

9M21 Results

Investors Presentation

Antonio Porro – CEO

Alessandro Franzosi – CFO

Segrate, November 11 2021

AGENDA

- 1. 9M 2021 Highlights**
2. 9M 2021 Results
3. Strategic Developments
4. FY 2021 Outlook
5. Back-up/9M 2021 Business Areas

Growth in revenue and in EBITDA across all business areas and sharp increase in Group profitability

Continued strengthening of and increased focus on the Books area

Books market continues its fast-growing trend

+25.3% vs 9M 2020

+20.6% vs 9M 2019

Group results improve:

- Revenue on the rise (+8.7%) vs 9M20
- Adj. EBITDA € +14 mn versus 9M20 (+19.8%)

Further increase in cash generation of the business....

- Cash Flow LTM from ordinary operations € 70.7 mn
- Free Cash Flow LTM € 55 mn

...resulting in a stronger capital/financial position

- NFP before IFRS 16 € -27.3 mn (vs € -82.3 mn at September 2020)

Antitrust gives go-ahead for acquisition of 100% of DeAgostini Scuola, Mondadori's biggest deal in last 15 years

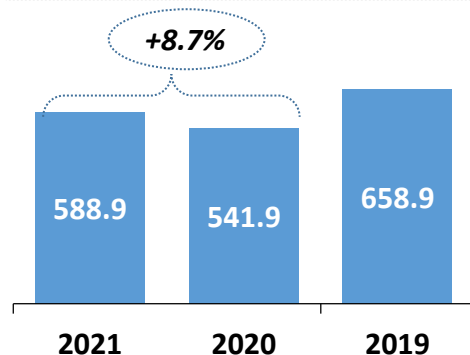
Strategic partnership signed in the books distribution field

Acquisition of 50% of A.L.I. Group (Agenzia Libreria International)

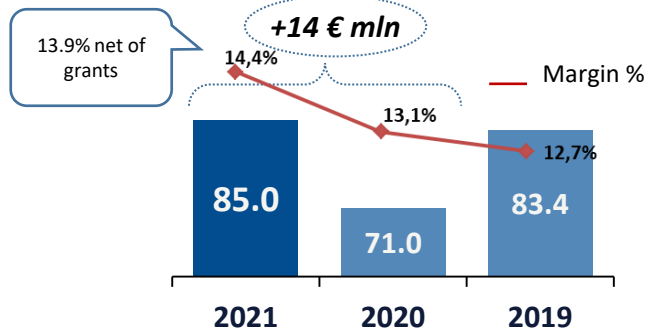
Highlights – 9M²¹ vs 9M²⁰-9M¹⁹

€ mn

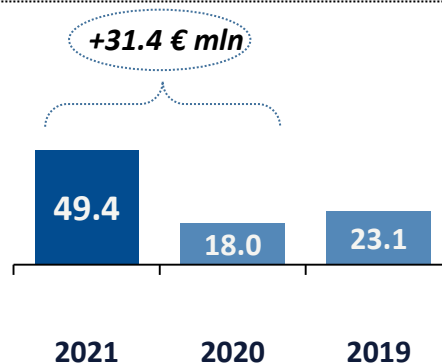
Revenue



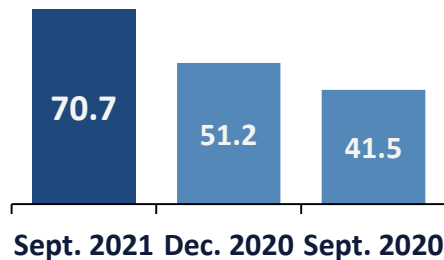
Adj. EBITDA



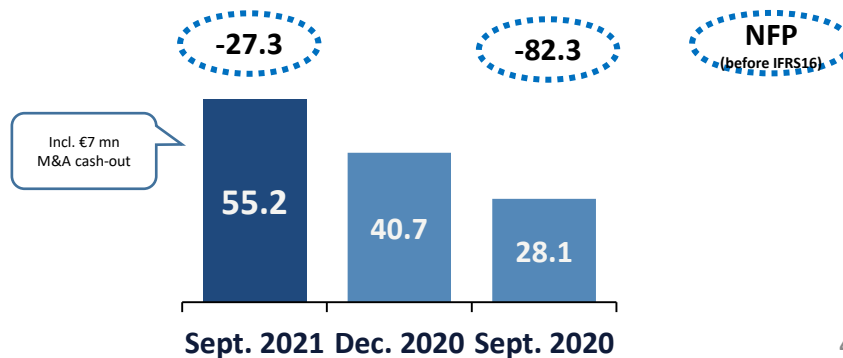
Consolidated Net Result



LTM Ordinary Cash flow



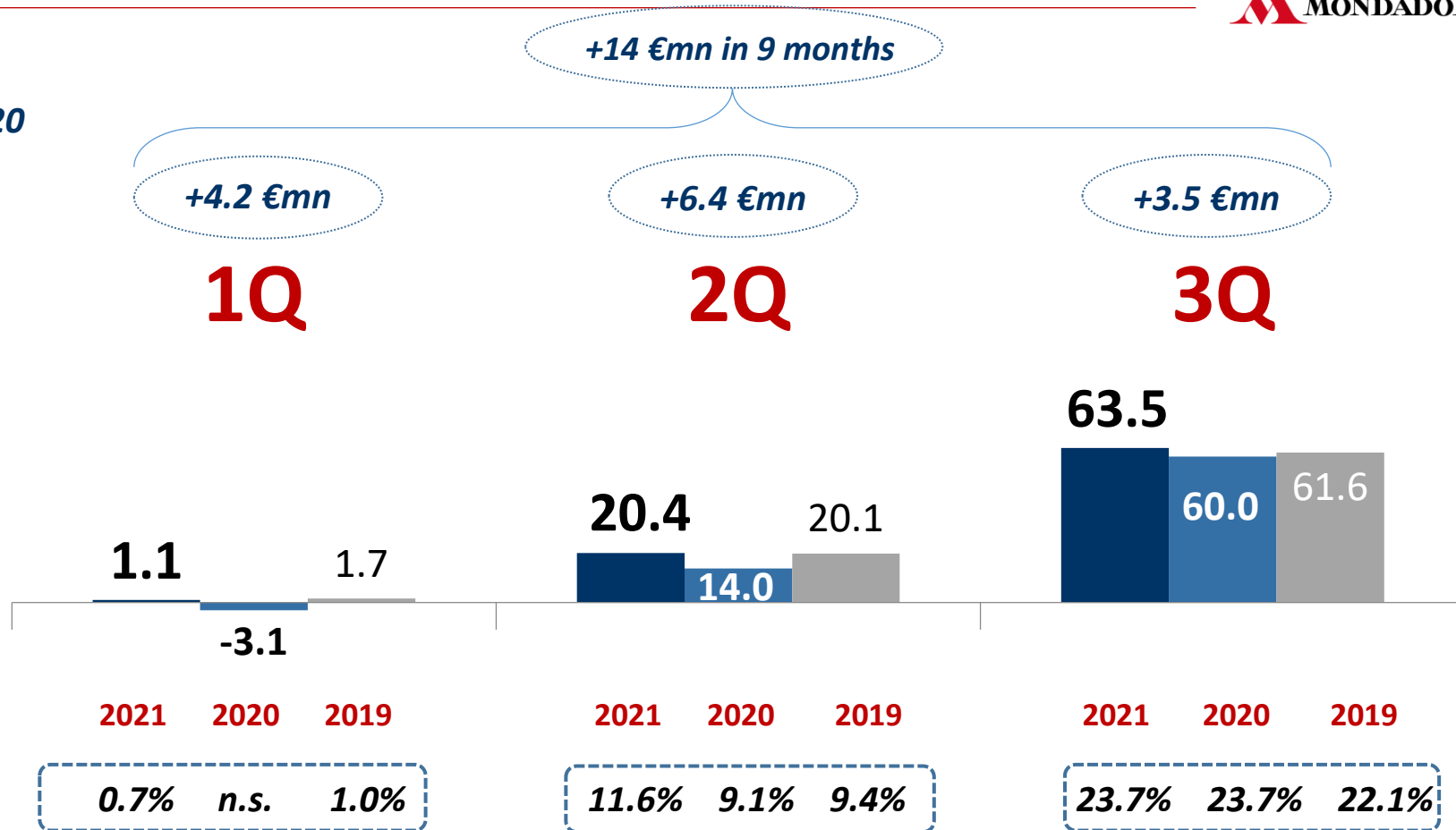
LTM Free Cash Flow



Highlights – EBITDA Adjusted quarter by quarter

€ mn

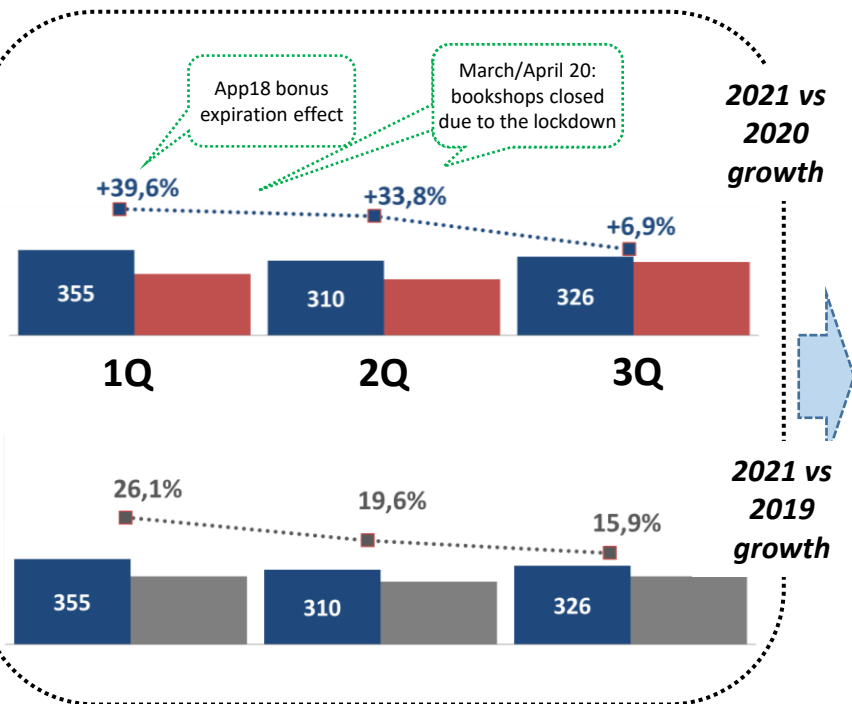
*Var. 21-20
yoy*



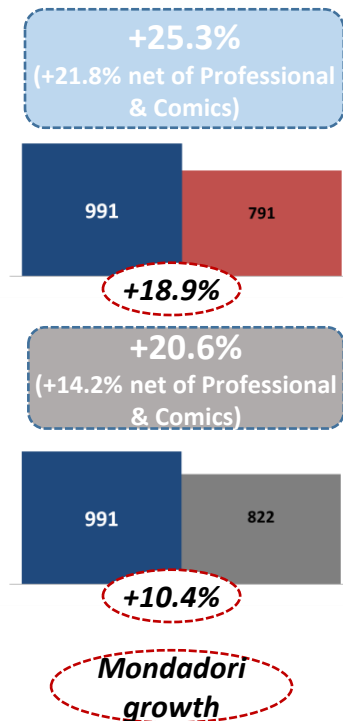
€ mn

Market fast-growing trend has continued

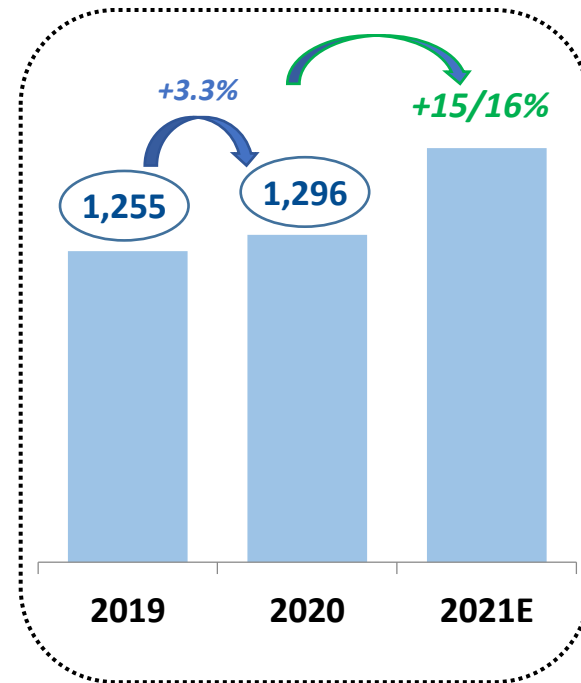
Quarterly Trend



9M Trend

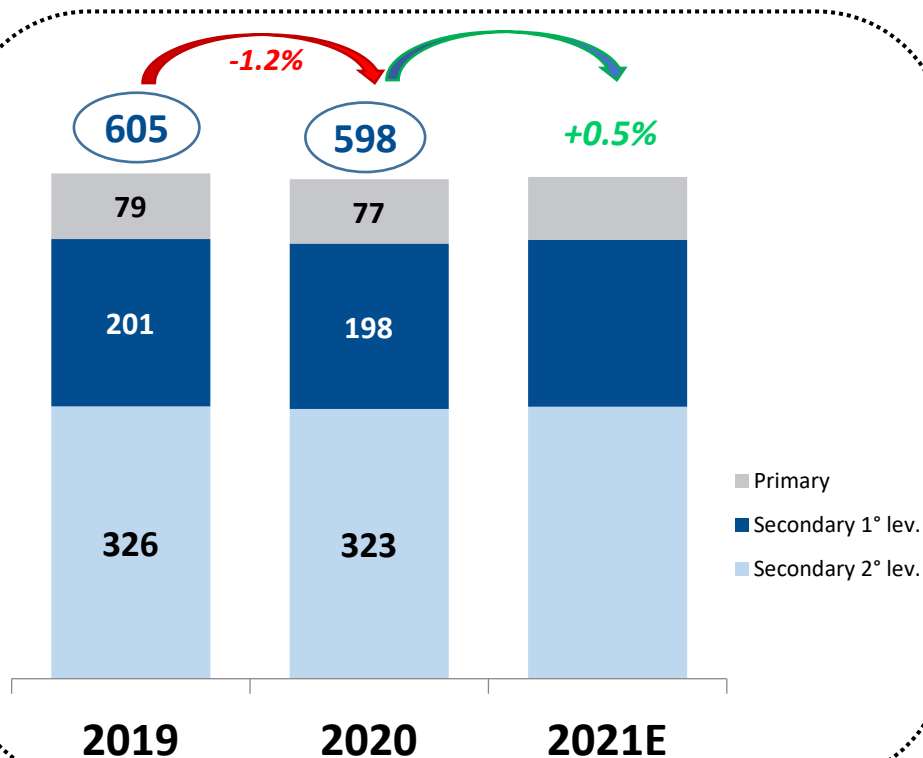


FY expected trend



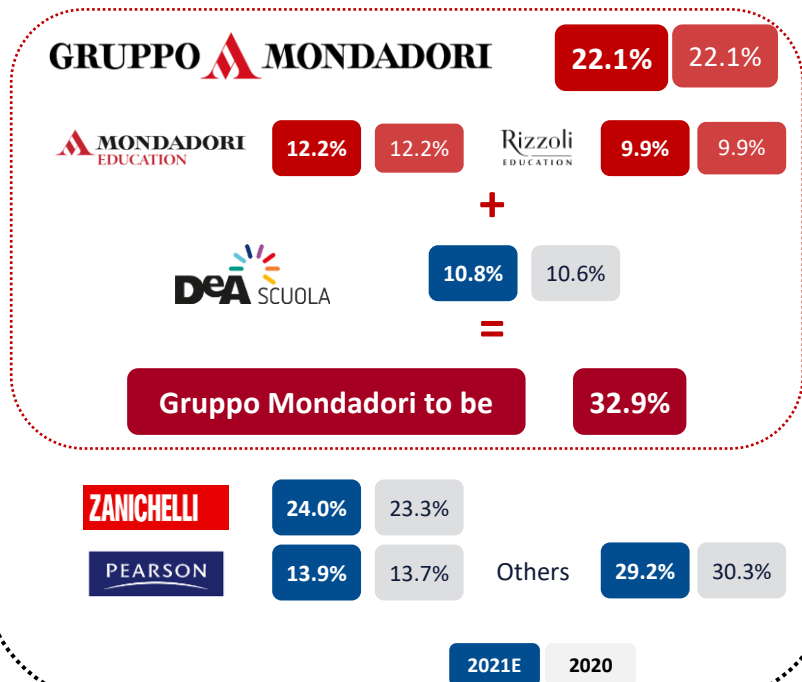
€ mn

2019-2021E Trend



Source: Databank 2020, ESAIE 2020; 2021: Databank recent estimate (July 2021)

2021 Market Shares



Source: AIE, Oct. 2021 (temporary data)

AGENDA

1. 9M 2021 Highlights
- 2. 9M 2021 Results**
3. Strategic Developments
4. FY 2021 Outlook
5. Back-up/9M 2021 Business Areas

9M – 3Q 21 Revenue and Adjusted EBITDA by Business Area

€ mn

Revenue

	9M 21	9M 20	Var. %	3Q 21	3Q 20	Var. %
Books	348.7	316.1	+10.3%	179.8	170.2	+5.6%
Retail	114.3	102.0	+12.1%	44.6	43.0	+3.6%
Media	150.0	144.1	+4.1%	52.6	48.3	+8.9%
Corporate & Shared Services	29.6	33.2		9.9	11.1	
Intercompany	(53.7)	(53.5)		(18.4)	(19.7)	
Total	588.9	541.9	+8.7%	268.5	253.0	+6.1%

Adj. EBITDA

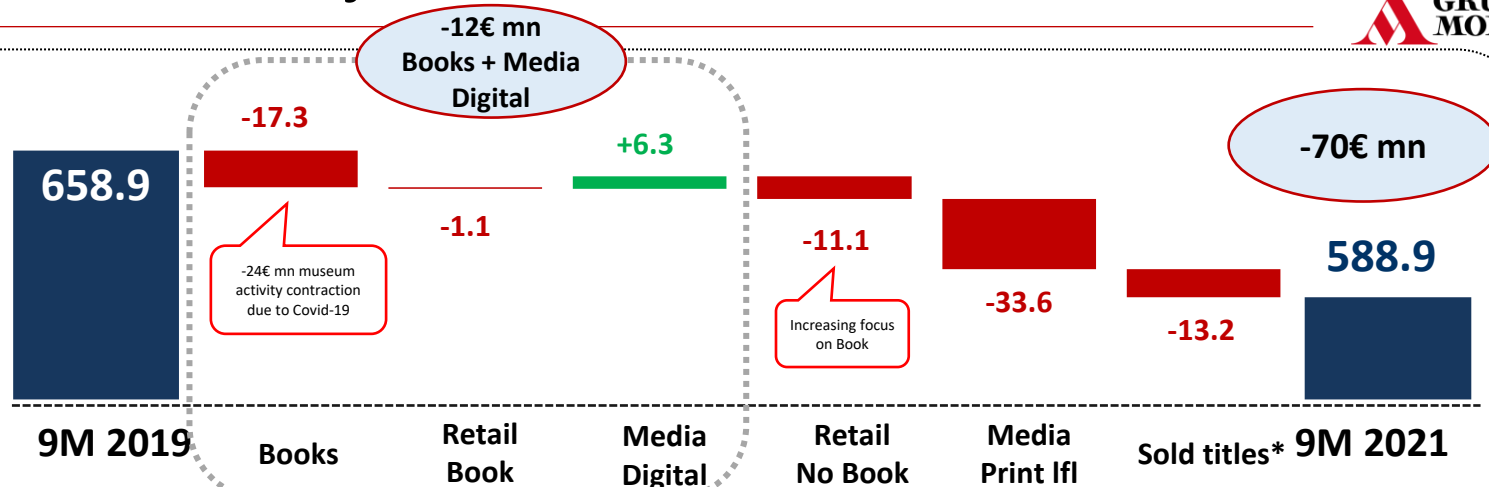
	9M 21	9M 20	Var.	3Q 21	3Q 20	Var.
Books	79.4	67.5	+11.9	59.6	56.5	+3.1
Retail	1.7	(0.5)	+2.3	1.3	2.3	(1.0)
Media	7.8	3.2	+4.5	3.2	1.2	+2.0
Corporate & Shared Services	(3.3)	(0.4)	(2.9)	(0.6)	(0.2)	(0.4)
Intercompany	(0.6)	1.2	(1.8)	0.0	0.2	(0.2)
Total	85.0	71.0	+14.0	63.5	60.0	
EBITDA Margin %	14.4%	13.1%		23.7%	23.7%	

Different corporate charges allocation criteria

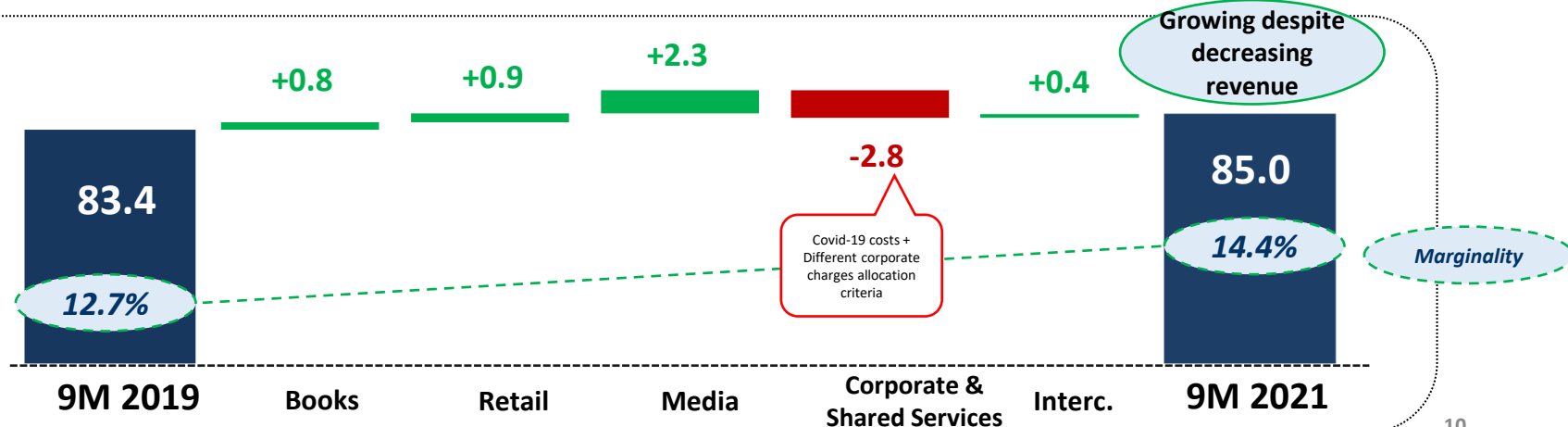
Revenue and Adjusted EBITDA 9M 21 vs 9M 19

€ mn

Revenue



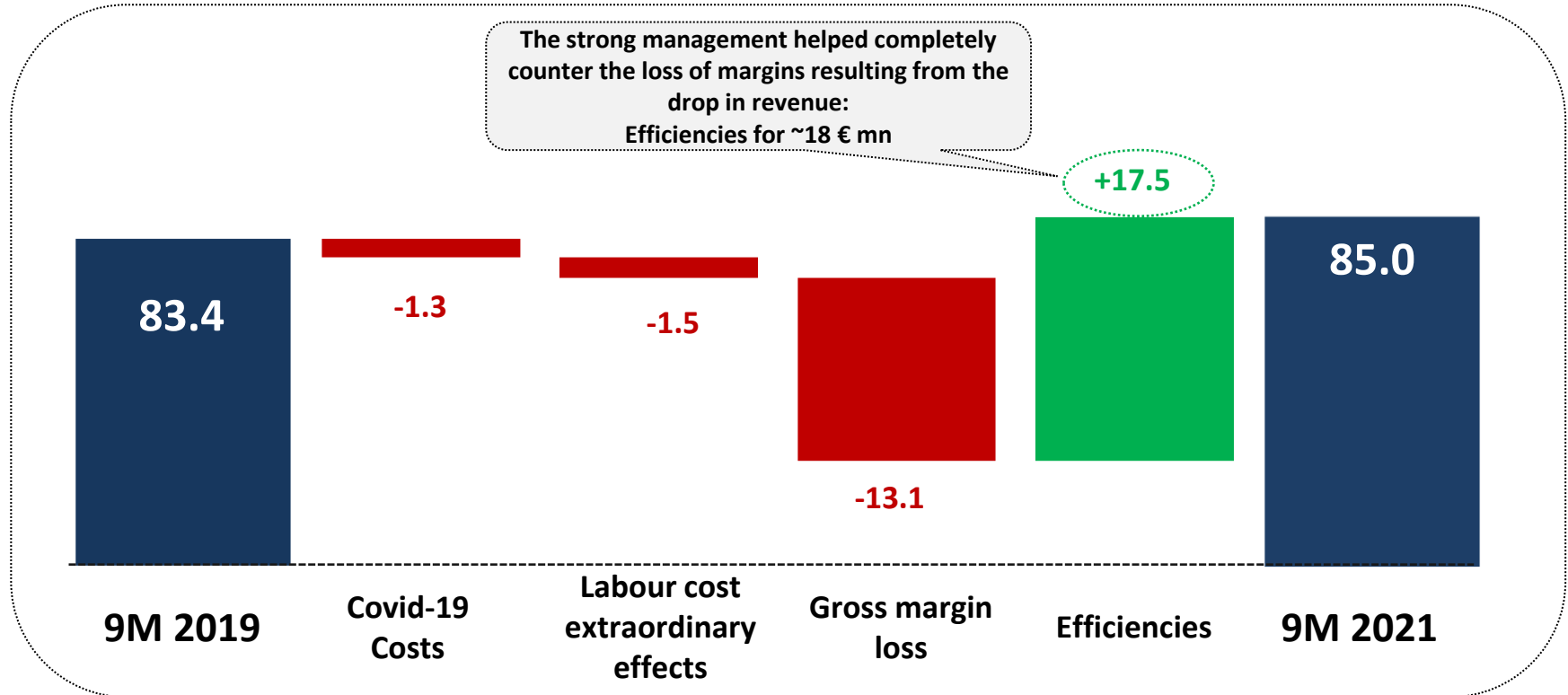
Adj. EBITDA



9M 21 vs 9M 19 EBITDA Adjusted

€ mn

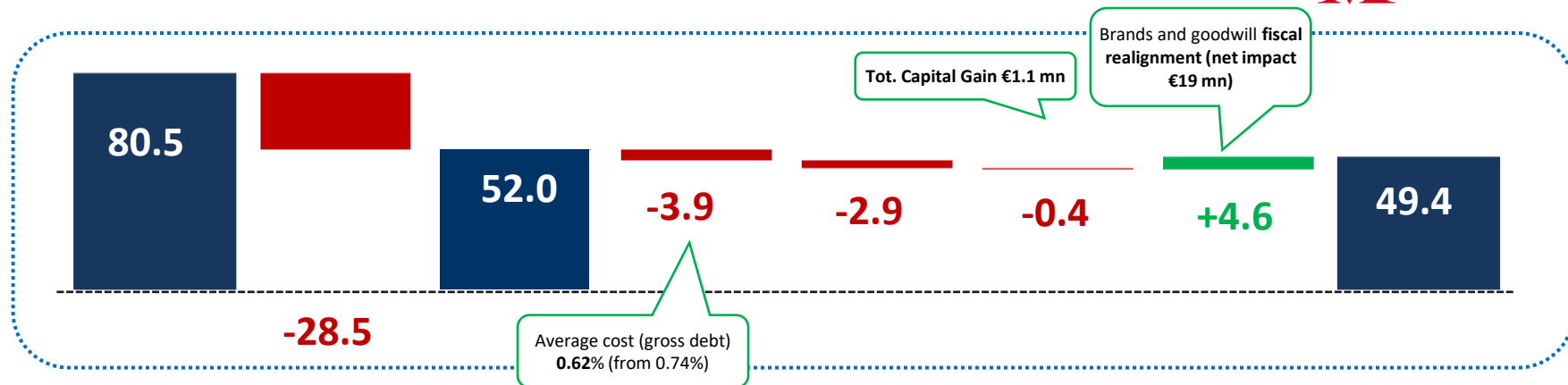
More than €17 mn efficiencies towards 2019



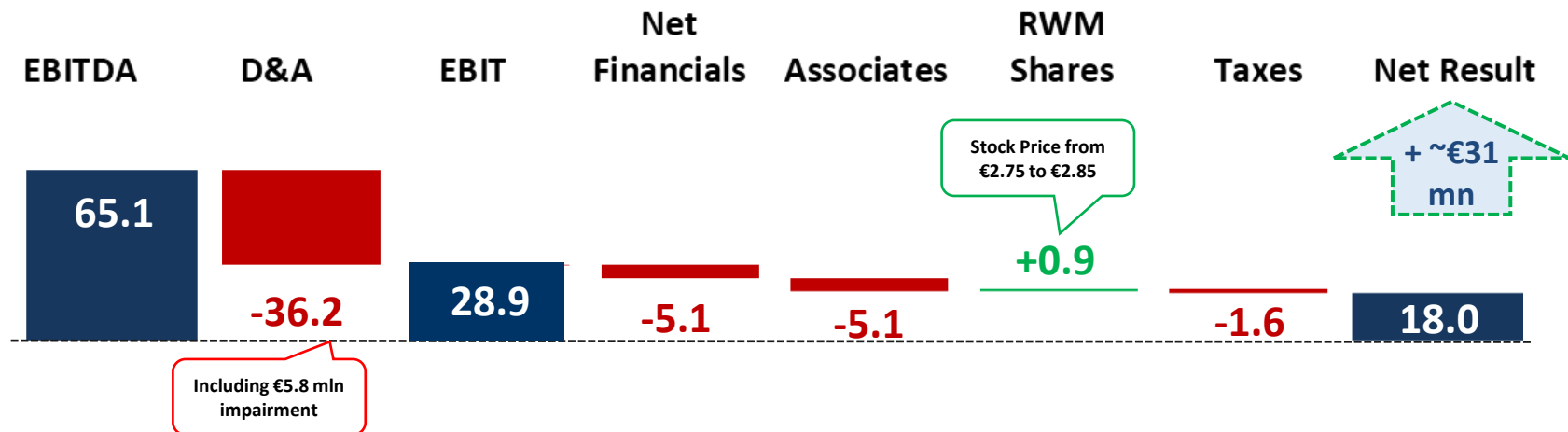
From EBITDA to Net Result 9M²¹

€ mn

9M 2021



9M 2020

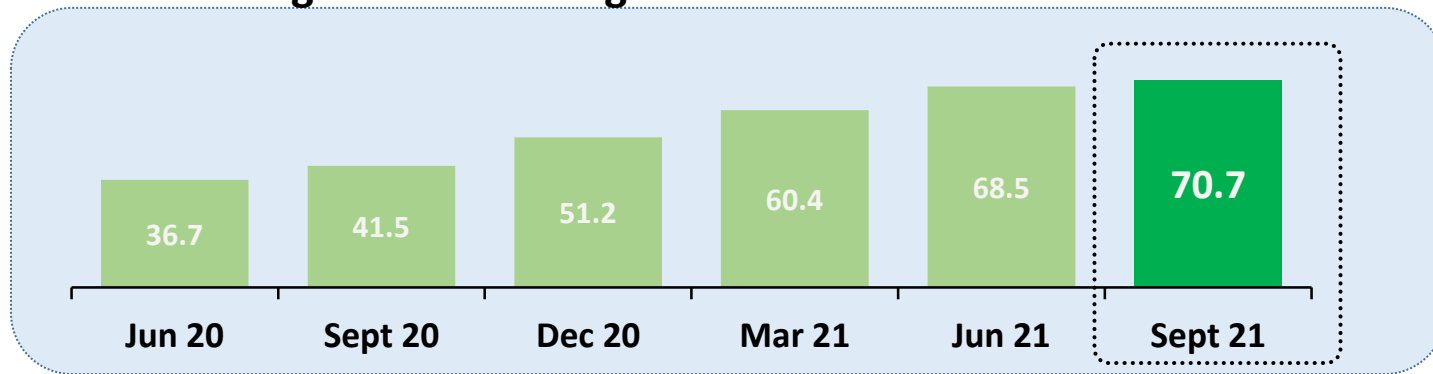


Cash Flow & NFP September 21

€ mn

Strong business cash generation confirmed

Ordinary Cash Flow



Ordinary Cash Flow = Operating CF net of taxes and net financials; LTM in the quarterly results

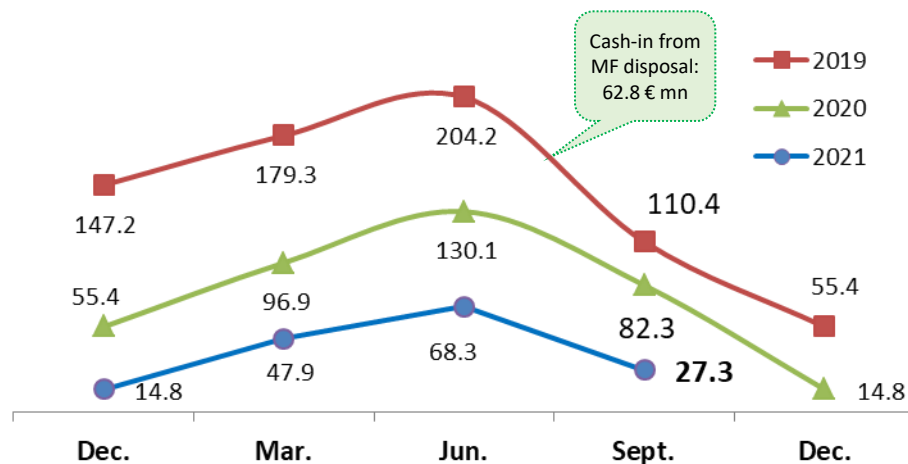
Net Debt 9M Seasonality

+26.0*

+26.9

+12.5

incl. 7 mln
M&A
cash-out



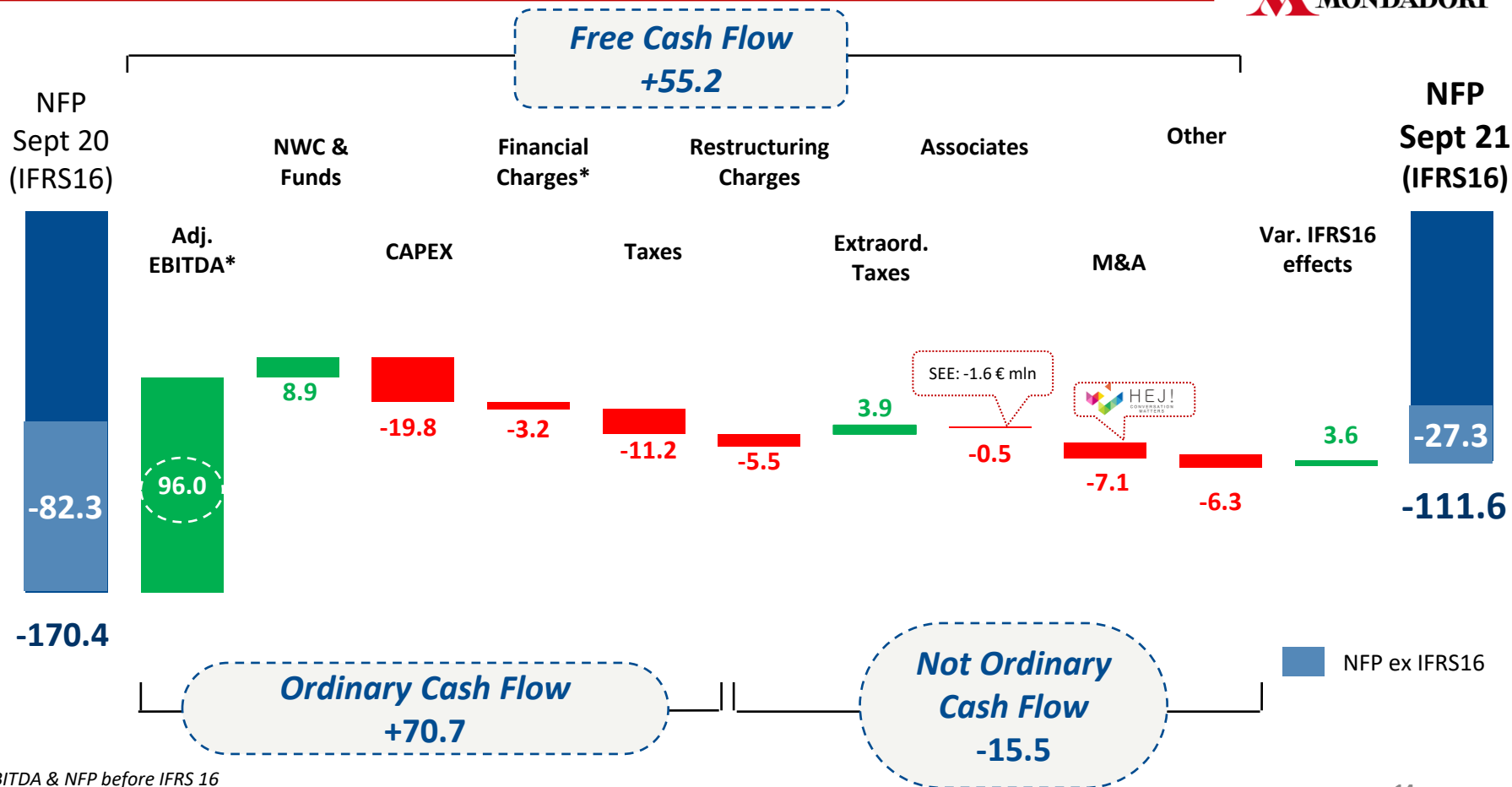
Sept 2021

**Decrease by
55€ mn YoY
(before IFRS16)**

* Net of Mondadori France cash-in (Lug. 2019)

Consolidated Cash Flow LTM September 21

€ mn



* Adj. EBITDA & NFP before IFRS 16

AGENDA

1. 9M 2021 Highlights
2. 9M 2021 Results
- 3. Strategic Developments**
4. FY 2021 Outlook
5. Back-up/9M 2021 Business Areas

Transaction structure

- Acquisition of 50% of the share capital
- Put&call agreements:** Mondadori has the option to acquire the additional 50% in two different tranches by 30 July 2025
- The **price** will be paid in **cash** at Closing

Strategic Rationale

- Portfolio of **more than 80 publishers distributed**
- Increase from 7% to 18%* in market share** in the **book distribution segment for third publishers**, a dynamically developing market that requires ongoing improvement in customer service levels

Price - Financials Target

- Price (50%) of € 10.8 mn**
- FY 2020 (€ mn, ITA GAAP):**

Revenue	40.0
EBITDA	4.6
Net profit	3.0
NFP (cash)	(5.9)

Timing

- Closing** subject to approval by the Antitrust Authority
- Completion** of the deal expected **by first quarter 2022**

AGENDA

1. 9M 2021 Highlights
2. 9M 2021 Results
3. Strategic Developments
- 4. FY 2021 Outlook**
5. Back-up/9M 2021 Business Areas

FY21 Outlook – FY Targets revised upwards

2021 GUIDANCE (current scope)

	OLD	NEW	Vs previous estimate
REVENUE	Low single digit growth vs FY20	Single digit growth vs FY20	↑
Adj. EBITDA	~ 12% Margin	> 13% Margin > €100 mn	↑
Net Result	Strong growth (also thanks to «one-off» effects)	Strong growth (also thanks to «one-off» effects)	=
Ord. Cash Flow	€50-55 million	€60-65 million	↑
Free Cash Flow	N. d.	~ €50 million	
	↓	↓	
NFP	Net cash excl. IFRS16	Net Cash ~ €35 mn excl. IFRS16	↑



BACK-UP

AGENDA

1. 9M 2021 Highlights

2. 9M 2021 Results

3. Strategic Developments

4. FY 2021 Outlook

5. Back-up/9M 2021 Business Areas

Books
Retail
Media

Business 9M²¹ - Books

€ mn

Revenue +10.3%

348.7

4.1

179.6

165.1

2021

316.1

4.7

167.4

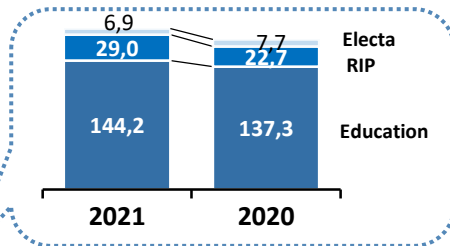
144.1

2020

Distribution and services

Educational
+7.3%

Trade +14.5%



Adj. EBITDA +11.9 € mn

79.4

2021

67.5

2020

Margin %

22.8%

21.3%

REVENUE

- **Trade: +14.5% YoY**, as a result of the extraordinary growth of the Books market and the quality of the editorial plans in 2021
 - **E-books/Audiobooks: 7.4% of total** (-3.5% yoy and +25% vs 2019)
- **Educational: +7.3% yoy** driven by the **positive results** of School Textbooks in 2021 (revenue +5% due also to a timing effect vs 3Q20) and the sharp increase in **RIP (+27.6%)**, which largely offset the drop in museum activities

Adj.
EBITDA

- **Adjusted EBITDA € 79.4 mn, improving by approximately € 12 million** thanks to the performance of the Trade segment, of School Textbooks, of RIP and the relief granted to Electa in the museum segment

9M Best Sellers Ranking

3 titles in
the Top10

5 titles in
the Top20

Rizzoli



2

MONDADORI



5

Rizzoli



7



14



15

Finalist in the
Premio Strega
LXXV Edition



2

Sept. 2021 Market Shares

GRUPPO **MONDADORI**

23.4%

24.6%

EMS

11.3%

11.2%

DEAGOSTINI
LIBRI

1.3%

1.4%

GIUNTI

7.5%

7.8%

Feltrinelli

6.0%

6.0%

Altri
editori

50.6%

49.1%

2021

2020

AGENDA

1. 9M 2021 Highlights

2. 9M 2021 Results

3. Strategic Developments

4. FY 2021 Outlook

5. Back-up/9M 2021 Business Areas

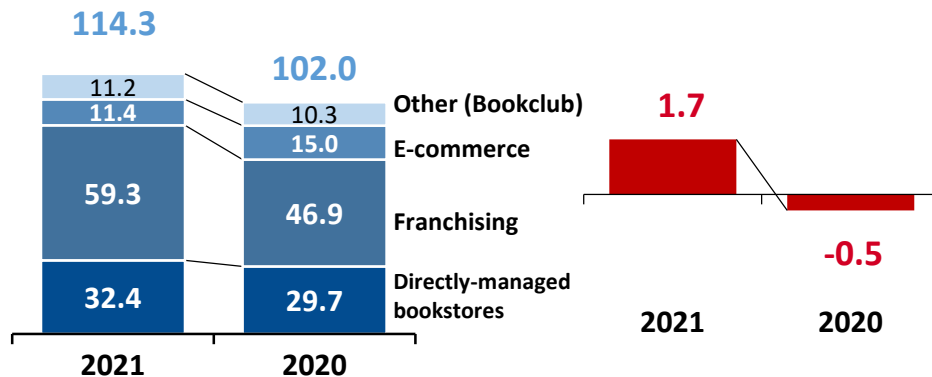
Books
Retail
Media

Business 9M21 - Retail

€ mn

Revenue +12.1%

Adj. EBITDA +2.3 €
mn



MONDADORI
RETAIL

Books Market 9M 2021

Market

+25.3%

App18 bonus
expiration
effect

+30.4%

ONLINE
WEIGHT
41.7%

+23.6%

PHYSICAL
WEIGHT
58.3%

MONDADORI
RETAIL

+19.9%

-27.6%

ONLINE
WEIGHT
7.0%

+26.0%

PHYSICAL
WEIGHT
93.0%

Δ
+2.4 pt

Source: internal estimate on GfK figures in terms of market value, September 2021

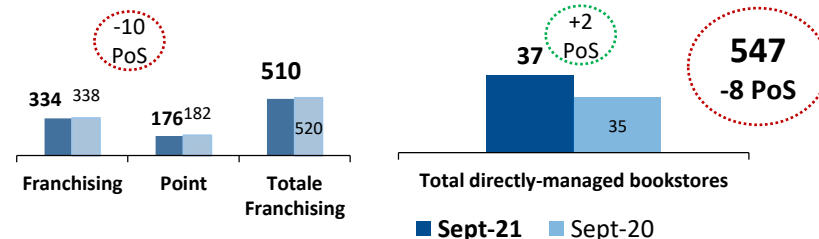
REVENUE

- **Books (84% of total):** revenue up by 16%
- **Directly-managed PoS (+9.1%)** reported a sharp recovery in revenue following the lifting of restrictions
- Greater responsiveness of the **Franchised channel (+26.4%)**
- **Franchised and Online PoS** increase versus 9M19 (+1.9%, +13.1% resp.), despite 35 stores less in the network

Adj.
EBITDA

Adjusted EBITDA improves significantly thanks to the rebound in revenue and the continued effective cost containment actions, renewal and development of the physical store network

PoS network: ongoing rationalization



AGENDA

1. 9M 2021 Highlights

2. 9M 2021 Results

3. Strategic Developments

4. FY 2021 Outlook

5. Back-up/9M 2021 Business Areas

Books
Retail
Media

Markets – Media

€ mn

2021 Magaz. Circulations Trend

-6.9%



2021

2020

23.9%

23.7%

22.7%

22.7%

HEARST magazines

5.3%

5.4%

6.0%

6.0%

File Italia Edizioni

4.1%

4.2%

12.8%

12.4%

CONDÉ NAST

2.5%

2.4%

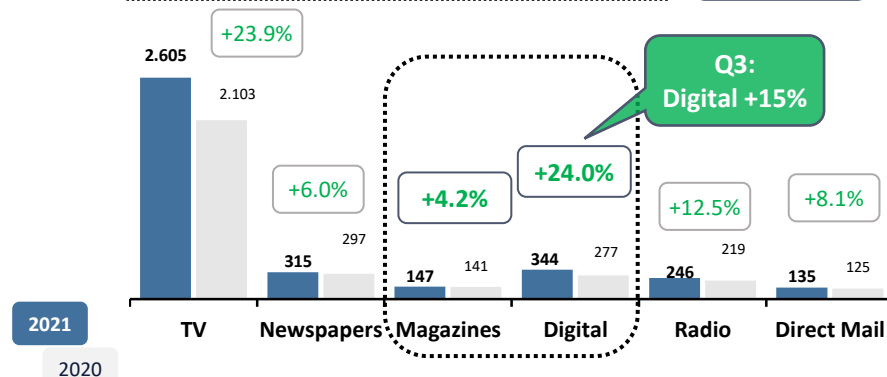
Others

22.9%

23.1%

2021 ADV Market

+19.3%

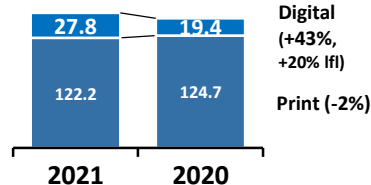
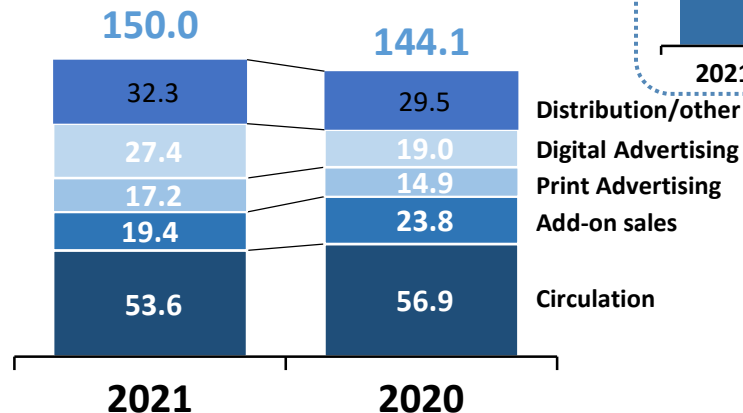


Source: Circulation – Press-di (Aug. 2021), newstands + subs. in value

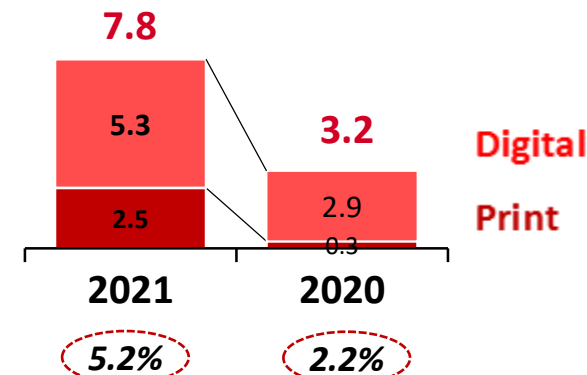
Source: Adv. – Nielsen (Sept. 2021), value data, excl. Search, social, classified & OTT

€ mn

Revenue +4.1%



Adj. EBITDA +4.5 € mn



Margin %

5.2%

2.2%

REVENUE

- Strong progress in **advertising revenue** in the quarter (+39%), bringing 9M growth to **+32%** (+18% on a like-for-like basis); weight of **digital** revenue: **≈60%** (vs 56% in 9M20). Strengthening of tech-advertising following acquisition of **Hej!**
- **Circulation revenue**: -5.8% yoy, with a better trend (-4%) for television titles (50% of circulation revenue)
- **Revenue from add-on sales**: -18% with a positive trend in 3Q (+2.5%), thanks to the successful initiatives in the music area
- **Distribution and others**: +9.5%

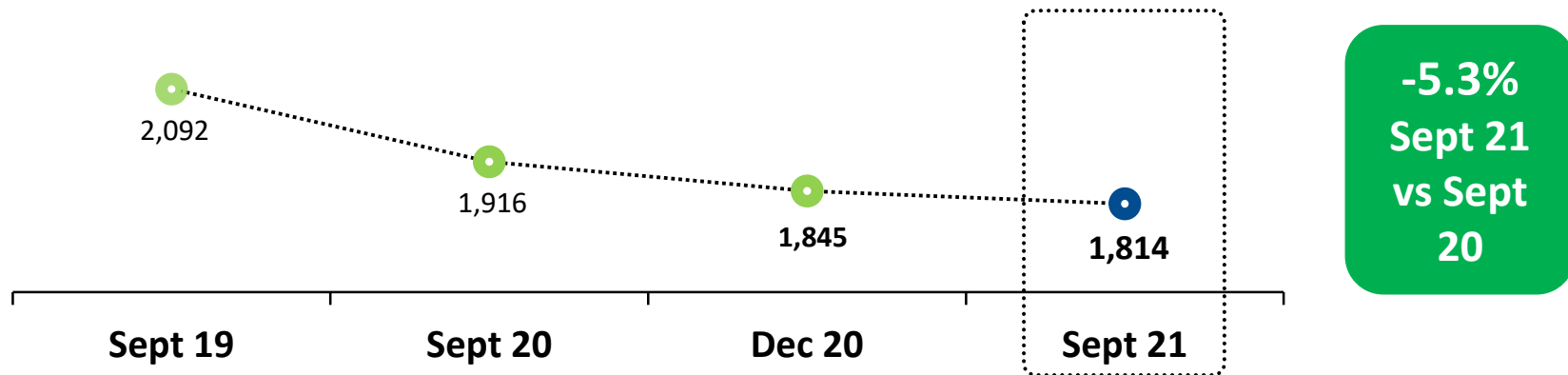
**Adj.
EBITDA**

Adj. EBITDA improves strongly to € 7.8 mn - with profitability from 2% to 5% - thanks to the:

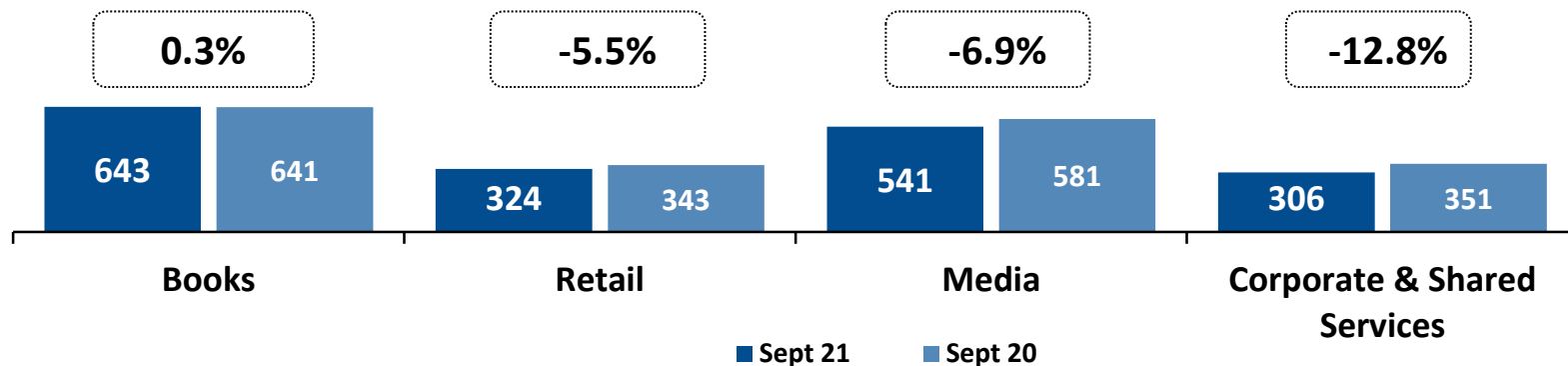
- **stronger contribution from digital operations** (19% of total versus 13% in September 2020), which almost doubled EBITDA
- **marked improvement in print operations driven by the rebound of advertising sales** and the continued effective measures to contain operating costs

Headcount evolution 9M21

Group Headcount



Headcount by BU



€ million	Sept. 2021		Sept. 2020		% chg.
REVENUE	588.9		541.9		8.7%
INDUSTRIAL PRODUCT COST	173.2	29.4%	159.6	29.4%	8.5%
VARIABLE PRODUCT COSTS	82.6	14.0%	72.4	13.4%	14.1%
OTHER VARIABLE COSTS	117.7	20.0%	105.4	19.4%	11.7%
STRUCTURAL COSTS	35.8	6.1%	34.0	6.3%	5.2%
EXTENDED LABOUR COST	100.0	17.0%	100.0	18.5%	0.0%
OTHER EXPENSE (INCOME)	(5.5)	(0.9%)	(0.5)	(0.1%)	n.s.
ADJUSTED EBITDA	85.0	14.4%	71.0	13.1%	19.8%
RESTRUCTURING COSTS	3.2	0.5%	2.7	0.5%	16.9%
EXTRAORDINARY EXPENSE (INCOME)	1.4	0.2%	3.2	0.6%	(56.8%)
EBITDA	80.5	13.7%	65.1	12.0%	23.6%
AMORTIZATION AND DEPRECIATION	18.2	3.1%	19.5	3.6%	(6.7%)
IMPAIRMENT AND WRITE-DOWNS	0.3	0.1%	5.8	1.1%	(94.8%)
AMORTIZATION AND DEPRECIATION IFRS 16	10.0	1.7%	10.8	2.0%	(7.8%)
EBIT	52.0	8.8%	28.9	5.3%	79.8%
FINANCIAL EXPENSE (INCOME)	2.2	0.4%	3.2	0.6%	(29.9%)
FINANCIAL EXPENSE IFRS 16	1.7	0.3%	1.9	0.3%	(12.3%)
FINANCIAL EXPENSE (INCOME) FROM SECURITIES VALUATION	0.4	0.1%	(0.9)	(0.2%)	n.s.
EXPENSE (INCOME) FROM INVESTMENTS	2.9	0.5%	5.1	0.9%	(43.3%)
EBT	44.8	7.6%	19.6	3.6%	128.7%
TAX EXPENSE AND (INCOME)	(4.6)	(0.8%)	1.6	0.3%	n.s.
RESULT FROM CONTINUING OPERATIONS	49.4	8.4%	18.0	3.3%	174.6%
MINORITIES	0.0	0.0%	(0.0)	(0.0%)	n.s.
GROUP NET RESULT	49.4	8.4%	18.0	3.3%	174.5%

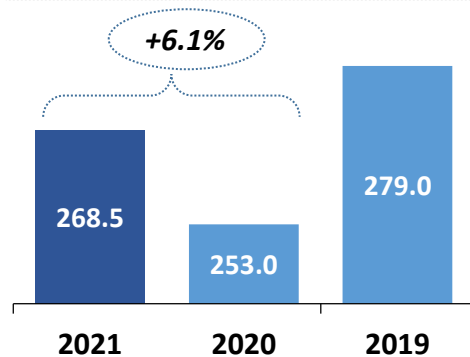
3Q2021 P&L

€ million	Q3 2021		Q3 2020		% chg.
REVENUE	268.5		253.0		6.1%
INDUSTRIAL PRODUCT COST	78.6	29.3%	74.8	29.6%	5.2%
VARIABLE PRODUCT COSTS	31.9	11.9%	29.5	11.7%	8.2%
OTHER VARIABLE COSTS	51.5	19.2%	44.6	17.6%	15.5%
STRUCTURAL COSTS	12.0	4.5%	11.0	4.4%	9.0%
EXTENDED LABOUR COST	31.4	11.7%	33.3	13.2%	(5.6%)
OTHER EXPENSE (INCOME)	(0.6)	(0.2%)	(0.3)	(0.1%)	n.s.
ADJUSTED EBITDA	63.5	23.7%	60.0	23.7%	5.8%
RESTRUCTURING COSTS	1.5	0.6%	1.1	0.4%	38.2%
EXTRAORDINARY EXPENSE (INCOME)	0.6	0.2%	2.3	0.9%	(75.4%)
EBITDA	61.5	22.9%	56.7	22.4%	8.4%
AMORTIZATION AND DEPRECIATION	6.3	2.3%	7.1	2.8%	(11.5%)
IMPAIRMENT AND WRITE-DOWNS	0.0	0.0%	0.0	0.0%	
AMORTIZATION AND DEPRECIATION IFRS 16	3.3	1.2%	3.5	1.4%	(3.3%)
EBIT	51.8	19.3%	46.1	18.2%	n.s.
FINANCIAL EXPENSE (INCOME)	1.6	0.6%	0.8	0.3%	99.1%
FINANCIAL EXPENSE IFRS 16	0.6	0.2%	0.6	0.2%	0.2%
FINANCIAL EXPENSE (INCOME) FROM SECURITIES VALUATION	0.0	0.0%	(7.5)	(3.0%)	n.s.
EXPENSE (INCOME) FROM INVESTMENTS	(0.2)	(0.1%)	1.8	0.7%	n.s.
EBT	49.8	18.6%	50.4	19.9%	(1.3%)
TAX EXPENSE AND (INCOME)	4.8	1.8%	7.4	2.9%	n.s.
NET RESULT FOR THE PERIOD (GROUP AND NON-CONTROLLING INTERESTS)	45.0	16.8%	43.0	17.0%	4.7%
MINORITIES	(0.0)	(0.0%)	0.0	0.0%	n.s.
GROUP NET RESULT	45.0	16.8%	43.0	17.0%	4.7%

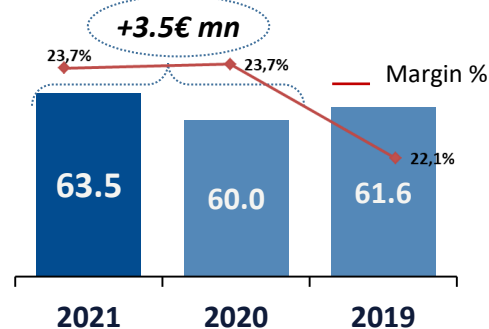
3Q21 vs 3Q20-3Q19

€ mn

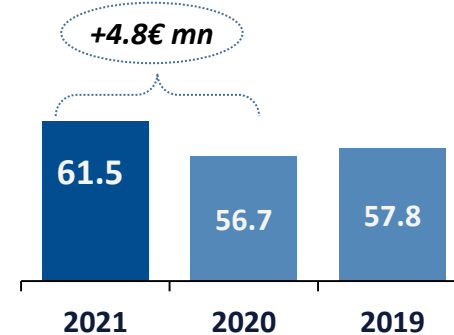
Revenue



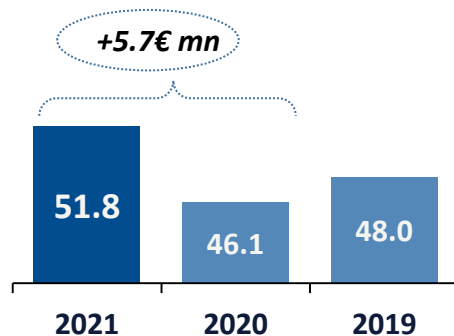
Adj. EBITDA



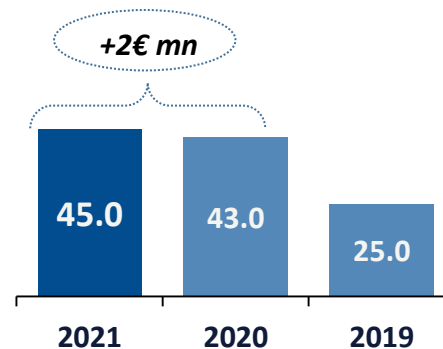
Rep. EBITDA



EBIT



Consolidated Net Result



9M2021 Balance Sheet

€ million	Sept. 2021	Sept. 2020	% chg.
TRADE RECEIVABLES	195.6	204.9	(4.5%)
INVENTORY	121.8	125.6	(3.0%)
TRADE PAYABLES	199.9	216.3	(7.6%)
OTHER ASSETS (LIABILITIES)	(13.7)	(7.7)	n.s.
NET WORKING CAPITAL	102.2	103.7	(1.4%)
INTANGIBLE ASSETS	189.5	210.4	(9.9%)
PROPERTY, PLANT AND EQUIPMENT	16.4	17.5	(6.0%)
INVESTMENTS	16.4	21.5	(23.5%)
NET FIXED ASSETS WITH NO RIGHTS OF USE IFRS 16	222.3	249.3	(10.8%)
ASSETS FROM RIGHTS OF USE IFRS 16	80.9	85.0	(4.8%)
NET FIXED ASSETS WITH RIGHTS OF USE IFRS 16	303.3	334.3	(9.3%)
PROVISIONS FOR RISKS	41.1	48.3	(14.8%)
POST-EMPLOYMENT BENEFITS	29.6	31.9	(7.2%)
PROVISIONS	70.8	80.2	(11.8%)
NET INVESTED CAPITAL	334.7	357.7	(6.4%)
SHARE CAPITAL	68.0	68.0	0.0%
RESERVES	105.8	101.3	4.4%
PROFIT (LOSS) FOR THE PERIOD	49.4	18.0	n.s.
GROUP EQUITY	223.1	187.3	19.1%
NON-CONTROLLING INTERESTS' EQUITY	0.0	0.1	n.s.
EQUITY	223.1	187.4	19.1%
NET FINANCIAL POSITION NO IFRS 16	27.3	82.3	(66.8%)
NET FINANCIAL POSITION IFRS 16	84.2	88.0	(4.3%)
NET FINANCIAL POSITION	111.6	170.4	(34.5%)
SOURCES	334.7	357.7	(6.4%)

Sept. 2021 LTM Cash Flow

€ million	LTM Sept 21	2020
INITIAL NFP IFRS 16	(170.4)	(151.3)
FINANCIAL LIABILITIES APPLICATION OF IFRS 16	(88.0)	(95.9)
INITIAL NFP NO IFRS 16	(82.3)	(55.4)
ADJUSTED EBITDA (NO IFRS 16)	97.2	82.4
NWC AND PROVISIONS	8.9	1.2
CAPEX NO IFRS 16	(19.8)	(21.8)
CASH FLOW FROM OPERATIONS	86.3	61.9
FINANCIAL INCOME (EXPENSE) NO IFRS 16	(3.2)	(3.7)
TAX	(11.2)	(6.9)
CASH FLOW FROM ORDINARY OPERATIONS CONTINUING OPERATIONS	71.9	51.2
ORDINARY CF FROM DISCONTINUED OR DISCONTINUING OPERATIONS	(1.2)	0.0
CASH FLOW FROM ORDINARY OPERATIONS	70.7	51.2
RESTRUCTURING COSTS	(5.5)	(5.2)
EXTRAORDINARY TAX	3.9	0.1
SHARE CAPITAL INCREASE/DIVIDENDS NON CONTROLLING INTERESTS AND ASSOCIATES	(0.5)	(1.1)
M&A ACTIVITIES	(7.1)	(0.5)
OTHER INCOME AND EXPENDITURE	(5.7)	(3.8)
EXTRAORDINARY CF FROM DISCONTINUED OR DISCONTINUING OPERATIONS	(0.6)	0.0
CASH FLOW FROM EXTRAORDINARY OPERATIONS	(15.5)	(10.5)
FREE CASH FLOW	55.2	40.7
NET FINANCIAL POSITION NO IFRS 16	(27.3)	(14.8)
IFRS 16 EFFECTS IN THE PERIOD	3.6	13.0
FINAL NET FINANCIAL POSITION	(111.6)	(97.6)

- ▶ **EBITDA**
is equal to earnings before interest, tax, depreciation and amortization. The Group also provides information on the percentage of EBITDA on net sales.
EBITDA computed by the Group allows operating results to be compared with those of other companies, net of any effects from financial and tax items, and of depreciation and amortization, which may vary from company to company for reasons unrelated to general operating performance.
- ▶ **Adjusted EBITDA**
is gross operating profit as explained above, net of income and expenses of a non-ordinary nature such as
 - (i) income and expenses from restructuring, reorganization and business combinations;
 - (ii) clearly identified income and expenses not directly related to the ordinary course of business;
 - (iii) as well as any income and expenses from nonrecurring events and transactions as set out in Consob communication DEM6064293 of 28/07/2006.
- ▶ **EBIT**
net result for the period before income tax, and other income and expenses.
- ▶ **EBT**
net result for the period before income tax.
- ▶ **Net Invested Capital**
is equal to the algebraic sum of Fixed Capital, which includes non-current assets and non-current liabilities (net of non-current financial liabilities included in the Net Financial Position) and Net Working Capital, which includes current assets (net of cash and cash equivalents and current financial assets included in the Net Financial Position), and current liabilities (net of current financial liabilities included in the Net Financial Position).
- ▶ **Operating Cash Flow**
adjusted EBITDA, as explained above, plus or minus the decrease/(increase) in working capital in the period, minus capital expenditure (CAPEX/Investment).
- ▶ **Ordinary Cash Flow**
is cash flow from operations as explained above, net of financial expenses, taxes paid in the period, and income/expenses from investments in associates.
- ▶ **LTM Cash Flow**
cash flow in the last twelve months.
- ▶ **Non ord. Cash Flow**
cash flow generated/used in transactions that are not considered ordinary, such as company restructuring and reorganization, share capital transactions and acquisitions/disposals
- ▶ **Free Cash Flow**
the sum of cash flow from ordinary and non-ordinary operations in the reporting period (excluding payment of dividends, if any).



Investor Relations

Nicoletta Pinoia

Tel: +39 02 75422632

invrel@mondadori.it



Mondadori Group IR (disponibile su Google Play e App Store)



<https://twitter.com/gruppomondadori>



<https://www.linkedin.com/company/gruppomondadori>



<https://www.facebook.com/GruppoMondadori>



<https://www.instagram.com/gruppomondadori>



<https://www.youtube.com/c/GruppoMondadori>