent box

+10.8%

3Q Ordinary Cash Flow

42.0

3Q 20

37.9

3Q 19

+25.4%

NFP

-82.3

-170.4

3Q 20

-110.4

-209.5

3Q 19

-88.1

(IFRS16)

-99.1

(IFRS16)

# 9M20 Highlights

€ mn

-17.8%

Revenue

-16.1% like-for-like

541.9

658.9

9M20

9M19

-12.4 € mn

Adj. EBITDA

71.0

83.4

9M20

9M19

-13.3 € mn

Rep. EBITDA

65.1

78.4

9M20

9M19

-21.3 € mn

EBIT

Incl. impairment (-5.8 € mn)  
and amortization (-2.0 € mn)  
of some titles

28.9

50.2

9M20

9M19

-7.4 € mn

Result from continuing operations

18.0

25.4

9M20

9M19

-5.1 € mn

Consolidated Net Result

18.0

23.1

9M20

9M19

# 3Q20 Highlights – Trend EBITDA Adj.

€ mln

*Var. yoy*

**-4.8 €mn**

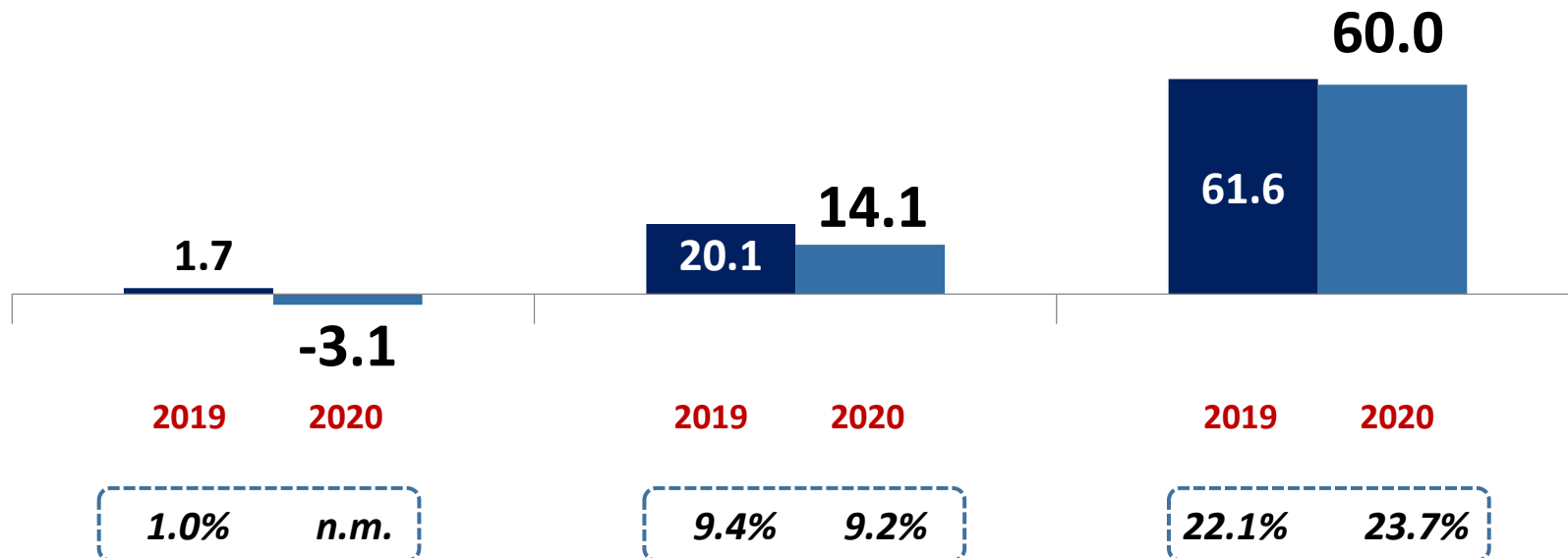
**-6.1 €mn**

**-1.6 €mn**

**1Q**

**2Q**

**3Q**

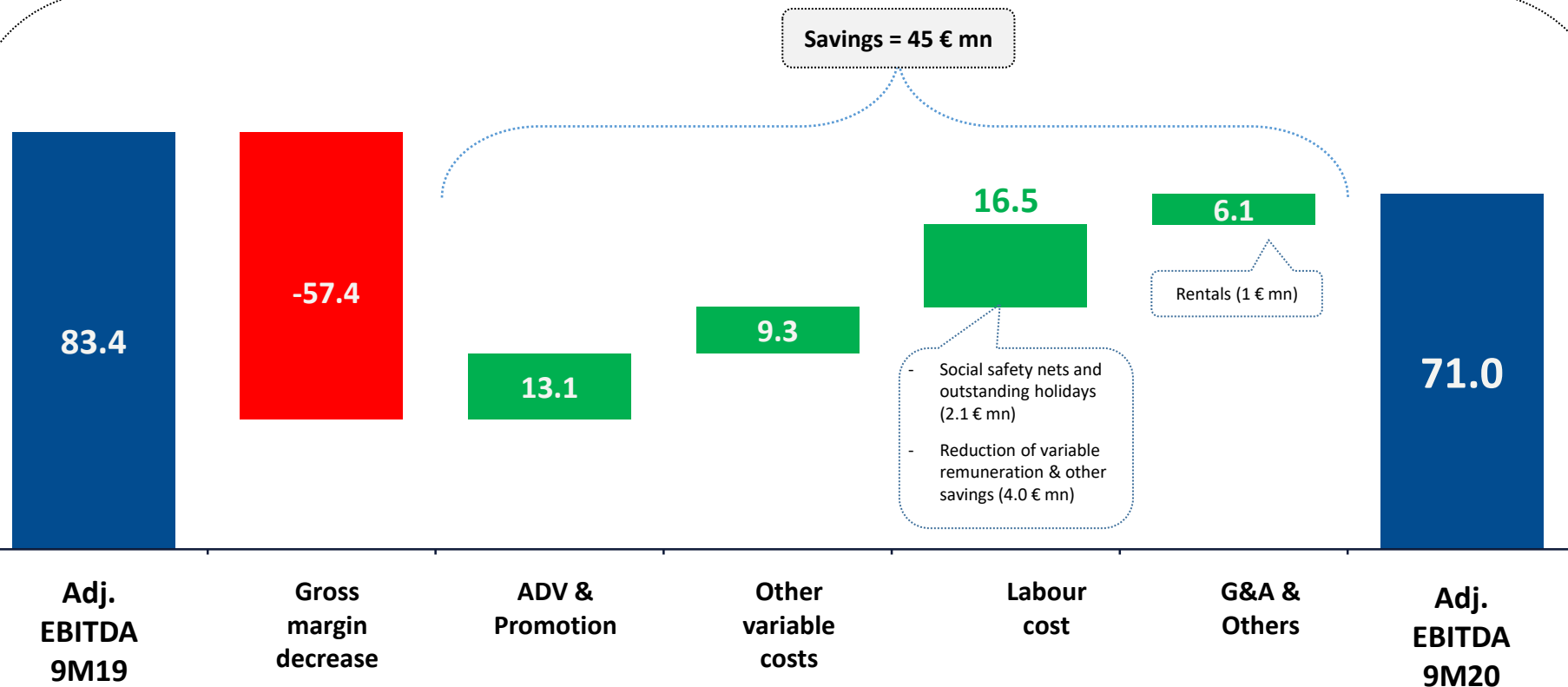


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# Cost savings 9M20 vs. 9M19

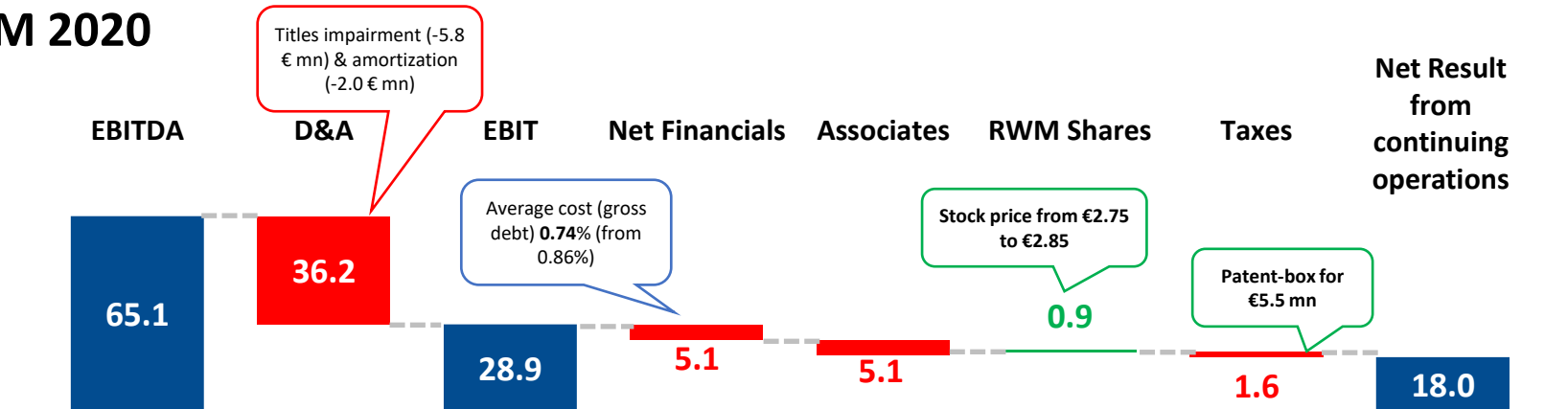
€ mn



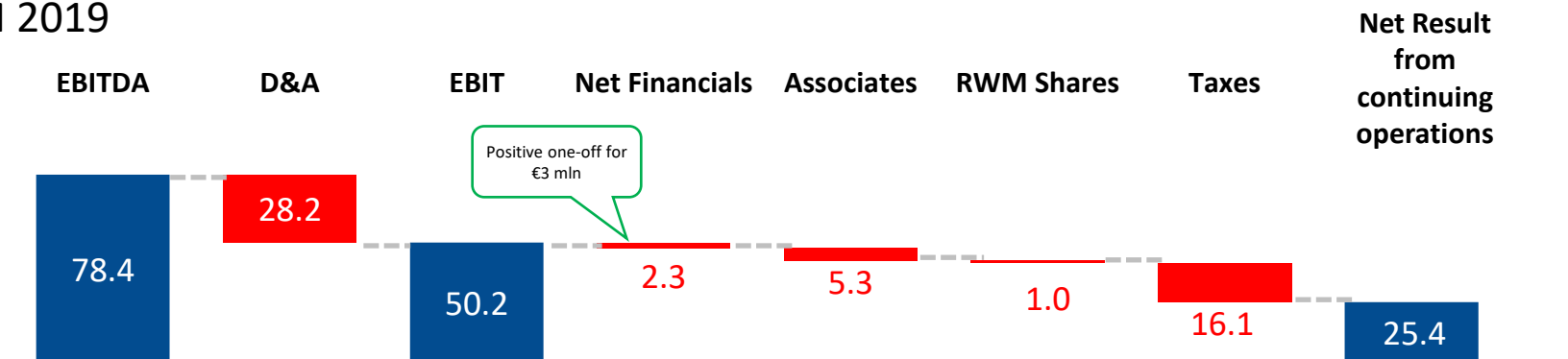
# From EBITDA to Net Result 9M20

€ mn

## 9M 2020



## 9M 2019

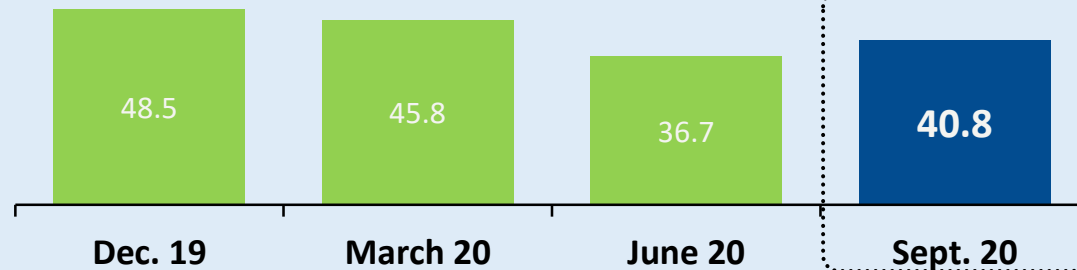


# Cash Flow & NFP Sept. 20

€ mln

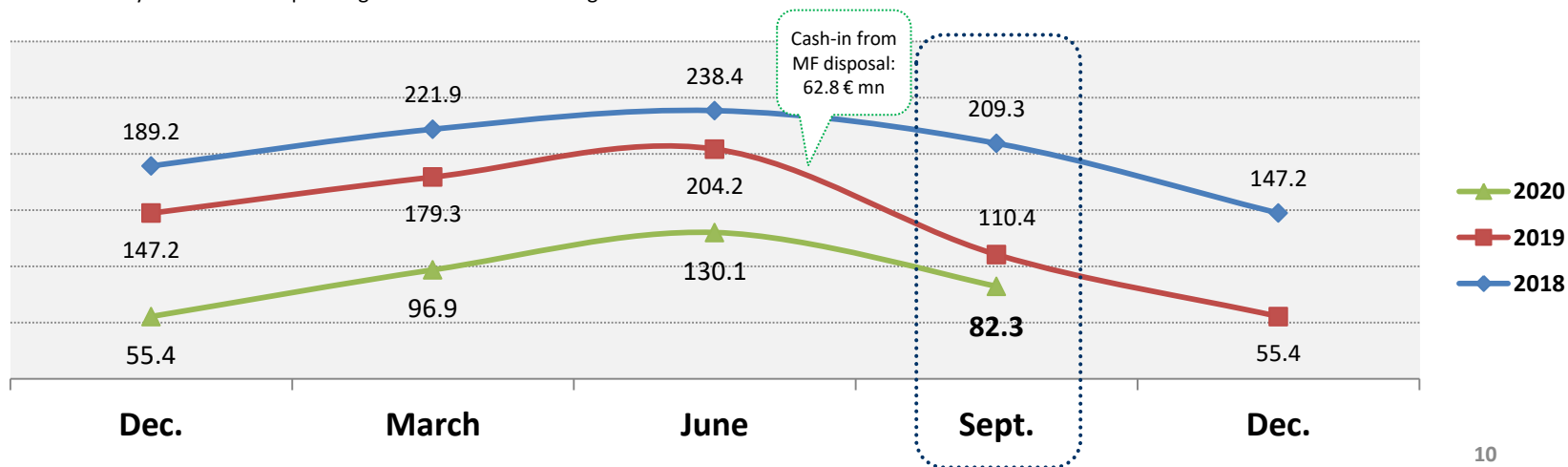
## LTM Ordinary Cash Flow

### Positive cash generation confirmed



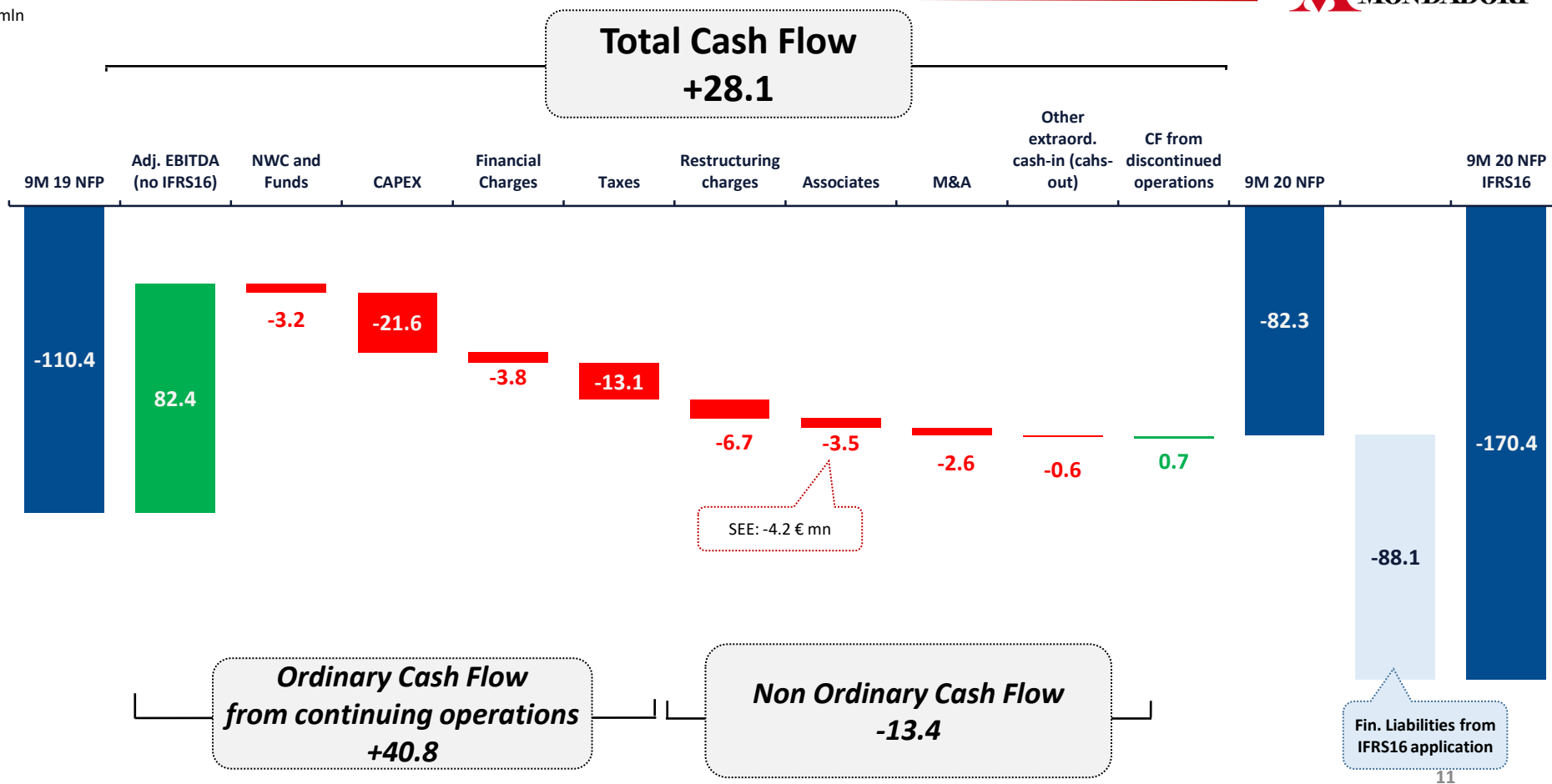
Ordinary Cash Flow = Operating CF net of financial charges and taxes

## NFP evolution



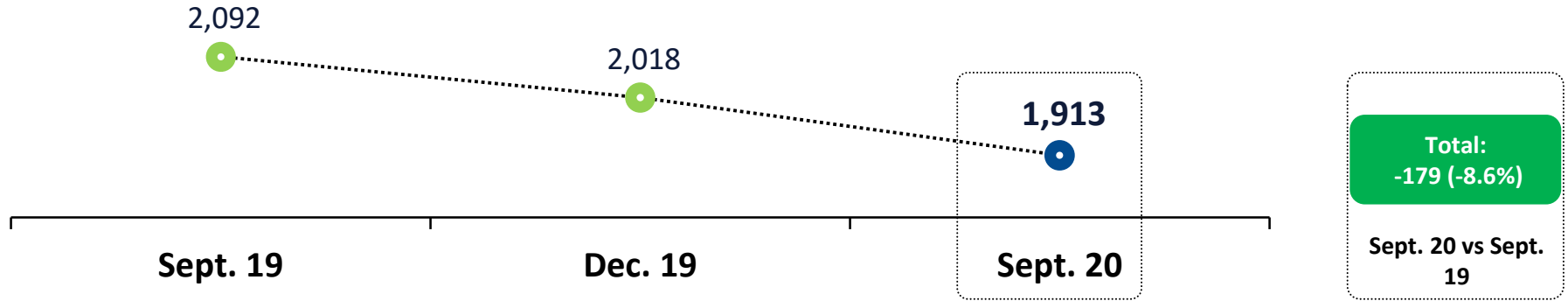
# LTM Cash Flow – Sept. 20

€ mln

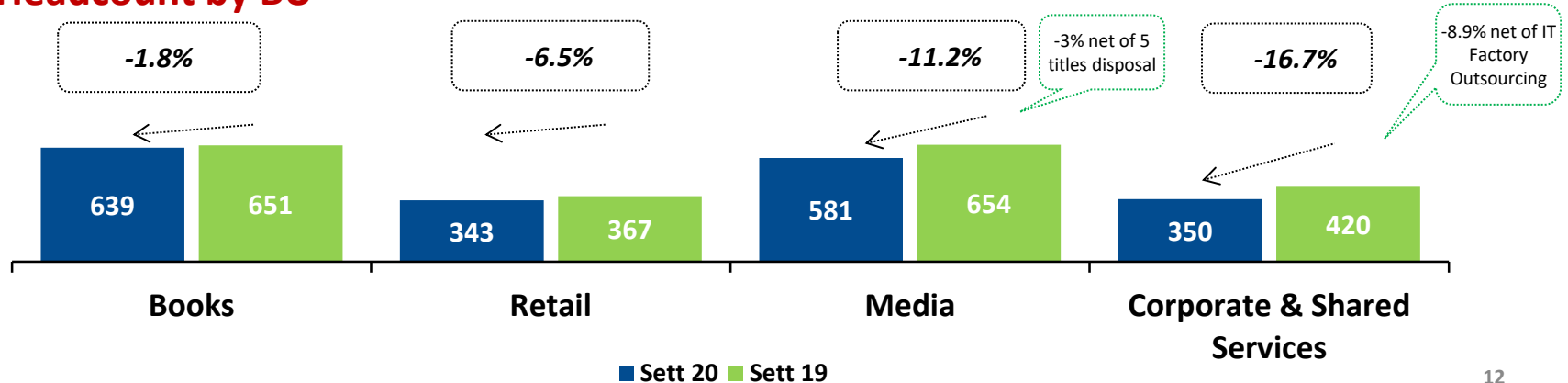


# 9M20 Headcount evolution

## Group Headcount



## Headcount by BU



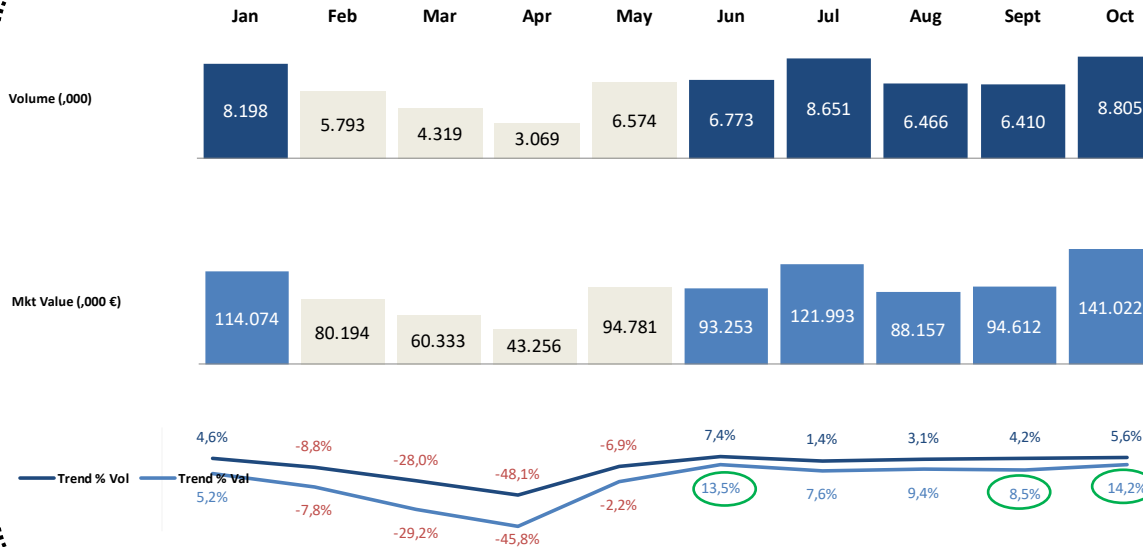
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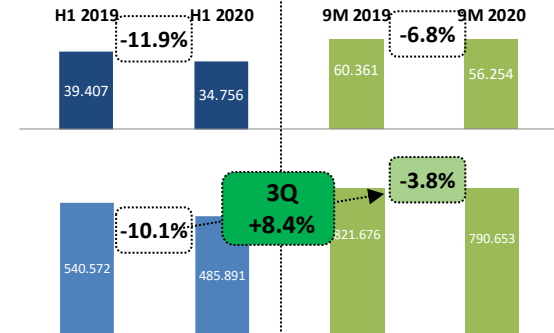
## Strong recovery of Trade Books after lock-down: +11.4% yoy

**YTD -0.2%\***

### Total Market - Month



### Total Market – 6/9 M



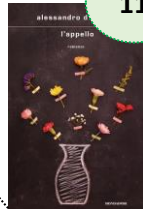
**June-Sept.  
+9.6% yoy**

# Markets – Rankings e new publications 2020

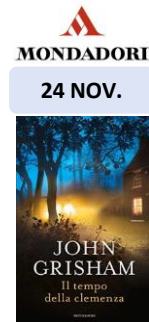
8 titles in the Top 20  
bestsellers (Oct.-Nov.)\*



4 in the TOP TEN



YE 2020 New launches



10 NOV.



Rizzoli

1st DEC.

M. De  
Giovanni



GIULIO EINAUDI EDITORE

## 10 titles in the Top 20 last week's bestsellers\*

| N. | Title                                                                                            | Author                 | Publisher                |
|----|--------------------------------------------------------------------------------------------------|------------------------|--------------------------|
| 1  | Una terra promessa                                                                               | Obama Barack           | GARZANTI                 |
| 2  | Insieme in cucina. Divertirsi in cucina con le ricette di «Fatto in casa da Benedetta»           | Rossi Benedetta        | MONDADORI ELECTA         |
| 3  | A babbo morto. Una storia di Natale                                                              | Zerocalcare            | BAO PUBLISHING           |
| 4  | Gridalo                                                                                          | Saviano Roberto        | BOMPIANI                 |
| 5  | Perché l'Italia amò Mussolini (e come è sopravvissuta alla dittatura del virus)                  | Vespa Bruno            | MONDADORI                |
| 6  | L' Ickabog                                                                                       | Rowling J. K.          | SALANI                   |
| 7  | L' appello                                                                                       | D'Avenia Alessandro    | MONDADORI                |
| 8  | Donne dell'anima mia                                                                             | Allende Isabel         | FELTRINELLI              |
| 9  | La congiura dei peggiori. Da Salvini a Bolsonaro, tutti i figuri che mandano in vacca il pianeta | Scanzi Andrea          | RIZZOLI                  |
| 10 | Fu sera e fu mattina                                                                             | Follett Ken            | MONDADORI                |
| 11 | Il falco                                                                                         | Casati Modignani Sveva | SPERLING & KUPFER        |
| 12 | Cucina botanica. Vegetale, buona e consapevole                                                   | Perego Carlotta        | GRIBAUDO                 |
| 13 | Dante                                                                                            | Barbero Alessandro     | LATERZA                  |
| 14 | A riveder le stelle. Dante, il poeta che inventò l'Italia                                        | Cazzullo Aldo          | MONDADORI                |
| 15 | Le fantafiabe di Lui e Sofi - Vol. 2                                                             | Me contro Te           | MONDADORI ELECTA         |
| 16 | Diario di una schiappa. Disastro totale                                                          | Kinney Jeff            | IL CASTORO               |
| 17 | Gli ultimi giorni di quiete                                                                      | Manzini Antonio        | SELLERIO EDITORE PALERMO |
| 18 | Cambiare l'acqua ai fiori                                                                        | Perrin Valérie         | E/O                      |
| 19 | Io sono mio fratello                                                                             | Panariello Giorgio     | MONDADORI                |
| 20 | Quello che non ti dicono                                                                         | Calabresi Mario        | MONDADORI                |

## Trade Market Share

**GRUPPO  MONDADORI**

**24.6%**

**25.5%**

**GMS**

**11.2%**

10.5%



ADELPHI

**2.1%**

1.7%

**GIUNTI**

**7.8%**

8.8%



**1.4%**

1.5%

**La Feltrinelli**



**5.2%**

5.5%

Altri  
editori

**47.7%**

46.5%

## Education Market Share

**GRUPPO  MONDADORI**

**22.1%**

**21.7%**



**12.2%**

12.1%

**Rizzoli**  
EDUCATION

**9.9%**

9.5%

**ZANICHELLI**

**23.2%**

22.8%

**PEARSON**

**13.8%**

13.8%



**10.7%**

10.7%

Altri  
editori

**30.2%**

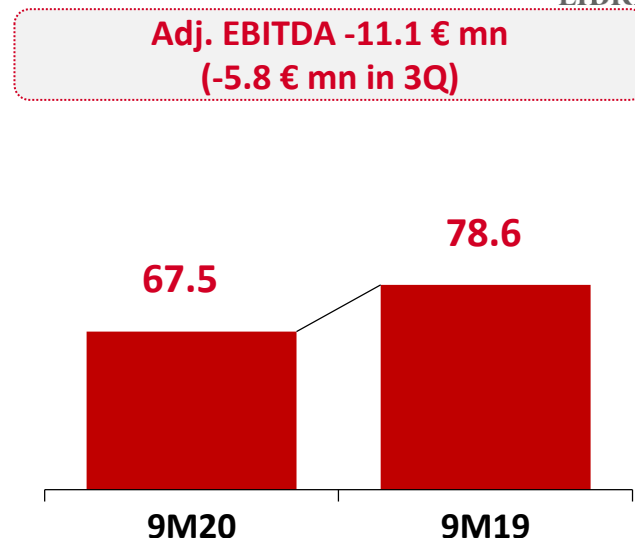
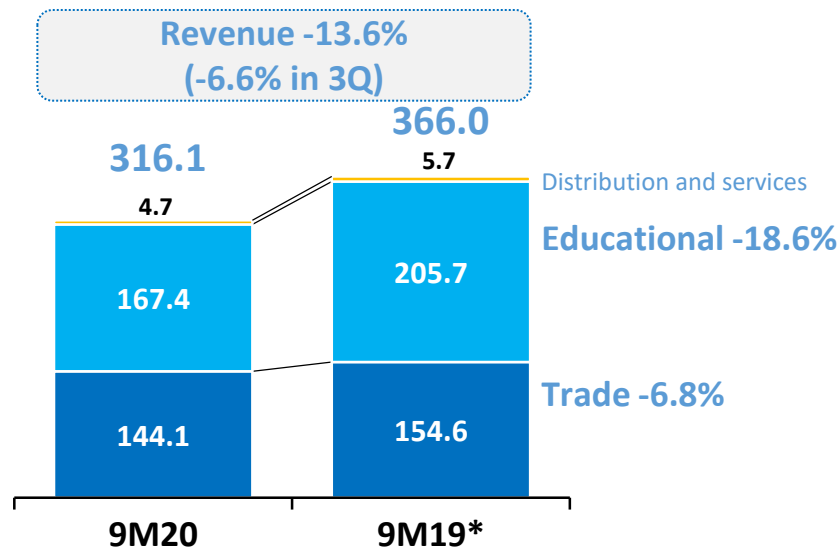
31.0%

2020

2019

# 9M20 Business Areas – Books

€ mn



\*9M19 restated following the spin-off of Electa's Trade books BU, incorporated as from 1/1/20 in the Trade Books segment

## REVENUE

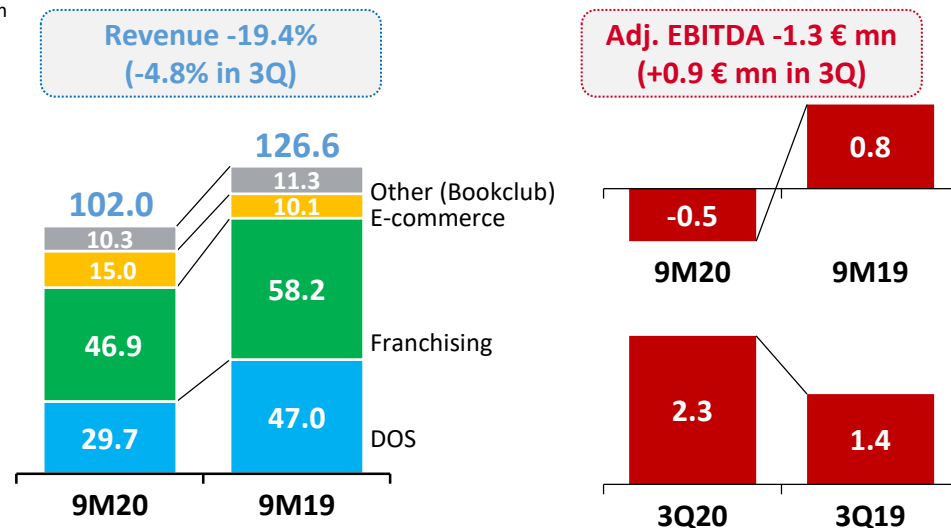
- **Trade:** -6.8% yoy, in the third quarter up by +13% yoy confirming the strong recovery of the reference market and thanks to the launch of new titles
- **E-books:** +29% yoy following the significant increase in the lockdown period (8.6% of total Trade revenue)
- **Educational:** -18.6% yoy mainly attributable to closure of exhibitions and archaeological sites due to the Covid-19 health emergency (-23€ mn yoy); Education revenue -8.8% yoy also for a timing effect (delay in procurement by some distributors)

## Adj. EBITDA

- **Adjusted EBITDA** at 67.5 € mn vs 78.6€ mn in 9M19 mainly affected by the negative trend in museum activities
- **EBITDA margin %** substantially stable

# 9M20 Business Areas – Retail

€ mln



## REVENUE

- **Book:** down by -14.8% (physical bookstores closed from 12 March until end of April); **in 3Q -0.6% yoy**
- **Extra-Book:** decline due also to the strategic decision to increase focus on the book product
- **Online:** ≈+49%

## Adj. EBITDA

**EBITDA adjusted: steady improvement in 3Q thanks to:**

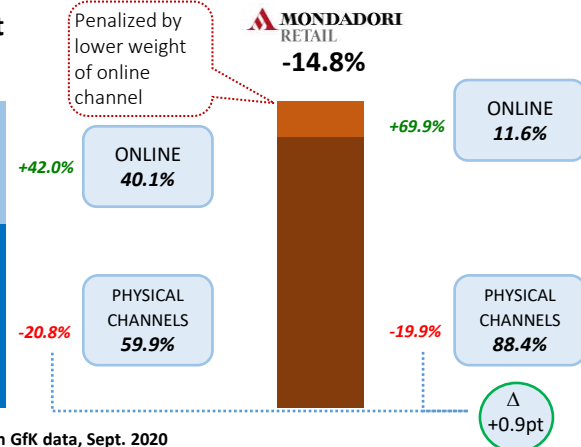
- the strong recovery of the book products
- the cost saving management
- the rationalization of the store and product portfolio



## YTD 2020 Book market (Sept.)

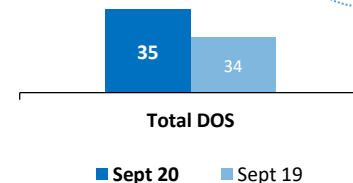
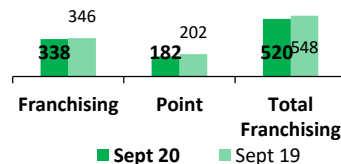
### Market

-3.8%



Source: internal estimates on GfK data, Sept. 2020

## Point of Sales



**555  
-27 PoS**

# Markets – Media

€ mn

## YTD 2020 Circulation

-12.8%



2020

24.0%

2019

28.6%

25.2% (excl. 5 titles disposal)



22.9%

21.5%

HEARST magazines

5.2%

5.5%



6.3%

6.0%

Gr. La Verità (solo periodici)

4.0%

1.5%

Stile Italia edizioni



11.9%

11.3%

Altri

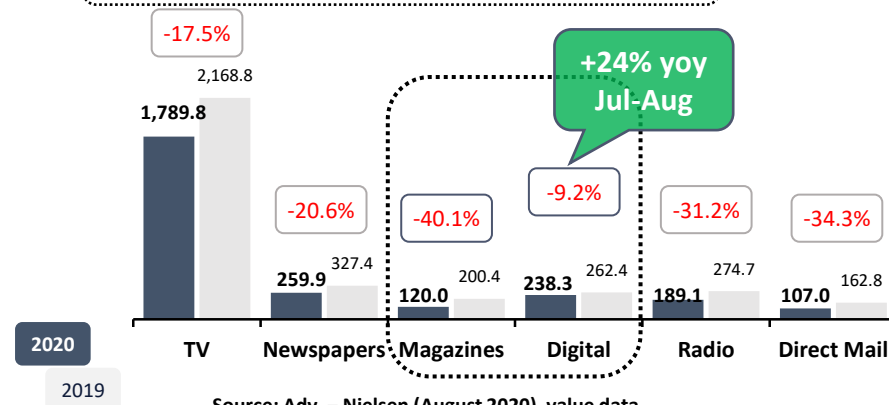
23.4%

22.7%



## YTD 2020 ADV

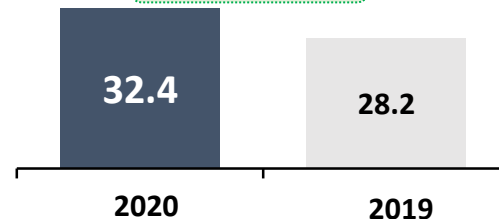
-22.0%



Source: Adv. – Nielsen (August 2020), value data

## Mondadori – Web Unique Audience (mn/month)

+15% YoY



Source: Circulation – Press-di (August 2020), newstands + subs.

Fonte: comScore (August 2020)

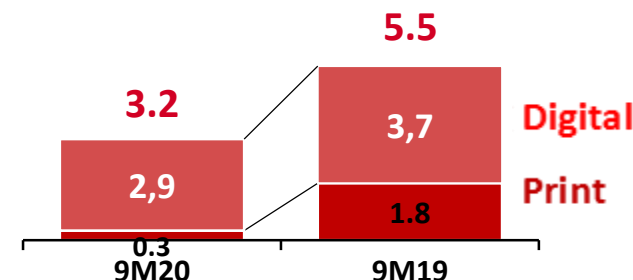
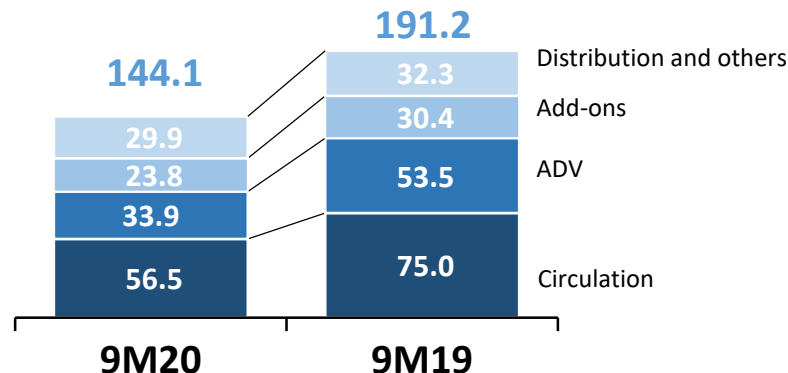
# 9M20 Business Areas – Media

€ mn

**Revenue -24.7%**  
**(-19.9% in 3Q)**

-19 % excl. 5  
titles disposal  
(-14% in 3Q)

**Adj. EBITDA**  
**-2.3 € mn**  
**(+2.6 € mn in 3Q)**



## REVENUE

- **Circulation:** ≈-25% yoy, due to the impact of Covid-19 emergency and, at a lower extent, to the five titles disposal; like-for-like down by -15% yoy
- **Add-ons:** -22% (-20% lfl), also due to a different scheduling of planned releases
- **Advertising:** ≈-37% yoy, -32% like-for-like, the most affected by the ongoing Covid-19 emergency; digital revenue on total: ≈56%. In 3Q, **digital adv revenue +7%**
- **Distribution and other revenues** down by ≈-8%

## Adj. EBITDA

- **Adjusted EBITDA:** decrease in 9M but **improving significantly in 3Q** thanks to the **careful cost containment policy** and to the **recovery in digital advertising**

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## TRADE BOOKS

- **Strong market recovery after lock-down**
- Positive estimate on 4Q performance thanks to the **market expected growth** and the Group's **publishing plan quality**
- **Profitability substantially in line with FY2019**

## EDUCATION TEXTBOOKS

- **Market share increase** limit the impact on revenue deriving from lower adoption changes
- **Profitability basically steady/unchanged towards pre-Covid-19 level**

## MUSEUM BUSINESS

- The **small size of the business** (≈10% of the Books BU's revenue) curbs the impact on the Group's consolidated profile, deriving from the sharp drop in activities
- The business model and the **cost cutting measures** aim at a substantial operating **break-even**, despite the drastic drop in revenue

## RETAIL

- Decreasing revenue but sustained by the **books market growth** in the second half of the year (80% of BU revenue)
- **Positive profitability, although affected by the lockdown period**, thanks to the deep organizational and process review and the rationalization strategy on the store portfolio

## MEDIA

- **Digital advertising recovery** should mitigate the overall advertising market slowdown
- Circulation revenue less affected by the emergency but however decreasing
- **Positive** – albeit declining – **profitability** thanks to the **cost-cutting** measures

## 2020 TARGETS IMPROVED

*Vs previous  
estimate (1H20)*

REVENUE

-16/-18% vs FY19



EBITDA margin % (adj)

12%



Ordinary Cash Flow

Business cash generation to  
continue



Non Ordin. Cash Flow

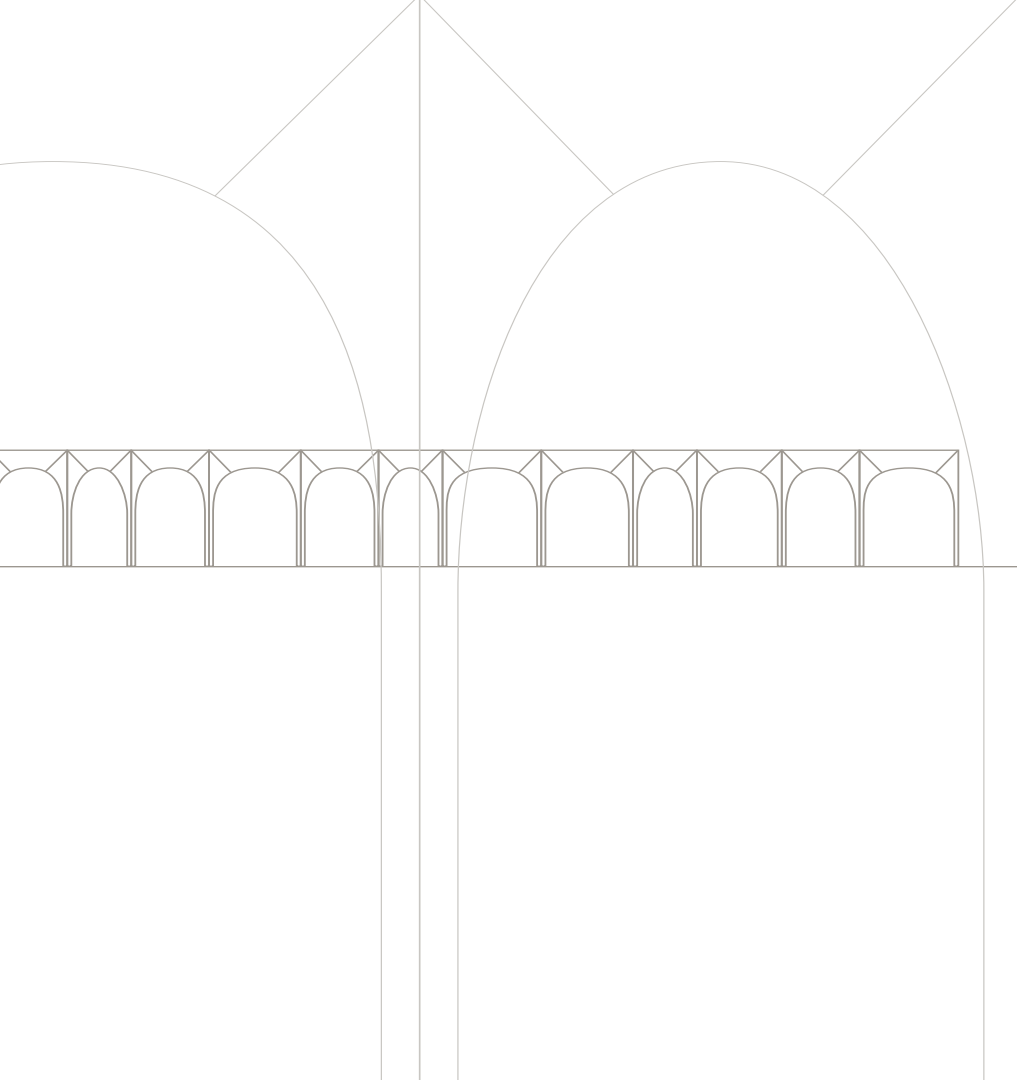
Lower cash-out for  
restructuring costs



NFP

< NFP FY 2019





**GRUPPO  MONDADORI**

**BACK-UP**

| Euro/millions                                                    | 9M 2020      |              | 9M 2019      |              | % chg.         |
|------------------------------------------------------------------|--------------|--------------|--------------|--------------|----------------|
| <b>REVENUE</b>                                                   | <b>541.9</b> |              | <b>658.9</b> |              | <b>(17.8%)</b> |
| INDUSTRIAL PRODUCT COST                                          | 159.6        | 29.4%        | 205.4        | 31.2%        | (22.3%)        |
| VARIABLE PRODUCT COSTS                                           | 72.4         | 13.4%        | 86.2         | 13.1%        | (16.0%)        |
| OTHER VARIABLE COSTS                                             | 105.4        | 19.4%        | 127.7        | 19.4%        | (17.5%)        |
| STRUCTURAL COSTS                                                 | 35.8         | 6.6%         | 41.8         | 6.3%         | (14.2%)        |
| EXTENDED LABOUR COST                                             | 98.2         | 18.1%        | 114.7        | 17.4%        | (14.4%)        |
| OTHER EXPENSE (INCOME)                                           | (0.5)        | (0.1%)       | (0.3)        | (0.0%)       | 50.7%          |
| <b>ADJUSTED EBITDA</b>                                           | <b>71.0</b>  | <b>13.1%</b> | <b>83.4</b>  | <b>12.7%</b> | <b>(14.9%)</b> |
| RESTRUCTURING COSTS                                              | 2.7          | 0.5%         | 3.0          | 0.5%         | (9.0%)         |
| EXTRAORDINARY EXPENSE (INCOME)                                   | 3.2          | 0.6%         | 2.0          | 0.3%         | 55.7%          |
| <b>EBITDA</b>                                                    | <b>65.1</b>  | <b>12.0%</b> | <b>78.4</b>  | <b>11.9%</b> | <b>(16.9%)</b> |
| AMORTIZATION AND DEPRECIATION                                    | 25.4         | 4.7%         | 17.1         | 2.6%         | 48.4%          |
| AMORTIZATION AND DEPRECIATION IFRS 16                            | 10.8         | 2.0%         | 11.1         | 1.7%         | (2.7%)         |
| <b>EBIT</b>                                                      | <b>28.9</b>  | <b>5.3%</b>  | <b>50.2</b>  | <b>7.6%</b>  | <b>(42.4%)</b> |
| FINANCIAL EXPENSE (INCOME)                                       | 3.2          | 0.6%         | 0.6          | 0.1%         | 402.2%         |
| FINANCIAL EXPENSE IFRS 16                                        | 1.9          | 0.3%         | 1.7          | 0.3%         | 9.8%           |
| FINANCIAL EXPENSE (INCOME) FROM SECURITIES VALUATION             | (0.9)        | (0.2%)       | 1.0          | 0.2%         | (186.1%)       |
| EXPENSE (INCOME) FROM INVESTMENTS                                | 5.1          | 0.9%         | 5.3          | 0.8%         | (3.5%)         |
| <b>EBT</b>                                                       | <b>19.6</b>  | <b>3.6%</b>  | <b>41.5</b>  | <b>6.3%</b>  | <b>(52.8%)</b> |
| TAX EXPENSE (INCOME)                                             | 1.6          | 0.3%         | 16.1         | 2.4%         | (90.1%)        |
| <b>RESULT FROM CONTINUING OPERATIONS</b>                         | <b>18.0</b>  | <b>3.3%</b>  | <b>25.4</b>  | <b>3.9%</b>  | <b>(29.3%)</b> |
| RESULT FROM DISCONTINUED OR DISCONTINUING OPERATIONS             | 0.0          | 0.0%         | 1.1          | 0.2%         | (100.0%)       |
| <b>NET RESULT FOR THE PERIOD (GROUP AND NON-CONTROLLING INT)</b> | <b>18.0</b>  | <b>3.3%</b>  | <b>24.3</b>  | <b>3.7%</b>  | <b>(26.0%)</b> |
| MINORITIES                                                       | (0.0)        | (0.0%)       | 1.2          | 0.2%         | (100.2%)       |
| <b>GROUP NET RESULT</b>                                          | <b>18.0</b>  | <b>3.3%</b>  | <b>23.1</b>  | <b>3.5%</b>  | <b>(22.1%)</b> |

16.1% lfi

Incl. impairment (-5.8 € mn) and amortization (-2.0 € mn) of some titles

# 3Q20 P&L

| Euro/millions                                                          | Q3 2020      |              | Q3 2019      |              | % chg.        |
|------------------------------------------------------------------------|--------------|--------------|--------------|--------------|---------------|
| <b>REVENUE</b>                                                         | <b>253.0</b> |              | <b>279.0</b> |              | <b>(9.3%)</b> |
| INDUSTRIAL PRODUCT COST                                                | 74.8         | 29.6%        | 84.0         | 30.1%        | (11.0%)       |
| VARIABLE PRODUCT COSTS                                                 | 29.5         | 11.7%        | 31.6         | 11.3%        | (6.6%)        |
| OTHER VARIABLE COSTS                                                   | 44.6         | 17.6%        | 53.2         | 19.1%        | (16.1%)       |
| STRUCTURAL COSTS                                                       | 11.6         | 4.6%         | 13.7         | 4.9%         | (15.0%)       |
| EXTENDED LABOUR COST                                                   | 32.7         | 12.9%        | 35.4         | 12.7%        | (7.6%)        |
| OTHER EXPENSE (INCOME)                                                 | (0.3)        | (0.1%)       | (0.5)        | (0.2%)       | n.s.          |
| <b>ADJUSTED EBITDA</b>                                                 | <b>60.0</b>  | <b>23.7%</b> | <b>61.6</b>  | <b>22.1%</b> | <b>(2.5%)</b> |
| RESTRUCTURING COSTS                                                    | 1.1          | 0.4%         | 1.8          | 0.7%         | (40.4%)       |
| EXTRAORDINARY EXPENSE (INCOME)                                         | 2.3          | 0.9%         | 2.0          | 0.7%         | 13.4%         |
| <b>EBITDA</b>                                                          | <b>56.7</b>  | <b>22.4%</b> | <b>57.8</b>  | <b>20.7%</b> | <b>(1.9%)</b> |
| AMORTIZATION AND DEPRECIATION                                          | 7.1          | 2.8%         | 6.0          | 2.2%         | 18.0%         |
| AMORTIZATION AND DEPRECIATION IFRS 16                                  | 3.5          | 1.4%         | 3.7          | 1.3%         | (7.1%)        |
| <b>EBIT</b>                                                            | <b>46.1</b>  | <b>18.2%</b> | <b>48.0</b>  | <b>17.2%</b> | <b>(4.0%)</b> |
| FINANCIAL EXPENSE (INCOME)                                             | 0.8          | 0.3%         | 1.0          | 0.4%         | (17.6%)       |
| FINANCIAL EXPENSE IFRS 16                                              | 0.6          | 0.2%         | 0.7          | 0.2%         | (15.0%)       |
| FINANCIAL EXPENSE (INCOME) FROM SECURITIES VALUATION                   | (7.5)        | (3.0%)       | 1.0          | 0.4%         | n.m.          |
| EXPENSE (INCOME) FROM INVESTMENTS                                      | 1.8          | 0.7%         | 2.3          | 0.8%         | (24.3%)       |
| <b>EBT</b>                                                             | <b>50.4</b>  | <b>19.9%</b> | <b>43.1</b>  | <b>15.4%</b> | <b>17.2%</b>  |
| TAX EXPENSE (INCOME)                                                   | 7.4          | 2.9%         | 13.1         | 4.7%         | (43.0%)       |
| <b>RESULT FROM CONTINUING OPERATIONS</b>                               | <b>43.0</b>  | <b>17.0%</b> | <b>30.0</b>  | <b>10.8%</b> | <b>43.3%</b>  |
| RESULT FROM DISCONTINUED OR DISCONTINUING OPERATIONS                   | 0.0          | 0.0%         | 5.0          | 1.8%         | (100.0%)      |
| <b>NET RESULT FOR THE PERIOD (GROUP AND NON-CONTROLLING INTERESTS)</b> | <b>43.0</b>  | <b>17.0%</b> | <b>25.0</b>  | <b>9.0%</b>  | <b>71.9%</b>  |
| MINORITIES                                                             | 0.0          | 0.0%         | 0.0          | 0.0%         | (97.6%)       |
| <b>GROUP NET RESULT</b>                                                | <b>43.0</b>  | <b>17.0%</b> | <b>25.0</b>  | <b>8.9%</b>  | <b>72.2%</b>  |

-7.9% lfl

Patent Box for €5.5 mn

# 3Q-9M20 Revenue and Adjusted EBITDA by Business Area

€ mln

Revenue

|                                        | 3Q 20        | 3Q 19        | Var. %        | 9M 20        | 9M 19        | Var. %         |
|----------------------------------------|--------------|--------------|---------------|--------------|--------------|----------------|
| <b>Books</b>                           | 170.2        | 182.2        | (6.6%)        | 316.1        | 366.0        | (13.6%)        |
| <b>Retail</b>                          | 43.0         | 45.2         | (4.8%)        | 102.0        | 126.6        | (19.4%)        |
| <b>Media</b>                           | 48.3         | 60.4         | (19.9%)       | 144.1        | 191.2        | (24.7%)        |
| <b>Corporate &amp; Shared Services</b> | 11.1         | 9.6          | 15.8%         | 33.2         | 28.7         | 15.6%          |
| <i>Intercompany</i>                    | (19.7)       | (18.4)       | 7.1%          | (53.5)       | (53.6)       | (0.1%)         |
| <b>Total</b>                           | <b>253.0</b> | <b>279.0</b> | <b>(9.3%)</b> | <b>541.9</b> | <b>658.9</b> | <b>(17.8%)</b> |

-19% lfl

-16% lfl

-8% lfl

Adj. EBITDA

|                                        | 3Q 20       | 3Q 19       | Var. %        | 9M 20       | 9M 19       | Var. %         |
|----------------------------------------|-------------|-------------|---------------|-------------|-------------|----------------|
| <b>Books</b>                           | 56.5        | 62.4        | (9.4%)        | 67.5        | 78.6        | (14.1%)        |
| <b>Retail</b>                          | 2.3         | 1.4         | 58.3%         | (0.5)       | 0.8         | n.s.           |
| <b>Media</b>                           | 1.2         | (1.4)       | n.s.          | 3.2         | 5.5         | (41.3%)        |
| <b>Corporate &amp; Shared Services</b> | (0.2)       | 0.2         | n.s.          | (0.4)       | (0.5)       | n.s.           |
| <i>Intercompany</i>                    | 0.2         | (1.0)       | n.s.          | 1.2         | (1.0)       | n.s.           |
| <b>Total</b>                           | <b>60.0</b> | <b>61.6</b> | <b>(2.5%)</b> | <b>71.0</b> | <b>83.4</b> | <b>(14.9%)</b> |

Intercompany  
stock effect\*

\* Margin release on intercompany inventory reduction

# 3Q-9M20 Reported EBITDA and EBIT by Business Area

€ mln

## Rep. EBITDA

|                                        | 3Q 20       | 3Q 19       | Var.         | 9M 20       | 9M 19       | Var.          |
|----------------------------------------|-------------|-------------|--------------|-------------|-------------|---------------|
| <b>Books</b>                           | 56.1        | 62.3        | (6.2)        | 66.4        | 78.1        | (11.7)        |
| <b>Retail</b>                          | 0.9         | 1.3         | (0.4)        | (2.4)       | 0.5         | (2.9)         |
| <b>Media</b>                           | 0.1         | (3.8)       | 3.9          | 1.8         | 2.6         | (0.8)         |
| <b>Corporate &amp; Shared Services</b> | (0.7)       | (1.0)       | 0.4          | (1.9)       | (1.8)       | (0.1)         |
| <i>Intercompany</i>                    | 0.2         | (1.0)       | 1.2          | 1.2         | (1.0)       | 2.2           |
| <b>Total</b>                           | <b>56.7</b> | <b>57.8</b> | <b>(1.1)</b> | <b>65.1</b> | <b>78.4</b> | <b>(13.3)</b> |

## EBIT

|                                        | 3Q 20       | 3Q 19       | Var.         | 9M 20       | 9M 19       | Var.          |
|----------------------------------------|-------------|-------------|--------------|-------------|-------------|---------------|
| <b>Books</b>                           | 51.9        | 58.8        | (6.9)        | 55.8        | 68.5        | (12.7)        |
| <b>Retail</b>                          | (1.3)       | (1.3)       | 0.1          | (9.4)       | (7.3)       | (2.1)         |
| <b>Media</b>                           | (1.6)       | (5.1)       | 3.5          | (9.5)       | (1.4)       | (8.1)         |
| <b>Corporate &amp; Shared Services</b> | (3.1)       | (3.4)       | 0.3          | (9.1)       | (8.6)       | (0.5)         |
| <i>Intercompany</i>                    | 0.2         | (1.0)       | 1.2          | 1.2         | (1.0)       | 2.2           |
| <b>Total</b>                           | <b>46.1</b> | <b>48.0</b> | <b>(1.9)</b> | <b>28.9</b> | <b>50.2</b> | <b>(21.2)</b> |

Incl. impairment (-5.8 € mn) and amortization (-2.0 € mn) of some titles

# 9M20 Balance Sheet

| Euro/millions                                         | set-20       | set-19       | % chg.         |
|-------------------------------------------------------|--------------|--------------|----------------|
| TRADE RECEIVABLES                                     | 231.4        | 269.1        | (14.0%)        |
| INVENTORY                                             | 125.6        | 133.0        | (5.6%)         |
| TRADE PAYABLES                                        | 246.2        | 282.0        | (12.7%)        |
| OTHER ASSETS (LIABILITIES)                            | (6.0)        | (19.3)       | (68.7%)        |
| <b>NET WORKING CAPITAL</b>                            | <b>104.8</b> | <b>100.8</b> | <b>4.0%</b>    |
| INTANGIBLE ASSETS                                     | 210.5        | 223.5        | (5.8%)         |
| PROPERTY, PLANT AND EQUIPMENT                         | 17.5         | 17.1         | 2.1%           |
| INVESTMENTS                                           | 21.6         | 28.7         | (24.5%)        |
| <b>NET FIXED ASSETS WITH NO RIGHTS OF USE IFRS 16</b> | <b>249.7</b> | <b>269.3</b> | <b>(7.3%)</b>  |
| ASSETS FROM RIGHTS OF USE IFRS 16                     | 85.0         | 97.8         | (13.1%)        |
| <b>NET FIXED ASSETS WITH RIGHTS OF USE IFRS 16</b>    | <b>334.7</b> | <b>367.1</b> | <b>(8.8%)</b>  |
| PROVISIONS FOR RISKS                                  | 49.1         | 57.7         | (14.9%)        |
| POST-EMPLOYMENT BENEFITS                              | 32.7         | 34.7         | (5.8%)         |
| <b>PROVISIONS</b>                                     | <b>81.8</b>  | <b>92.4</b>  | <b>(11.5%)</b> |
| <b>NET INVESTED CAPITAL</b>                           | <b>357.7</b> | <b>375.5</b> | <b>(4.7%)</b>  |
| SHARE CAPITAL                                         | 68.0         | 68.0         | 0.0%           |
| RESERVES                                              | 101.3        | 74.9         | 35.3%          |
| PROFIT (LOSS) FOR THE PERIOD                          | 18.0         | 23.1         | (22.0%)        |
| <b>GROUP EQUITY</b>                                   | <b>187.3</b> | <b>165.9</b> | <b>12.9%</b>   |
| NON-CONTROLLING INTERESTS' EQUITY                     | 0.1          | 0.0          | 673.1%         |
| <b>EQUITY</b>                                         | <b>187.4</b> | <b>165.9</b> | <b>12.9%</b>   |
| NET FINANCIAL POSITION NO IFRS 16                     | 82.3         | 110.4        | (25.4%)        |
| NET FINANCIAL POSITION IFRS 16                        | 88.0         | 99.1         | (11.1%)        |
| <b>NET FINANCIAL POSITION</b>                         | <b>170.4</b> | <b>209.5</b> | <b>(18.7%)</b> |
| <b>SOURCES</b>                                        | <b>357.7</b> | <b>375.5</b> | <b>(4.7%)</b>  |

# LTM Cash Flow – September<sup>20</sup>

| Euro/millions                                                             | set-20         |
|---------------------------------------------------------------------------|----------------|
| <b>INITIAL NFP IFRS 16</b>                                                | <b>(209.3)</b> |
| FINANCIAL LIABILITIES APPLICATION OF IFRS 16                              | (98.9)         |
| <b>INITIAL NFP NO IFRS 16</b>                                             | <b>(110.4)</b> |
| ADJUSTED EBITDA (NO IFRS 16)                                              | 82.4           |
| NWC AND PROVISIONS                                                        | (3.2)          |
| CAPEX NO IFRS 16                                                          | (21.6)         |
| <b>CASH FLOW FROM OPERATIONS</b>                                          | <b>57.6</b>    |
| FINANCIAL INCOME (EXPENSE) NO IFRS 16                                     | (3.8)          |
| TAX                                                                       | (13.1)         |
| <b>CASH FLOW FROM ORDINARY OPERATIONS CONTINUING OPERATIONS</b>           | <b>40.8</b>    |
| CF FROM ORDINARY OPERATIONS DISCONTINUED OR DISCONTINUING OPERATIONS      | 0.7            |
| <b>CASH FLOW FROM ORDINARY OPERATIONS</b>                                 | <b>41.5</b>    |
| RESTRUCTURING COSTS                                                       | (6.7)          |
| SHARE CAPITAL INCREASE/DIVIDENDS NON CONTROLLING INTERESTS AND ASSOCIATES | (3.5)          |
| PURCHASES/DISPOSALS                                                       | (2.6)          |
| OTHER                                                                     | (0.6)          |
| CF EXTRAORDINARY OPERATIONS DISCONTINUED OR DISCONTINUING OPERATIONS      | 0.0            |
| <b>CASH FLOW FROM EXTRAORDINARY OPERATIONS</b>                            | <b>(13.4)</b>  |
| <b>TOTAL CASH FLOW</b>                                                    | <b>28.1</b>    |
| <b>NET FINANCIAL POSITION NO IFRS 16</b>                                  | <b>(82.3)</b>  |
| IFRS 16 EFFECTS IN THE PERIOD                                             | 10.8           |
| <b>FINAL NET FINANCIAL POSITION</b>                                       | <b>(170.4)</b> |

- ▶ **EBITDA** is equal to earnings before interest, tax, depreciation and amortization. The Group also provides information on the percentage of EBITDA on net sales.  
EBITDA computed by the Group allows operating results to be compared with those of other companies, net of any effects from financial and tax items, and of depreciation and amortization, which may vary from company to company for reasons unrelated to general operating performance.
  
- ▶ **Adjusted EBITDA** is gross operating profit as explained above, net of income and expenses of a non-ordinary nature such as
  - (i) income and expenses from restructuring, reorganization and business combinations;
  - (ii) clearly identified income and expenses not directly related to the ordinary course of business;
  - (iii) as well as any income and expenses from nonrecurring events and transactions as set out in Consob communication DEM6064293 of 28/07/2006.
  
- ▶ **EBIT** net result for the period before income tax, and other income and expenses.
  
- ▶ **Net Invested Capital** is equal to the algebraic sum of Fixed Capital, which includes non-current assets and non-current liabilities (net of non-current financial liabilities included in the Net Financial Position) and Net Working Capital, which includes current assets (net of cash and cash equivalents and current financial assets included in the Net Financial Position), and current liabilities (net of current financial liabilities included in the Net Financial Position).
  
- ▶ **Operating Cash Flow** adjusted EBITDA, as explained above, plus or minus the decrease/(increase) in working capital in the period, minus capital expenditure (CAPEX/Investment).
  
- ▶ **Ordinary Cash Flow** is cash flow from operations as explained above, net of financial expenses, taxes paid in the period, and income/expenses from investments in associates.
  
- ▶ **LTM Ordinary Cash Flow** cash flow from ordinary operations in the last twelve months.
  
- ▶ **Non ord. Cash Flow** cash flow generated/used in transactions that are not considered ordinary, such as company restructuring and reorganization, share capital transactions and acquisitions/disposals.



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